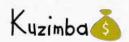


## **KUZIMBA SERVICES GROUP**

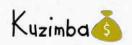
**Presents** 





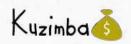
## CASH MANAGEMENT SYSTEM (CMS)

**Sept 2020** 



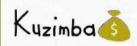
# **Back Ground: Cash Management**

- Cash Management is defined as the collection, handling, control and investment of the organizational cash and cash equivalents to ensure optimum utilization of the firm's/business liquid resources.
- Money is a lifeline of any business, hence it is essential to maintain a sound cash flow position.
- The money market has evolved over the time, from physical paper money moving from one hand to another, to online transfers, to trading in other forms of money like Bitcoins, mobile money, airtel money, ATM cards etc.



## **Problem Statement**

- The biggest goal of good cash flow management is to reduce or eliminate any surprises when meeting cash requirements. Good cash management influences efficiency of operations and reduces overall cost of doing business.
- In Uganda today, the reception of these different forms of cash management has not been on the digital platform. Daily sales and tracking of money has been more less writing in small exercise books or papers which are eventually disposed off both knowingly and unknowingly by sometimes the business owners or even employees. Uncertainties such as theft, fires and natural disasters also contribute to the loss of financial records.
- That is why the kuzimba services group is coming up with a cash management system targeting the fast growing business community.





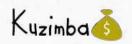
Manage Cash Balances

Convenience (Phone/Laptop)

Growth

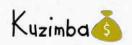
**Financial Security** 

**Avoid Bankruptcy** 



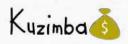
## **Benefits in Detail**

- The application will help manage the cash balances of an enterprise/business in such a way as to maximize the availability of cash not invested in fixed assets or inventories and to do so in such a way as to avoid the risk of insolvency.
- Manage finances from the convenience of a phone, computer or tab.
- Growth planning: with easy access to the cash flow, one is able to plan for their expansions, restocking and also monitor their stock without physically being at the business premises.
- Financial Security: The financial records of the cash flow shall be securely stored in a password-protected online database to keep the data safe from loss, destruction or unauthorized access.
- Preventing Bankruptcy: With knowledge of the cash flow, you can know when to recapitalize your business and avoid unnecessary expenditures.
- Businesses with good cash flow records easily acquire loans from banks.



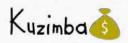
## "The Woman Aspect"

- We cannot completely rule out the role of men in society in providing security and doing the hard task job. However opportunities to include the woman can be availed in various ways by creation of leadership roles, project management roles, cash management roles as per say, women can be the face for any business firm/enterprise.
- Take for example, besides the saloons, boutiques, massage parlours and the like; the latest building/construction material store managers in Uganda are women working amidst a group of male engineers.
- > Over 70% of graduates from Makerere University-Uganda doing finance management and business administration are women. #FinTechs make way for women to join the Tech World.



# **Level One Principles**

Lev	vel One Principle we applied	Description		
Cash in-Cash out interoperability (mojaloop)		Gives distinctive classification between sales, expenditures, and modes of payment.		
*	(GUI) User friendly design	Its Interactive and one can view information online from multiple devices		
		Subscription fee made clear per year and per month for two different pricing plans (Full fledged system/Operator Managed)		
*	Progressive Functional Features	From Web Application to Mobile version, eradication of manual data entry, Message alerts		
*	Success Notifications	GUI Notification/PDF Output		
*	Security	Password Protection/password hashing/SSL Certificate		
*	Government Support	Registration of Cash Management System Product Name by URSB.		



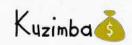
## Minimum Viable Product

### **Phase One:**

- 1. Road Map
- 2. GUI, Authentication
- 3. Manual Entry of Transaction Data by System Operator into the System
- 4. Notifications of System Updates/Graphical Output/PDF Generation

### **Phase Two:**

- 1. Automatic Entry of Transaction Data by System Operator into the System
- 2. Cash in/Cash out interoperability (APIs)
- 3. Hosting/Testing/Product launch



## **Cost Analysis**

## **General Expected Charges**

Account Opening/Registration (this includes custom domain name, database creation, hosting & security, monitoring cash flow and notifications).

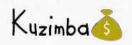
## **Estimated Subscription Fee**

Business store Operator Managed System free trial for 7 days 150,000 Ugx/month

Special Offer: 1.2m Ugx/year

• Full fledged cash management system free trial for 3 days 300,000 Ugx/month

Special Offer: 2.4m Ugx/year



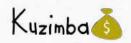
## Estimated Expenditure of \$3000 (Three Months)

Marketing Product & Branding\$1000+

• Transportation & Logistics \$300+

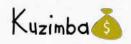
• Innovation Lab Space, Internet Connectivity, Software and Training Material \$1200+

• Creation of Mobile Version for personal business/Inclusion of other secure system features \$500+



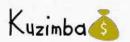
# **Anticipated Risks/Challenges**

- Hacking by external source & False data entry by operator, Possible data loss
- The Account Data Trust Issue
- Theft (if pin is known)
- Poor/No Internet Connectivity



