

James Rogers

Full-Stack .NET web developer skilled in problem-solving and creative thinking to find effective solutions for complex issues.

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EXPERIENCE

Copywriter for Software, Schaumburg, IL — Freelance SaaS and Technology Copywriter

Copywriting and digital marketing services for software and technology companies.

2017 - 2022

- Interviewed 2-3 industry experts per project to guide content development.
- Developed new ideas and concepts from marketing analytics and stakeholder feedback.
- Partnered with startups, small businesses, and enterprises with 1,300+ employees.

Internet Brands — Senior Marketing Specialist

Websites and SaaS digital marketing services for private medical practices.

2017 - 2020

- Developed clear and compelling copy with a consistent tone for 7 brands.
- Coordinated with multiple teams to launch 9 new products and services.
- Managed projects on various channels (digital, print, social, video, and search).

College of DuPage — Adjunct Instructor – ESL / Adult Education

English language instruction for professional and academic purposes.

2013 - 2016

- Implemented software and technological solutions to improve the effectiveness of instruction (top 10-15% in department).
- Exceeded state & federal standards for student advancement (45%).
- Utilized testing data to design individual study plans for 30-40 students per semester.

EDUCATION

Wheaton College, Wheaton, IL — MA TESOL / Intercultural Studies

University of Illinois, Chicago, IL — BA English

SKILLS

ASP.NET MVC,
C#, .NET5, .NET6, SQL,
HTML5, CSS3, JavaScript, Git,
Bootstrap 5, Microsoft SQL
Server (MSSQL), PostgreSQL,
T-SQL, Web API, Azure,
Amazon Web Services (AWS),
Visual Studio, Search Engine
Optimization (SEO)

LIVE PROJECTS

Bug Tracker Multitenant
ticket tracking system.
Companies can track projects
and trouble tickets. User and
role-based security. ASP.NET
Core MVC, PostgreSQL.

Movie Pro API-based web
application. Allows users to
input and import movie
posters and details.

Blog App Custom blog
platform with role-based
security, file upload, search,
and email service. ASP.NET
Core MVC, PostgreSQL.

More projects available at:
www.jimrogers.dev