Earl Hickson Jr.

Senior Front-End Developer | React, JavaScript, UI/UX | Expanding into Full-Stack

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# Professional Summary

Versatile and results-driven Front-End Developer with 6+ years of experience creating responsive, accessible, and high-performing web applications. Proven track record of driving measurable impact: +37% lead conversions, +25% organic traffic, and +75% live stream engagement. Skilled in React, JavaScript, HTML/CSS, Bootstrap, with expanding full-stack expertise in Node.js, Express, and MongoDB. Experienced in Agile environments, mentoring junior developers, and translating complex requirements into intuitive digital experiences. Completed Full-Stack JavaScript Techdegree to deliver modern, end-to-end application solutions.

# Core Skills

Front-End: React, JavaScript (ES6+), HTML5, CSS3/SCSS, Bootstrap 5, Responsive Design, Accessibility (WCAG 2.1)  
Full-Stack: Node.js, Express.js, MongoDB, REST APIs, Git/GitHub, NPM/Yarn  
UI/UX: Figma to Code, Component Libraries, Wireframing, Cross-Browser Testing  
Tools: Agile/Scrum, Trello, Jira, Chrome DevTools, VS Code, Webpack  
Other: WordPress, API Integration, SEO Optimization, Performance Tuning

# Professional Experience

* Freelance Front-End Developer — Remote | Self-Employed

Mar 2018 – Present (Concurrent with other roles)

• Delivered 20+ websites and applications for clients in fitness, eCommerce, education, and live content industries.  
• Boosted client conversion rates by 28% through UI/UX optimization and mobile-first design.  
• Built Resume Analyzer App using JavaScript, FileReader API, and RegEx — reducing parsing time by 60%.  
• Developed full-stack content dashboard (Node.js + MongoDB) improving data entry speed by 50%.  
• Led small dev teams, managing timelines and code quality via GitHub and Trello.

* Front-End Developer (Contract) — Asembia – Remote

Dec 2023 – Oct 2024

• Built modular Razor view components with SCSS and Bootstrap 5 in a .NET environment.  
• Created monthly RAG dashboard, improving provider performance tracking by 30%.  
• Led accessibility refactor of accordion UI components — reducing related support tickets by 40%.  
• Collaborated in Agile sprints, presenting feature demos to cross-functional teams.

* Front-End Consultant (Freelance Project) — AMA Fight Club – Cedar Knolls, NJ

Jan 2025 – Present

• Rebuilt site with Bootstrap 5.3 + SCSS, boosting page speed 55% and Lighthouse mobile score from 63 → 97.  
• Integrated Zen Planner API, increasing free trial sign-ups by 37%.  
• Designed flyers with QR-based registration, driving 40% higher class attendance.

* Warehouse Manager — Renewal by Andersen-Affiliated Facility – Middletown, NY

Mar 2020 – Mar 2021

• Supervised 10+ staff, coordinated 25+ daily deliveries.  
• Reduced dispatch errors by 35% through process improvements.  
• Completed Front-End Web Development Techdegree while working full-time.

# Key Projects

Career Guidance App (Full-Stack, In Progress)  
Tech: Node.js, Express, MongoDB, JavaScript  
- Async PDF parsing for resume analysis and job recommendations.  
- UI with filters and job matching logic; improves resume targeting efficiency by 60%.

Legacy Pulls – Streaming UI Platform  
Tech: React, Bootstrap, WebSockets  
- Real-time auction interface with interactive bid tracking.  
- Increased stream engagement by 75% through visibility and UX improvements.

Ultra Jitsu – Martial Arts Registration Portal  
Tech: Bootstrap 5, SCSS, QR Code API  
- Mobile-first registration and printable seminar materials.  
- Drove 2.5x increase in sign-ups using QR-based marketing.

# Education & Certifications

Full-Stack JavaScript Techdegree — Treehouse (Completed 2024)  
- Projects: Resume Analyzer App, CRUD API with Auth, React Job Tracker Dashboard

Front-End Web Development Techdegree — Treehouse (Completed 2021)  
- Projects: Portfolio Site, Accessible Form, Lightbox Gallery

Planned Certifications:  
- Meta Front-End Developer Certificate  
- MongoDB Developer Associate  
- AWS Certified Cloud Practitioner

# Leadership & Collaboration Highlights

• Mentored junior devs on Git workflows, responsive design, and accessibility.  
• Led 3-person freelance teams, delivering features ahead of deadlines.  
• Improved Agile sprint feedback loops, enhancing testing coverage.

# References

Available upon request