

Business Name: DeshyEdge Consulting

Website/Domain – <https://deshyedge.com/>

Tagline: Inspiring futuristic solutions!

Purpose: Training, Consultancy, and Digital Transformation Services

Target Sectors/Industries: All Sectors, including Education and Technology

Introduction

DeshyEdge Consulting is a progressive business consulting firm dedicated to empowering enterprises through digital transformation services, strategic consulting, and training. We collaborate with companies and organizations to help them reach their greatest potential by offering specialized solutions that promote creativity, effectiveness, and sustained growth.

Standing at the nexus of strategy and technology, DeshyEdge is rooted in profound industry insights and a drive for advancement, allowing clients to maintain an advantage in a changing and competitive environment.

Vision

To leverage innovation, capability building, and digital excellence for sustainable organization success in Africa and beyond.

Mission

To deliver revolutionary digital solutions, top-notch training, and valuable consultancy that empower businesses to thrive, adapt, and take the lead in their sectors.

Core Values

Excellence: We give every interaction our absolute best effort.

Integrity: Our engagement is open, transparent, and truthful.

Innovation: We are always investigating new concepts and technologies to deliver value.

Partnership: We build strong partnerships with our clients and stakeholders.

Impact: We are motivated by the outcomes and changes we contribute to.

What We Do

1. Training & Capacity Building

- Leadership Development
- Digital Skills Training
- Corporate Soft Skill
- Change Management Workshops
- Tailored In-House Training Programs

2. Business & Strategy Consulting

- Business Process Optimization

- Strategic Planning & Execution
- Organizational Development
- Risk & Compliance Advisory
- Market Entry Strategy

3. Digital Transformation Services

- Digital Strategy Formulation
- IT Infrastructure Assessment
- System Integration & Automation
- Data Analytics & Business Intelligence
- Cloud Transformation

Our Clients

- SMEs looking to scale efficiently
- Government and public institutions
- NGOs and development agencies
- Startups and innovation hubs
- Educational institutions and training centres
- Corporates and multinationals seeking transformation

Organizational Information

Founder & CEO – Ruth Wambua

Advisory Board –

Core Teams:

- Consulting & Advisory Services
- Training & Development
- Digital & Technology Unit
- Project Management Office
- Client Relations & Support

Let's Work Together

DeshyEdge Consulting is your strategic partner in change, whether your goal is to embrace digital transformation, empower your team, or streamline your processes.

Email: info@deshyedge.com

Website: deshyedge.com

Location: Nairobi, Kenya

YouTube: <https://www.youtube.com/@DeshyEdge>

X: <https://x.com/DeshyEdge>

LinkedIn: <https://www.linkedin.com/company/deshyedge>

Recognitions:

Medium Enterprise Member of the Africa Asia Middle East Chamber of Commerce (AAMECC) – April 2025