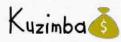
## **Proposed Solutions**

- Password Protected System/password hashing/SSL and security certificates provided by web host, Duo secure database backup, Penetration (How strong is the firewall) & stress tests (money).
- System Updates done by operator
- Dual System Control for extra accountability and system monitoring
- Automatic Data Entry by the System. Excel Sheets Support. USSD Support

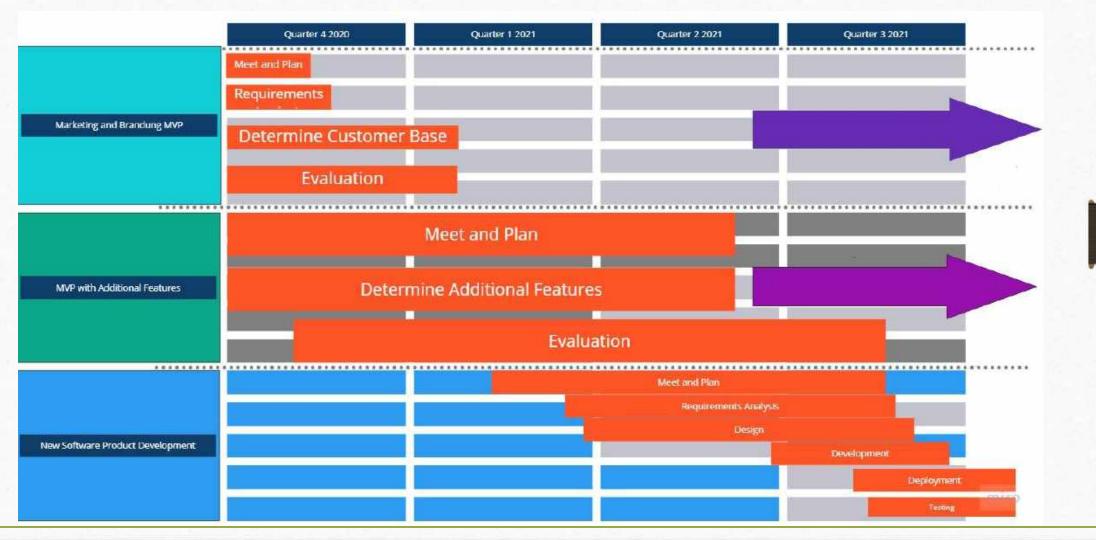


## **Executive Summary**

	Pro	blem Statement	Monitoring Cash Records in Books/Paperwork is totally Unreliable				
	Bus	siness Case	Cash Management System(CMS) -Web Application				
	Tar	get Market	Fast Growing / Medium Earning Businesses				
			Minimum Viable Product/Level One Principles				
	*	Cash in-Cash out interoperability	lives distinctive classification between sales, expenditures, and cash balances.				
10	❖ GUI-User friendly design		Its Interactive and operator can view cash flow information online				
	*	Pricing Transparency	Subscription fee for two different pricing plans (Operator/Owner managed(150k/mth)/Full fledged CMS(300k/mth))				
	*	Progressive Functional Features	Notifications, Mobile Version, Security/Authenticity, Gov't Support -Registration URSB, Automatic Data Updates				
	Ben	efits	Manage Cash Balances, Convenience, Growth and Development, Security, No Bankruptcy, Easy loan				
	Risks/Solutions		Java jsp, MySql Database, Mojaloop, mobile money API's, html, w3css, javascript				
			Hacking (Password), Trust Issue/False Data Entry (Data to Be reviewed by both actors, ), No Internet (Offline version, ms excel )				



