LORENZO
PALU

GRAPHIC DESIGNER / UX DESIGNER

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I am a Graphic Designer that has a strong focus in User Research, UI Design and User Experience. I have a keen interest in all things design and new technologies.

Looking into the future, I aspire to create digital products that solve peoples day's to-day problems that are easily understood.

Strengths

Ability to work under pressure
Good communication skills
High level of integrity, honesty, responsibility

Personal Details

Date of birth   16 April 1988
Gender   Male
Marital Status   Married
Languages   English & Ndebele/zulu

Skills

Graphic Design
UI Design
User Experience Design
Accessibility
Front-End Development
User Research
Usability Testing

Software Proficiency

Adobe InDesign
Adobe Photoshop/Illustrator
Adobe XD
InVision
Sketch
Visual Studio Code
Atom

01/2012 - 08/2014
G Graphix:
Graphic Designer
Duties: Conceptualisation, Logo Design , and Graphic Design & Print .

11/2014 - 10/2015
Blueflush Graphix:
Graphic Designer
Duties: Conceptualisation, Logo Design & Graphic Design.

11/2017 - 10/2020
Print Consultant at Wetink fine Art printing

11/2017 - Present
Freelance UI / UX Consultant at Hailer Technologies
Freelance UI / UX Consultant at Afri Ride

Achievements
Success launch of the Hailer e-hailing App.

REFERENCES:

Collins Bondiya - +27 78 052 6192   Forgive Ndlovu - +27 81 769 4809

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