

## 2. Measurement of Trend

### Measurement of Trend

To measure trend we need to eliminate the other elements, mainly cyclical and seasonal since irregularity is hard to remove.

#### Methods of Measuring trend

1. Method of free-hand curve fitting (pretty much useless)
2. Method of moving averages
3. Method of mathematical curves

##### **Note**

if your data has cyclical and proper seasonality, method of moving average is the best. If your data doesn't have cyclical then method of mathematical curves is preferred.

##### **Note**

Method of mathematical curves is not focused on eliminating cyclical or seasonality but is the only method that is used for forecasting

### Method of Moving Averages

In this method, a series of arithmetic means, each of  $k$  successive observations of the given data is computed and these means are referred to as the moving averages of period  $k$ . To begin with, we take the first  $k$ . for the next item, we exclude the 1<sup>st</sup> value and include the  $(k + 1)^{\text{th}}$  value and so on. We repeat this process until we reach the last set of  $k$  values. Each mean is placed against the mid point of the interval it covers. If  $k$  is odd, the moving averages correspond to the tabulated times for which the time series is given. On the other hand, when  $k$  is even, each moving average falls midway between two tabulated time values, hence a subsequent two item moving average is computed to make the resultant moving average values correspond to the given times (this is called centering). The moving averages are the trend values for the corresponding items

## Method of Mathematical Curves

1. Straight Line Trend (Linear Trend)

$$T_t = a + b \cdot t, \quad b \neq 0$$

2. Second Degree Polynomial (Parabolic Trend)

$$T_t = a + b \cdot t + c \cdot t^2, \quad c \neq 0$$

3. Exponential Curve

$$T_t = a \cdot b^t, \quad a > 0$$

4. Modified Exponential Curve

$$T_t = k + a \cdot b^t, \quad k > 0$$

5. Gompertz

$$T_t = k \cdot a^{b^t}, \quad k > 0$$

### Linear Trend

$Y_t$  = observed value of the time series at time  $t$

$T_t = a + b \cdot t$  (Estimated from the graphical representation)

### Method of Least Squares

$$S = \sum_t (Y_t - T_t)^2$$

[ To be minimised w.r.t.  $a$  and  $b$  ]

$$S = \sum_t (Y_t - a - b \cdot t)^2$$

$$\therefore \frac{\delta S}{\delta a} = 0$$

$$\Rightarrow -2 \sum_t (Y_t - a - b \cdot t) = 0$$

$$\Rightarrow \sum_t Y_t = n \cdot a + b \sum_t t$$

..(1)

$$\therefore \frac{\delta S}{\delta b} = 0$$

$$\Rightarrow -2 \sum_t (Y_t - a - b \cdot t) \cdot t = 0$$

$$\Rightarrow \sum_t t \cdot Y_t = a \sum_t t + b \sum_t t^2$$

..(2)

eq 1 and 2 are called the **normal equations**

### Second Degree Polynomial (Parabolic Trend)

$$T_t = a + b \cdot t + c \cdot t^2$$

$$S = \sum_t (Y_t - a - b \cdot t - c \cdot t^2)^2$$

[ To be minimised w.r.t.  $a, b$  and  $c$  ]

### Exponential Curve

Here the trend eq is given by

$$Y_t = a \cdot b^t, \quad a, b > 0$$

$$\therefore \log Y_t = \log a + t \log b$$

i.e.  $\log Y_t$  is a linear function of  $t$

Note that  $\frac{Y_t}{Y_{t-1}} = b$ , i.e. the exponential curve indicates a constant ratio of change

**Note :** if  $0 < b < 1$ , the value of  $Y_t$  gradually decays but if  $b > 1$ , the value of  $Y_t$  gradually increases

**Fitting an exponential curve** Let the trend eq be

$$T_t = a \cdot b^t$$

$$\Rightarrow \log T_t = \log a + t \log b$$