## **Product Road Map**

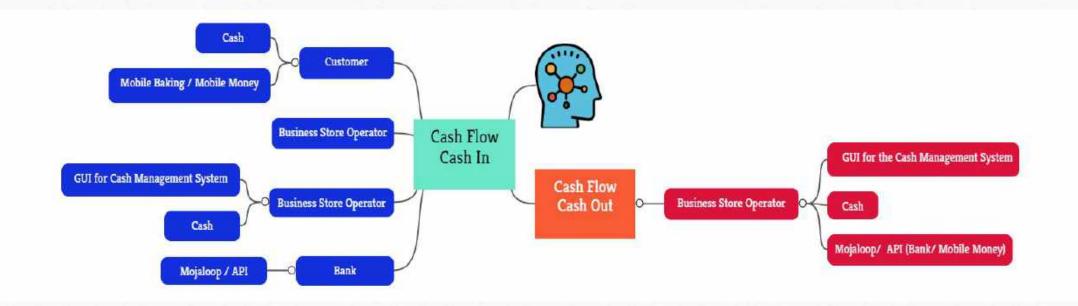


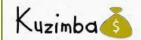
Kuzimba

# **CMS Flow Diagrams**

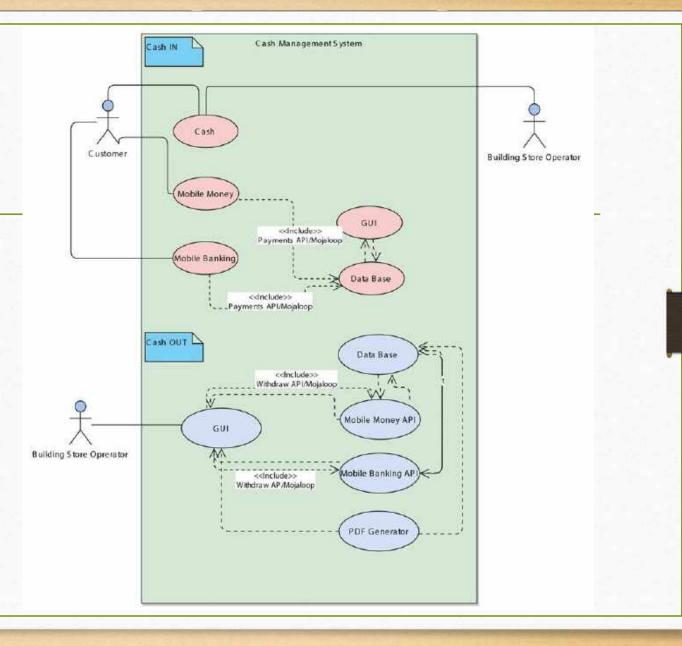


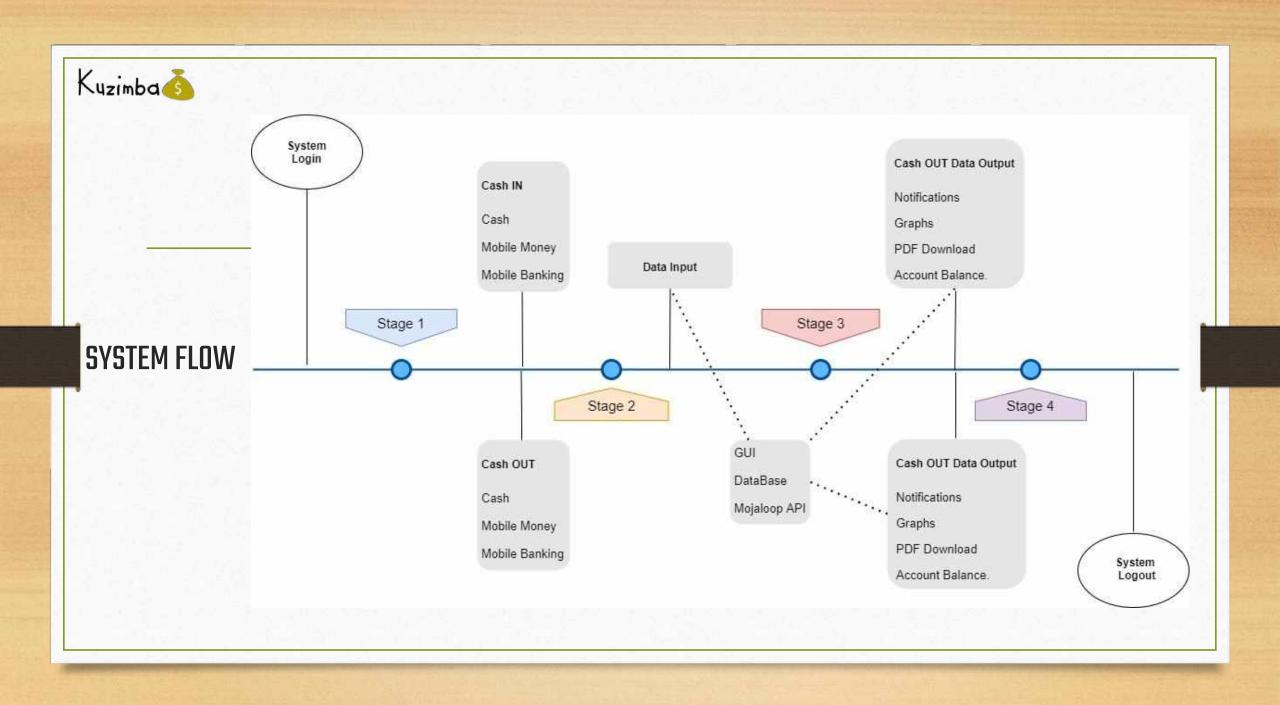
## MIND MAP

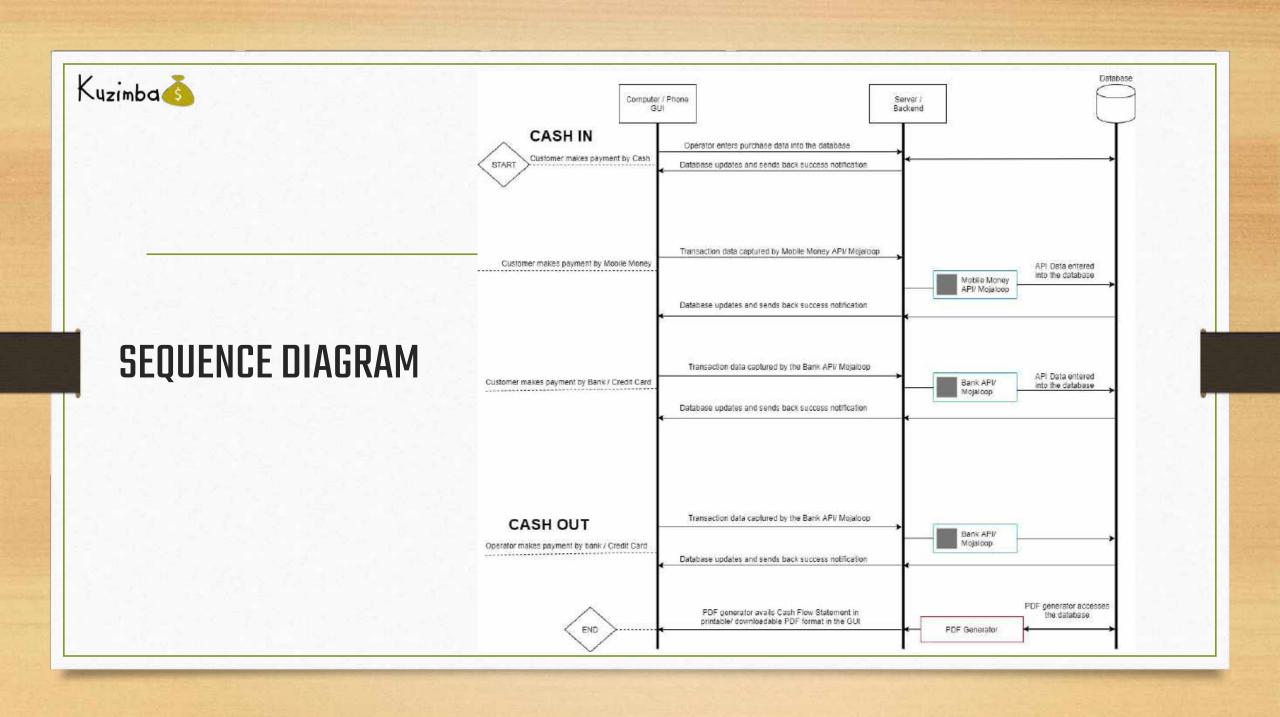




## **USE CASE DIAGRAM**

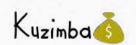




