
Warren Goodrich(1933 - 2016)**Goodrich, Warren**

83 of Scottsdale, AZ, went to be with the Lord on June 8, 2016. Warren was born in La Jolla, CA in 1933. He received a BA in journalism ('54) from Stanford University. During his senior year he was ATO fraternity president, captain of the baseball team and named first-team All-American shortstop. After graduation he played two seasons in the minor leagues for the Pittsburgh Pirates then served as a U.S. Air Force information officer at Walker AFB, NM. He returned to Stanford as an associate development officer and, as a civilian, became public relations director for the U.S. Air Force Academy Athletic Association in Colorado. He moved to Arizona in 1963 where he became vice president of corporate communications for Valley National Bank of Arizona (now Chase Bank), then took a similar VP post for Blue Cross and Blue Shield of Arizona. While at Valley Bank he obtained a graduate certificate in bank marketing at [Louisiana State University](#). Leadership achievements include: Information officer (captain) for the Arizona Air Guard in the early '70s; chairman of the board of the Friends of Channel 8 (PBS) 1979-84; chairman of the Fiesta Bowl board 1992-93 and later life director; and from 1986 to 2010 for the American Red Cross was Grand Canyon Chapter (now Greater Phoenix) board chair, Arizona State Council chair, volunteer awards chair and national nominations committee chair. Warren was inducted to the Stanford University Athletic Hall of Fame and the Arizona Softball Hall of Fame (fast-pitch). Warren is survived by his wife Colleen and two sons: David, married to Saowanee and living in Tempe and Ryan, a former Army medic who served in Iraq and Afghanistan and lives in Colorado Springs with his wife Kristyn and their daughter Keira. A celebration of Warren's life will be held Saturday, July 9, at 10 a.m. at Desert View Bible Church, 105 W. Carefree Hwy., Phoenix 85086. In lieu of flowers donations may be made to the Greater Phoenix Chapter of the American Red Cross, 4747 N. 22nd St., #100, Phoenix 85016.



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