

# Enya Crocock Moreno

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## PROFILE

Aspiring Data Analyst with competencies in SQL, Excel, data visualisation and statistics. Bilingual speaker native in Spanish and English. Curious and tenacious by nature with an ability to work alone or as part of a team. Looking forward to getting an opportunity to demonstrate and develop my skills and to contribute by producing quality data-driven insights.

## SKILLS

### Data Analytics

- SQL – Microsoft SQL Server, MySQL
- Excel – Pivot Tables, X Lookup, Conditional Formulas
- Data Visualisation – Microsoft Power BI, Tableau

### Languages

- Spanish – Native
- English – Native

## WORK EXPERIENCE

### Diputación de Málaga (Centro de Información de Turismo de Interior)

Málaga, Spain

Tourist Information Centre Assistant

November 2019 – May 2020

- Proactively streamlined visitor data collection processes through the use of Excel Spreadsheets resulting in a more modernized and user-friendly system.
- Researched, developed, and designed a tourism brochure now on display in the tourist centre.
- Effectively communicated with customers in person, via email and by telephone to provide them with the information they solicited, receiving numerous customer compliments.
- Actively listened to customers interests and recommended suitable travel itineraries.
- Improved efficiency in customer interaction by enhanced monitoring and reorganising stock.

## PROJECTS

### Genealogy Project

[Link](#)

- Researched and collected 7 generations worth of genealogical data through various online sources.
- Developed a MySQL database to store the data.
- Designed a Power BI dashboard to visualize family members movements throughout time to help ease future research.

### Covid -19 Exploratory Data Analysis and Visualisation

[GitHub](#)

- Explored a Covid-19 dataset on Microsoft SQL Server.
- Used Power BI to visualize the Covid-19 status up to November 2021 and vaccination status around the world.

## ACHIEVEMENTS

### Harry Potter Infographic

Finalist (top 7 of 256 participants)

[Link](#)  
2022

- Created a one-page report using a Harry Potter dataset for a Maven Analytics Challenge.
- Designed a guide through the Harry Potter movie universe for non-Harry Potter fans on Power BI.

### Corporate Social Responsibility in Tourism Project

Universidad de Málaga

Scholarship winner

2016

- Used network to secure interviews and tours with key departments within the Marriott Resort.
- Collaborated with team members to coordinate and assemble the project plan.
- Took a lead role in the preparation and English translation of interview questions and building the presentation.

## EDUCATION

### Universidad de Málaga

Bachelor's Degree in Tourism

Málaga, Spain

Graduation Date: October 2020

- Relevant courses: Statistics, Database Management

### Technological University Dublin

Erasmus Exchange Program – Tourism

Dublin, Ireland

September 2018 – June 2019

## CERTIFICATES

- Google Data Analytics Professional Certificate

July 2021