James Rogers

ASP.NET web developer with a knack for problem-solving, creative thinking, and presenting complex ideas in an accessible way.

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RELATED TRAINING & EXPERIENCE

Coder Foundry, Virtual — ASP.NET Full-Stack Web Development

ASP.NET / C# full-stack web development boot camp.
2022 – 2023

- Developed job-ready skills in .NET, C#, SQL, and related languages.
- Built **3 business web applications** as the sole developer.
- Created a **portfolio website** to showcase front-end development skill.
- Demonstrated strong problem-solving skills and willingness to learn.

Copywriter for Software, Schaumburg, IL — Freelance SaaS and Technology Copywriter

Copywriting and digital marketing services for software and technology companies.
2017 - Present

- Interview 2-3 experts per project for accurate content development.
- Conduct competitor analysis to identify unique selling points.
- Partner with small businesses to enterprises with 1,300+ employees.
- Translate technical concepts into simple, accessible language.

Internet Brands, Downers Grove, IL — Senior Marketing Specialist

Websites and SaaS digital marketing services for private medical practices.
2017 – 2020

- Developed compelling copy with a consistent tone for 7 brands.
- Coordinated with multiple teams to launch 9 new products.
- Managed content on multiple channels (digital/social, print, SEO).
- Collaborated with the legal team to ensure adherence to regulations.

PROJECTS

Bug Tracker Multi-tenant ticket tracking system. Companies can track projects and trouble tickets. User and role-based security. ASP.NET Core MVC, PostgreSQL.

Movie Pro API-based web application. Allows users to input and import movie posters and details.

Blog App Custom blog platform with role-based security, file upload, search, and email service. ASP.NET Core MVC, PostgreSQL.

SKILLS

Agile Development, Amazon Web Services (AWS), ASP.NET MVC, Azure, Bootstrap 5, C#, CSS3, Docker, Git, HTML5, JavaScript, Linux, Microsoft SQL Server (MS SQL), .NET5, .NET6, .NET Core, PostgreSQL, Scrum, Search Engine Optimization (SEO), Software Development, SQL, T-SQL, Visual Studio, Web API, Web Applications, Object-Oriented Programming (OOP), Full Stack Development, JSON, XML, MySQL

EDUCATION

Wheaton College, Wheaton, IL— MA TESOL / Intercultural Studies

University of Illinois, Chicago, IL— BA English