




# EPHRAIM MUTWIRI

website designer and Developer

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 Nyahururu, Kenya

## EDUCATION

### Web Design & Digital Skills

- Learned through online platforms like W3Schools, FreeCodeCamp, and Google Digital Garage.
- Focus areas: HTML, CSS, JavaScript, WordPress, UI/UX, and SEO.
- Applied learning directly to client projects – from business websites to branding packages.

## SKILLS

- Frontend: HTML, CSS, JavaScript, Responsive Design, UI/UX
- Backend: Node.js, Laravel (intermediate), Database integration
- CMS & Tools: WordPress, WooCommerce
- Branding & Design: Logos, Flyers, Social Media Graphics
- Digital Marketing: SEO, Lead Capture, Basic Ads Setup (Google & Facebook)
- Soft Skills: Team leadership, Client communication, Project management

## About Me

I am a web designer and digital creative passionate about building modern, responsive, and user-friendly websites. With experience in WordPress, Wix, custom coded websites (Fullstack), and UI/UX design.

I specialize in creating websites that not only look great but also drive results for businesses. My goal is to combine creativity and functionality to deliver premium digital experiences

## WORK EXPERIENCE

Freelance Web Designer & Digital Creative,  
*Ephraim Digital Creations* 2023 – Present

- I lead a small team of 3 creatives, coordinating design, development, and client communication to deliver projects on time.
- I design and build websites for small businesses, startups, and personal brands.
- Most of my work is on WordPress and custom HTML/CSS, making sure sites are responsive and easy to use.
- I also help clients with their branding (logos, flyers, social media graphics) so their business looks professional across all platforms.
- Beyond design, I add value by setting up SEO, lead forms, and marketing tools that help clients attract and convert customers.
- Projects range from e-commerce stores and portfolio websites to complete brand identities.

## SELECTED PROJECT

E-commerce Website for a Local Business

Designed and developed a full online store on WordPress (WooCommerce).

Set up mobile-friendly design, shop integration, and product catalog.

Result: The business started selling online and grew sales within the first 3 months.