

# Earl Hickson

FULL STACK DEVELOPER

## Details

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## Links

[LinkedIn](#)  
[GitHub](#)

## Skills

- HTML5
- CSS3/SCSS
- JavaScript (ES6+)
- Bootstrap
- jQuery
- React
- Angular
- Responsive UI/UX
- Accessibility (WCAG 2.1)
- Cross-Browser Compatibility
- Performance Tuning
- API Integration
- Git/GitHub/Bitbucket
- Figma/Adobe CC
- .NET Razor views
- Webpack
- Jira/Agile
- SEO fundamentals

## Profile

Front-End Developer with 6+ years building responsive, accessible, and performance-focused web applications. Strong in HTML5, CSS/SCSS, JavaScript, Bootstrap, and component-driven UI; experienced with React/Angular in freelance/contract settings. Known for improving usability, resolving high-volume tickets, and collaborating across Product/QA/Backend to deliver reliable, user-centric features. Healthcare, finance, and marketing experience; committed to clean code, WCAG compliance, and continuous improvement.

## Employment History

### Frontend Developer, Asembia

DECEMBER 2023 – OCTOBER 2024

Built and optimized patient and provider portals supporting prescription management, insurance verification, and delivery tracking, with secure handling of PHI. Improved site responsiveness and stability; resolved a high volume of UI/UX and performance tickets to keep portals running smoothly. Implemented accessibility fixes and patterns aligned to WCAG 2.1; partnered with QA to prevent regressions. Worked across Product, Backend, and Security to deliver enhancements in an Agile environment. Tech: HTML, CSS/SCSS, JavaScript, Bootstrap 5, .NET (Razor), jQuery, Git

### Lead Designer & Developer, BroadcastMed (now Conexiant)

SEPTEMBER 2021 – MARCH 2023

Led front-end design and development of user-centric, performance-driven websites across healthcare clients. Designed and coded responsive, cross-client email campaigns, improving communication effectiveness. Kept current with front-end trends and folded them into project approaches to enhance UX and maintainability. Tech: HTML, CSS/SCSS, JavaScript, Responsive email (tables/inline CSS), Git, Adobe/Figma

### Freelance Front-End Web Developer, Prosek Partners

APRIL 2021 – SEPTEMBER 2021

Built, maintained, and optimized client websites using HTML5, CSS3, JavaScript, and frameworks (React/Vue.js). Applied mobile-first, accessibility, and cross-browser best practices to improve UX and reliability. Used Git/GitHub/Bitbucket for collaboration and smooth delivery.

### Frontend Developer, William R. Seide Agency LLC

JANUARY 2020 – JUNE 2020

Designed and developed responsive web interfaces (HTML/CSS/JS; React/Vue as needed). Ensured cross-browser compatibility and consistent UI behavior; managed code via Git.

### Email Marketing Specialist, Merkle, New York

NOVEMBER 2018 – JULY 2019

Built responsive, cross-client email templates with HTML, inline CSS, and table layouts; optimized deliverability and engagement. Collaborated with marketing/creative teams; translated designs into accessible, brand-consistent templates. Reviewed campaign metrics and suggested improvements to raise open/click performance.

Email coding (table-based, inline CSS)

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## Hobbies

Brazilian Jiu-Jitsu, Trading Card Games, and Traveling

## Education

**Front-End Web Development (Certificate), Treehouse**

JANUARY 2022

**BFA, Graphic Design (Interactive/Print/Screen), Kean University**

JANUARY 2015

## Projects & Case Studies (Selected)

### AMA Fight Club — Website Rebuild

Modernized site with Bootstrap/SCSS and mobile-first UX; improved speed, navigation clarity, and SEO readiness.

### Legacy Pulls — Streaming UI Platform

React-based auction/stream interface to enhance real-time viewing and participation.

### Ultra Jitsu — Registration Portal

Mobile-first sign-up experience with QR entry and streamlined form flow.