

## Contact

(331) 684-7740 (Mobile)  
hello@jimrogers.dev

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## Top Skills

Copywriting  
Content Marketing  
Marketing

## Languages

Japanese (Elementary)  
English (Native or Bilingual)

## Certifications

Responsive Web Design  
Direct-Response Copywriting

## Publications

3 Essential Features Your Practice Website Needs to Be Ready for 2019

# Jim Rogers

.NET Developer | C# | ASP.NET  
Aurora

## Experience

CopywriterForSoftware.com

B2B Software Copywriter

April 2017 - Present (5 years 3 months)

Greater Chicago Area

- Interview 2-3 industry experts per project to guide content development.
- Research industry topics and trends to develop credible and accurate content.
- Develop new ideas and concepts from analytics and stakeholder feedback.
- Work with small businesses, startups, and enterprises with 1,300+ employees.

Officite

2 years 10 months

Senior Marketing Specialist

July 2018 - April 2020 (1 year 10 months)

Downers Grove, Illinois, United States

- Worked with sales, customer service, and creative departments (15-20 people).
- Developed clear and compelling copy with a consistent tone for 7 brands.
- Coordinated with the team to launch 9 new products and services.
- Managed multiple projects on various channels (digital, print, social, search).

Marketing Specialist

July 2017 - July 2018 (1 year 1 month)

Downers Grove, Illinois, United States

College of DuPage

Adjunct Instructor

September 2013 - December 2016 (3 years 4 months)

Glen Ellyn, Illinois, United States

- Used technology to improve the effectiveness of instruction (top 10-15%).
- Exceeded state & federal standards for student advancement (45%).
- Designed individual study plans for 30-40 students per semester.
- Clearly communicated technical concepts to students of varied backgrounds.

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## Education

Wheaton College

Master's of Arts Degree, Intercultural Studies and TESOL

University of Illinois at Chicago

Bachelor's Degree, English (Nonfiction Creative Writing)