

Globalisation

Starter

My definition of Globalisation: Globalisation is the global flow (and spread) of products, ideas, cultures and peoples. **Official Definition:** Globalisation describes a process by which national and regional economies, societies and cultures have become integrated through the global network of trade, communication, immigration and transportation.

Types of Globalisation

- **Economic:** Countries that trade with many others and have few trade barriers are economically globalised.
- **Social:** A measure of how easily information and ideas pass between people in their own country and between different countries (includes access to internet and social media networks).
- **Political:** The amount of political co-operation there is between countries.

Why is Globalisation Accelerating

- **Connections are lengthening** - new links between places that are greater apart.
- **Connections are faster** - Faster speed of connections with people about to talk to one another in real time or travelling quickly between continents.
- **Connections are deepening** - More people's lives connect with far away places - eg. purchasing commodities / cheaper travel. Not just rich people who 'live globally'