



ORGANISED BY



SUPPORTED BY



# Pesticide-Free Farming for a Healthier Nation

**25<sup>th</sup> - 27<sup>th</sup> OCTOBER 2024**  
**PUTRAJAYA INTERNATIONAL CONVENTION CENTRE (PICC)**

STRATEGIC PARTNERS



OFFICIAL BPM PARTNER



OFFICIAL IP PARTNER



EVENT MANAGEMENT



## What To Expect

- Cutting-Edge Technology Exhibitions
- Expert-Led Workshops & Seminars
- Interactive Demonstrations
- Networking Opportunities
- Knowledge Sharing Sessions
- Skills Development Programs & Workshops
- Panel Discussions & Keynote Addresses
- Product Launches & Innovations
- Collaborative Opportunities

## Our Speaker



**Prof. Stefano Mazzoleni**

Professor  
University of Napoli Federico II



**Dr. Taco Bottema**

Senior Business  
Development Consultant  
NoSelf AND



**Dr. Hawa Charfaray**

Group Executive Director  
Hadarat Global



**Mr. Bram Koppert**

Managing Director Asia  
NoSelf AND



**Dato' Whitney Ho**

Chief Executive Officer  
Arise Consulting



**Mr. Alastair McLean**

Commercial Director  
Powerplants



**Ms. Sarojeni Rengam**

Executive Director  
Pesticide Action Network  
Asia Pacific (PANAP)



**Mr. Peter Mutinda**

President  
Asia Africa Chamber of  
Commerce.(E. Africa)



**Mr. Mohd Shukri  
Bin Yahya**

Managing Director  
Picasynergy Holdings (M) Sdn Bhd



**Mr. Steven Hoffman**

CEO & Chairman  
Founders Space



**Dato' Sri  
Mohan K.**

Managing Director  
Adastra IP



**Mr. Saiful Zaimi Jamil**

Researcher  
MARDI



## EXHIBITOR'S PROFILE



Government Agencies & NGOs  
Related to Food Security & Technology



Agricultural Service &  
Technology Providers



Transport &  
Logistic



Food Processing &  
Packaging Companies



Seed Solution  
Providers



Retailers, Wholesalers &  
Distributors

## VISITOR'S PROFILE



Scientists, Researchers,  
Research Organisations /  
Universities



Farmers &  
Growers



Agropreneurs,  
Funders & Financial  
Institutions



Agriculture College  
Students, Trainees &  
Academics



Agri-based Industry  
Players & Commodity Groups





# Transforming Agriculture for Tomorrow : **Cost-Effective, Pesticide-Smart Solutions**



WWW.ASIASMARTFARMING.COM



Mr. Ezra Rasugu  
ezrarasugu@asiaafrika.org  
H/P: +254 769 089259

Miss Everlyne Tum  
everlyne.tum@asiaafrika.org  
H/P: +254 700 821398