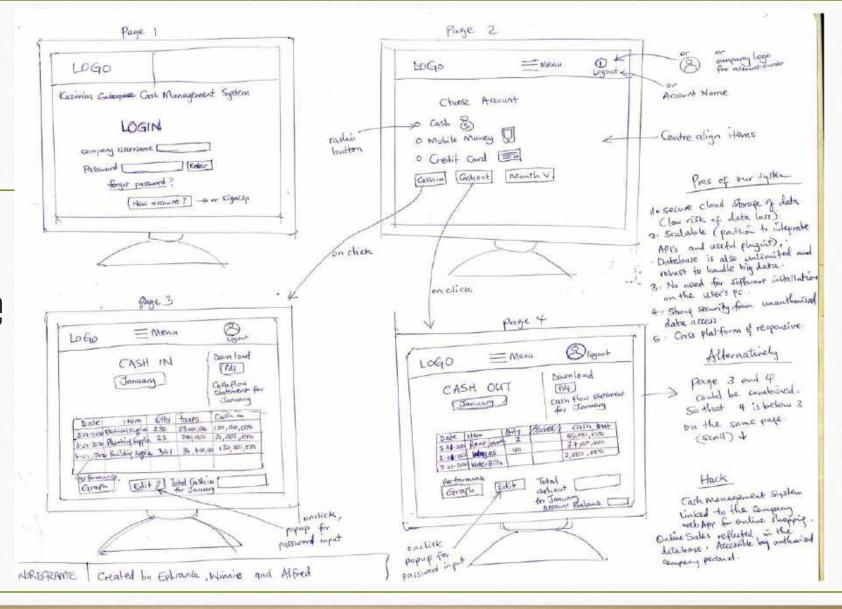


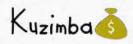
Kuzimba

# **CMS Prototype**



## Wire Frame





Created by Ephrance, Winnie and Alfred

Created by Ephrance, Winnie and Alfred

### MOCKUP

PAGE 1



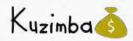
Kuzimba Cash Management System

## MOCKUP



PAGE 2

Kuzimba Cash Management System





