Enyinnaya Uro Agwu

UI/UX Designer

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08146279520 | Lagos, Nigeria

Profile

Highly skilled and creative UI/UX designer with two years of experience. Proficient in creating visually appealing and user-friendly interfaces for websites and mobile applications. Strong expertise in wireframing, prototyping, and conducting user research to enhance user experience. Seeking an opportunity to utilize my skills and contribute to the success of a dynamic organization.

Work Experience

The Citizen Ng, Enugu ▪ ENUGU

UI/UX designer

11/2021 – 03/2023

- Spearheaded the design and development of user-friendly mobile applications by conducting thorough user research, creating wireframes and prototypes, and collaborating with cross-functional teams to ensure seamless user experiences.
- Streamlined the user interface design process by implementing modern design frameworks and methodologies, resulting in a 30% increase in user engagement and a 20% decrease in bounce rate.
- Collaborated closely with product managers and developers to iterate on designs, incorporating user feedback and conducting usability tests to improve overall user satisfaction and achieve a 95% positive customer feedback rating.
- Led the redesign of the company website, resulting in a 50% increase in website traffic and a 40% boost in conversion rates by implementing intuitive navigation, responsive design, and visually appealing graphics.

Redeem Church of God ▪ Ogun state ▪ Nigeria

Graphic designer

01/2021 – present

- Developed visually captivating and conceptually driven designs for a wide range of flyers, utilizing Adobe Creative Suite and other industry-standard software.

- Collaborated closely with cross-functional teams to brainstorm and execute design concepts, ensuring brand consistency and client satisfaction throughout the creative process.
- Managed multiple design projects simultaneously, meeting tight deadlines and delivering high-quality results that exceeded client expectations.
- Conducted thorough market research and trend analysis to identify design opportunities and stay up-to-date with the latest industry innovations, enhancing overall design strategies and maintaining a competitive edge.

SideHustle Bootcamp ▪ Lagos ▪ Nigeria

Designer internship

01/2021 – 06/2022

● Learn the fundamentals of user experience and user

interface design and how to incorporate it into the design

process.

● Participated in the Bootcamp to create a tourist attraction

website and mobile application.

● Gained hands-on and real-life experience working with a

cross-functional team to build the minimum viable

product (MVP)

● Learnt the fundamentals of user experience and user

interface design and how to incorporate it into the design

process

● Participated in the Bootcamp to create a tourist attraction

website and mobile application.

● Skills: User Research · Figma (Software) · Design Thinking ·

Wireframing · User Interface Design · User Experience

Design (UED) · Interaction Design

Skills

User Research Limited, Wireframing, Prototyping, Visual Design, User-centred Design,

Visual Communication, Prototyping, User Research, HTML, CSS, JavaScript,

Responsive Design

Tools

Figma, Adobe Photoshop, Adobe Illustration, Adobe XD, Visual Studio Code.

Strengths

Creative ▪ Innovative ▪ Detail-oriented ▪ Problem-solving ▪ Collaborative ▪ User-focused ▪ Networking ▪ Responsible

Hobbies

Exploring distant lands ▪ Getting lost in a good book ▪ Capturing moments ▪ Feeling the music ▪ Every kind of sport.

Certificates

Start the UX Design Process: Empathize, Define, and Ideate ▪ coursera

https://coursera.org/share/454a524bceed6eebe48d6adaadfc167b

04/2023

Start the UX Design Process: Empathize, Define,

and Ideate

Build Wireframes and Low-Fidelity Prototypes ▪ Cousera

https://coursera.org/share/bda3dc015be73506870a29e6eb8d2d2d

04/2023

Build Wireframes and Low-Fidelity Prototypes

Conduct UX Research and Test Early Concepts ▪ Cousera

https://coursera.org/share/a661f61910bc226fbf68f7f27ea8856d

04/2023

Conduct UX Research and Test Early Concepts

Foundations of User Experience (UX) Design ▪ Cousera

https://coursera.org/share/5e9b505046ce2cba69b74102b3e56641

04/2023

Foundations of User Experience (UX) Design

Create High-Fidelity Designs and Prototypes in Figma

https://coursera.org/share/17b27120aa25e42cbf1cccc67335d345

04/2023

Responsive web design ▪ freeCodeCamp.org

https://freeCodecamp.org/certificate/enyi_tech/responsive-web-design

03/2023

Responsive web design with HTML, CSS.

Education

National Open University of Nigeria - Lagos, Nigeria

Business Administration.