# The Heron Party

# Heron Branding Guidebook

1st Edition

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# Light BG Options:

# Title / Primary #001A3C

Subtitle / Subtle Accent

#31374C

Background

#EAEFFD

# Dark BG Options:

# Title / Primary
# #E9EEFF

## Subtitle / Subtle Accent
## #C4CFF2

## Background
## #001A3C