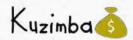
MOCKUP

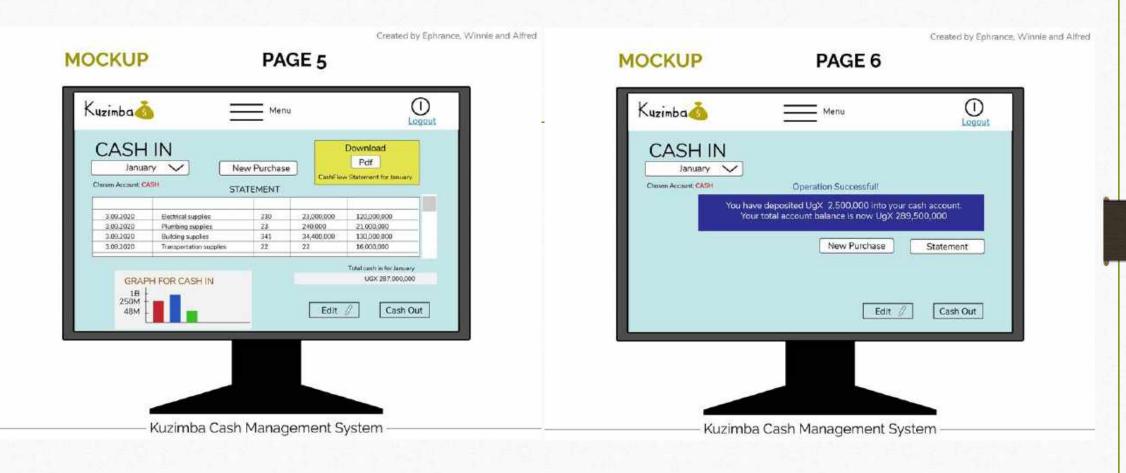
PAGE 4

Created by Ephrance, Winnie and Alfred

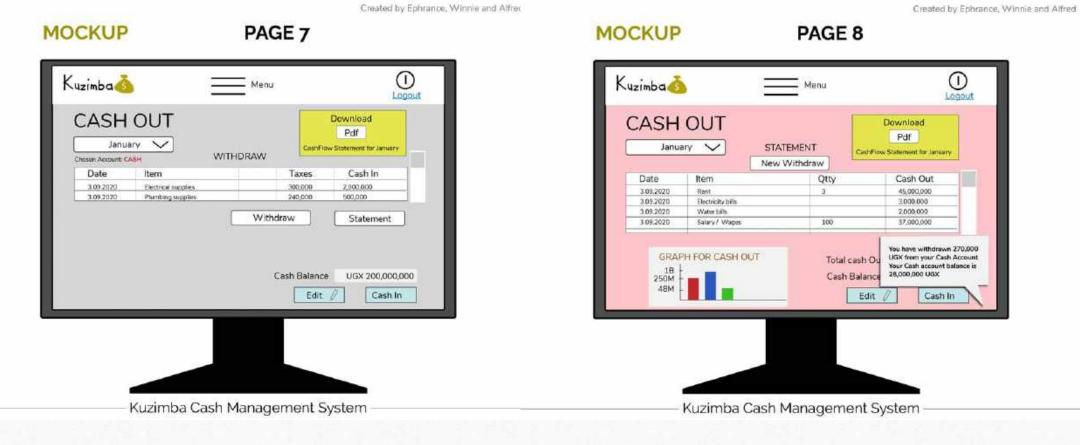


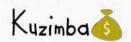
Kuzimba Cash Management System





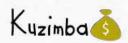


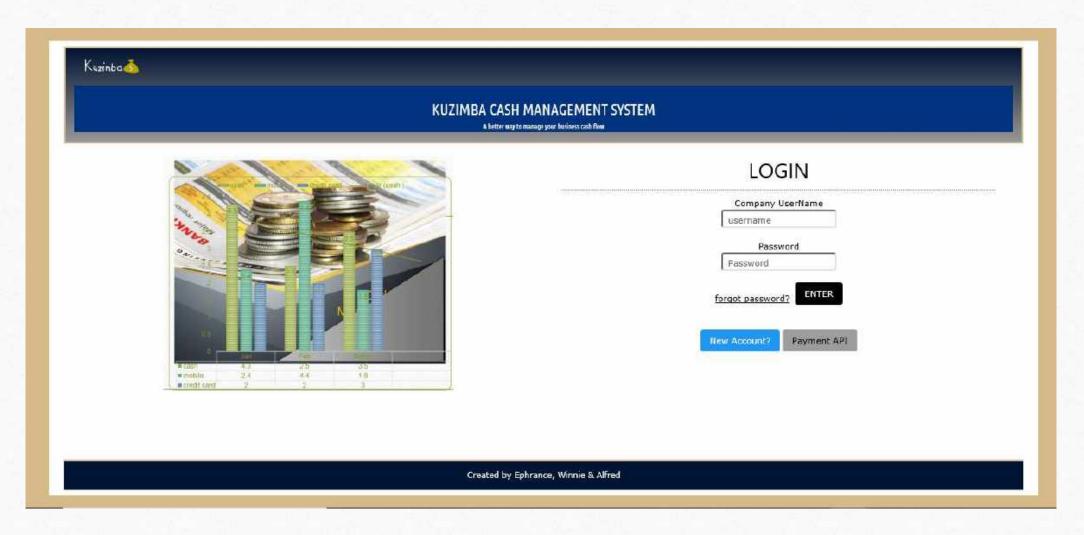


