In what contexts will the chosen user use the product or service? When and where will this occur? What are their goals and motivations? Try to identify any limiting factors/barriers to use in these environments?

**Students:**

**In what context will they use it?**

Students will use this calculator when trying to determine what marks they will require in specific subjects in order to obtain their desired results.

To determine how many points they receive from certain subjects.

To show the difference between points obtained from an ordinary level exam and a higher level exam.

**When will they use it?**

Students will likely use this calculator when they are in fifth and sixth year.

**Where will they use it?**

Students should be able to access this calculator anywhere. On their phones, computers and tablets. They will likely use it at home when deciding on how much work they will need to do.

**What are their goals?**

To calculate the total number of points they obtained from their subjects.

To determine what grades will be required in order to achieve a certain number of points.

To show the difference between points obtained from higher and ordinary level exams.

To show how many extra points are available by sitting higher level maths.

**Parents/Teachers**

**In what context will they use it?**

Parents/Teachers of students will use this calculator when they want to understand what sort of grades their children/students will require when sitting the leaving cert.

**When will they use it?**

They will likely use the calculator when their children/students are in sixth or fifth year in school.

**Where will they use it?**

Parents/teachers could potentially use this calculator at any time. At home at work or even while out and about. The calculator must therefore be accessible on all platforms.

**What are their goals?**

To calculate the total number of points their child/student obtained from their subjects.

To determine what grades will be required by their child/student in order to achieve a certain number of points.

To show the difference between points obtained from higher and ordinary level exams.

To show how many extra points are available by sitting higher level maths.

**Past students**

**In what context will they use it?**

When trying to determine how many points they received in their leaving cert, perhaps for a job.

**When will they use it?**

When they have already finished their leaving cert but wish to check their points again.

**Where will they use it?**

They could check points at any time so must be accessible from all platforms.

**What are their goals?**

To calculate the total number of points they obtained in the leaving cert.