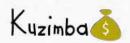


# **Minimum Viable Product**

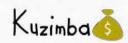
Front End

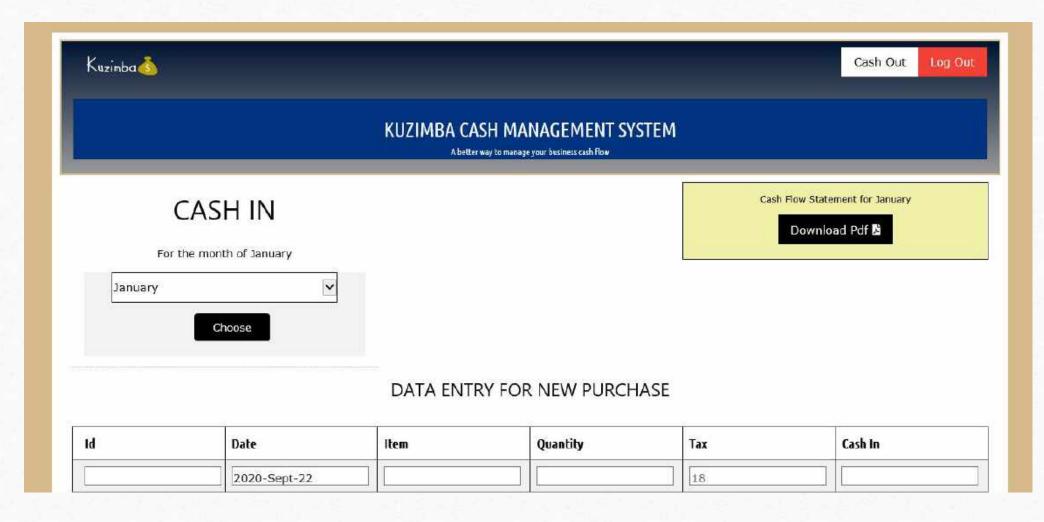


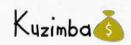


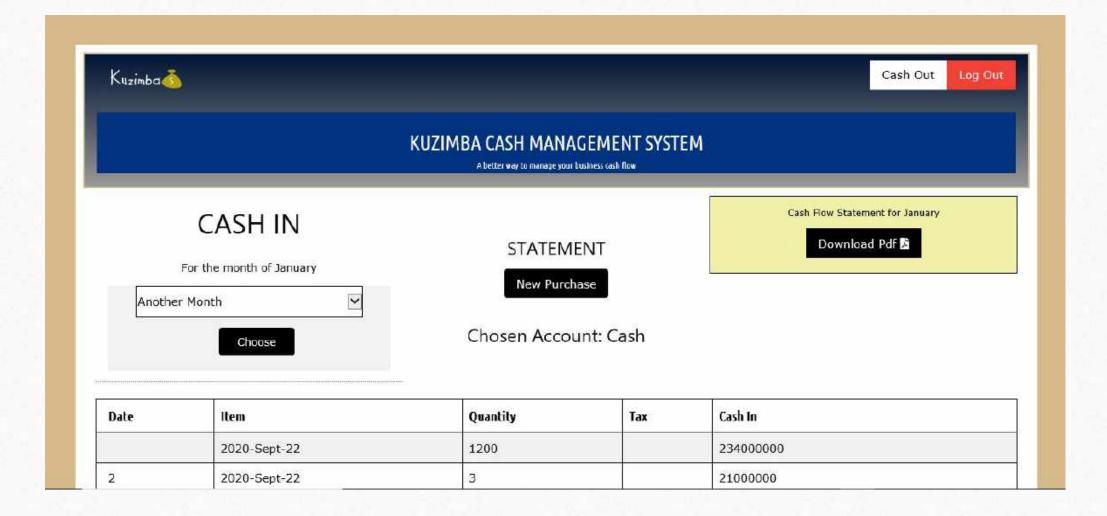


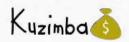


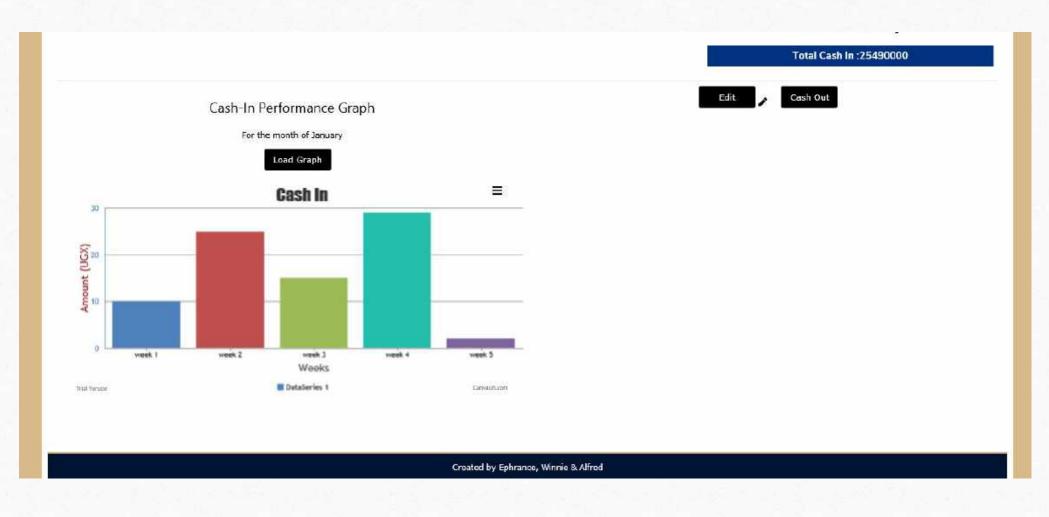


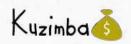


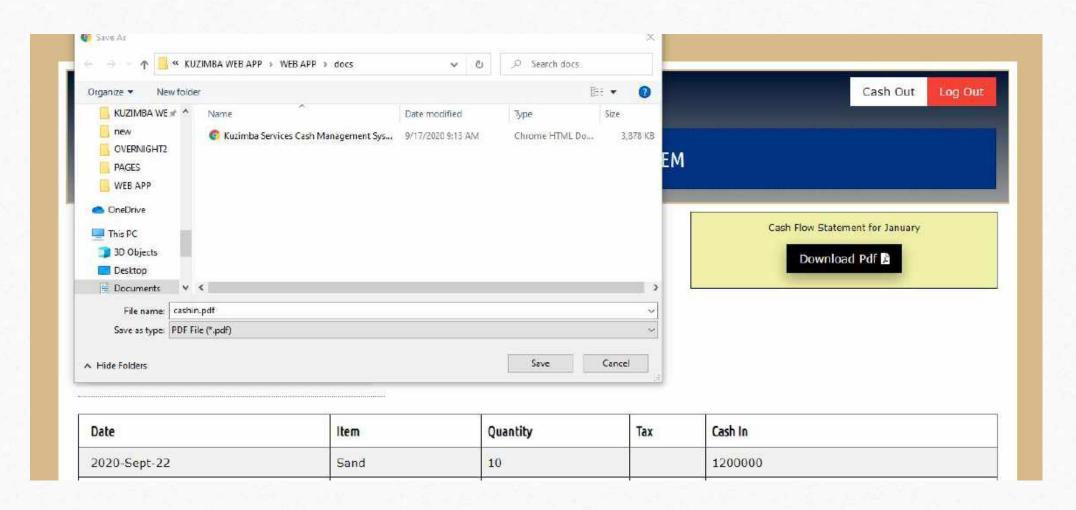










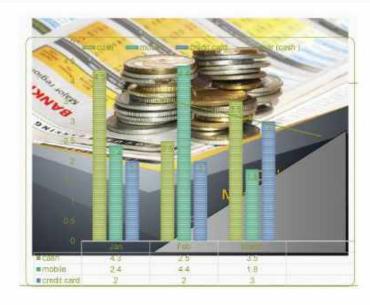


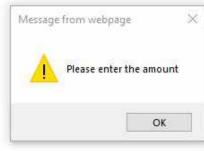


Log Out

#### KUZIMBA CASH MANAGEMENT SYSTEM

A better way to manage your business cash flow





## **PAY FOR PRODUCTS**

Amount

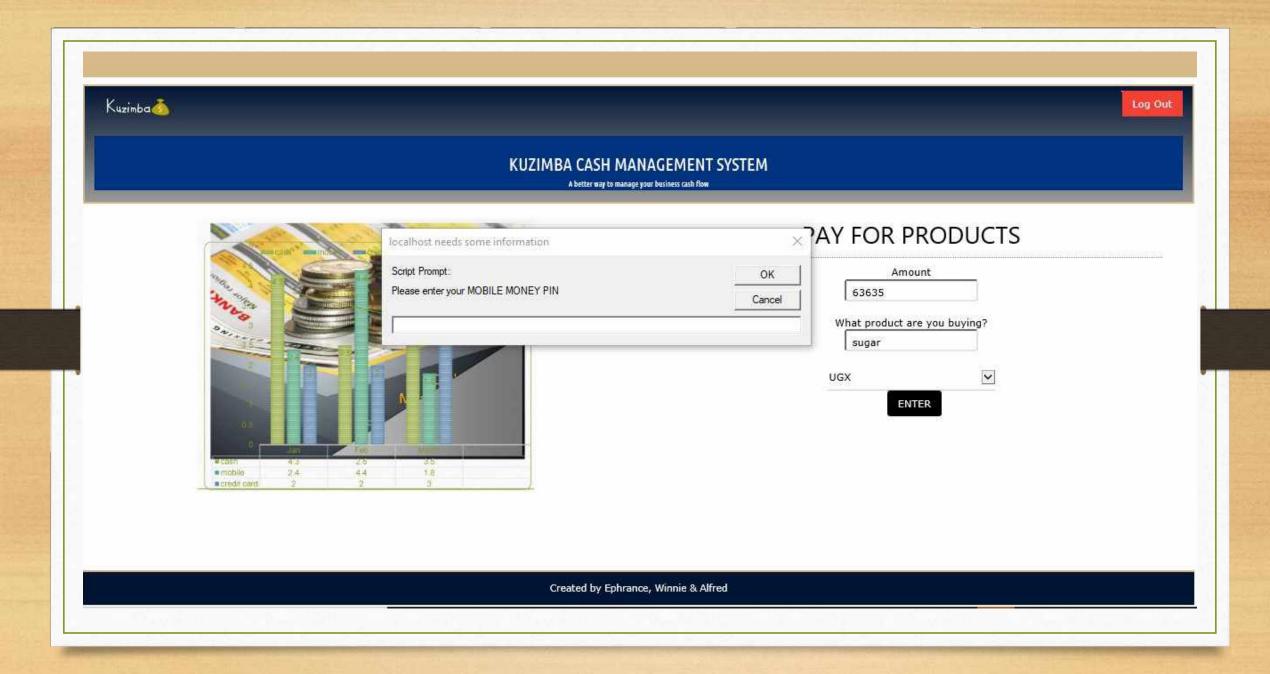
Enter Amount

What product are you buying?

Enter product

UGX

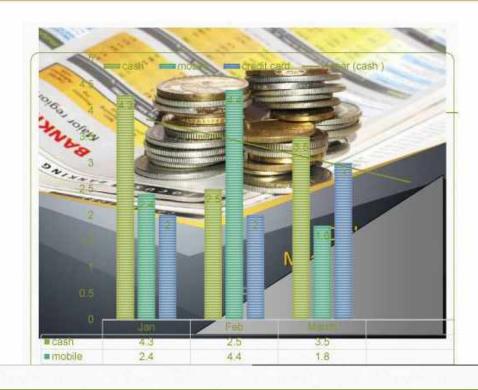
Created by Ephrance, Winnie & Alfred





### **KUZIMBA CASH MANAGEMENT SYSTEM**

A better way to manage your business cash flow

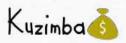


## PAY FOR PRODUCTS

SUCCESS!

You have sent 45000 EURO to 0773913902

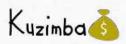
**New Payment** 



## **Minimum Viable Product**

### **Back End**

```
</
▶ = kuzimbacıns
▶ 🚔 kuzimbacms2
                                                                    style="font-family: 'Ubuntu Condensed', sans-serif, font-size: 120%; font-weight: bold; text-align; center,">
▶ Muzimbacms3
▶ □ kuzimoacms4
▼ 📑 kuzimbacms5
▶ 🛗 build
                                                                   Class forName("com mysel (dbc Driver") newInstance();
▶ B , lib
                                                                   Connection con-DriverManager gerConnection("idbc mysgl //localhost 3306/kuzimba", "root", "fire");
 ▶ □ nbproject
                                                                   Statement st=con.createStatement();
▶ 🗃 sic
                                                                   String strQuery = "SELECT SUM(cashin) FROM kuzimba purchases";
 ▶ 🛗 test
                                                                   ResultSel rs = st executeQuery(strQuery).
 ▼ B - web
                                                                   String Countrun=""
  META-INF
                                                                   While(rs next()){
  ▶ ■ WEB-INF
                                                                   Countrum = rs.getString(1);
  ► # css
                                                                   out println ("Total Cash In for January " +Countrun);
  ► III Images
  ► 🚟 js.
   OkHitpPoljava
                                                                   catch (Exception e)
   account sp
                                                                   e printStackTrace().
   cashin isp
    cashinoutjep
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   a coshoutjop
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    index.jsp
```



## **Minimum Viable Product**

**Github Repository** 

https://github.com/Ephrance/Kuzimba-services

Kuzimba

# System Work Plan

Coal 1: Data	collection	and planning
Guui II Dulu	CUNECUUN	una pianining

	Key Action Steps	Timeline	Expected Outcome	Tools	Person Responsible	Comments
1. 2.	Business case Development Problem statement	Day One	'	Internet, Bankers, Adobe illustrator, MS PowerPoint, MS word	All Project Members	Done
3.	Work plan					

#### Goal 2: Design and Development of the Graphical User Interface and Flow Diagrams

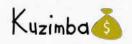
	Key Action Steps	Timeline	Expected Outcome	Tools	Person/Area Responsible	Comments
1. M	Aind Map	Day One	GUI & Prototype	Adobe Photoshop, Adobe Illustrator,	All Project Members	Done
2. U	lse case Diagram	Day Two		Mind tool, Diagram Editor, Justinmind		
3. Fl	low Diagram			tool, MS Powerpoint/PDF		
4. Si	equence Diagram					
5. W	Vireframe/Graphical User Interface (GUI)					

#### Goal 3: Database Development and Backend Programming of the system

	Key Action Steps	Timeline	Expected Outcome	Tools	Person/Area Responsible	Comments
1. 2. 3. 4.	Minimum Viable Product Development Database Development Graphical Output Integration Extra Functionality Integration (Success Notification, Cash Flow Statement in PDF etc.)	Day Three Day Four	Minimum Viable Product	IDE: Netbeans, Heidi SQL, MySQL Database, Java (JSP), Javascript, HTML, W3 CSS/CSS, Canvasj, Mojaloop	All Project Members	70 Percent Done

### Goal 4: Testing, Troubleshooting and Presentation of the System

		Key Action Steps	Timeline	Expected Outcome	Tools	Person/Area	Comments
						Responsible	
	1.	Testing	Day Five	Error Free Prototype	Diverse Digital Platforms	All Project Members	Progressive
ļ	2.	Troubleshooting			Microsoft Powerpoint		
	3.	Presentation					



# Meet the Team







NAME	Ephrance Eunice Namugenyi	Winnie Shama Nalusiba	Alfred Ochola	
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PHONE NUMBER	+256 777084882	+256 776777202	+256 773913902	
ROLE	Team Leader	Team Member	Team Member	



# THANK YOU

**God Bless** 











