

Zora Clevenger Dies; Dean Of I.U. Athletics

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University, again as athletic director and three-sport coach, where he won Missouri Valley Conference titles in all three sports.

HE WAS athletic director at the University of Missouri from 1920 to 1923 when he returned to I.U. as athletic director.

During his 23 years as I.U. athletic director, the Hoosiers, who had won only three Big 10 championships in 23 years in the conference, swept on to win 32 team titles, six national collegiate crowns and two national Amateur Athletic Union (AAU) championships.

As I.U. athletic director he hired such coaches as Everett Dean and Branch McCracken in basketball, E. C. (Billy) Hayes in track, Billy Thom in wrestling and A. N. (Bo) McMillin in football.

MR. CLEVENGER was married in 1906 to the former Ethel Starr, who died in 1959.

A recipient of I.U.'s highest alumni award, the Distinguished Alumnus Citation, he was honored by the Lettermen's Association in 1963 by the founding of the Clevenger Award, given to outstanding lettermen who as alumni have performed outstanding service to the athletic program.

In 1964 Tennessee brought him back for the 50th anniversary of the 1914 season, and he was a guest there only last week for the Kentucky-Tennessee game.

He had planned to drive to Shreveport, La., later this week where he spent his winters.

Funeral services are pending at the Allen Colonial Chapel here. Burial will be in Beech Grove Cemetery at Muncie.

Piped-In Santa

Cleveland (UPI) — Instead of the usual jovial, full of life Santa seated on a throne, children visiting the May Company department store here get their Santa on a television screen.

A store official said the live Santa Claus was discontinued to avoid the usual long lines of children waiting to see him.

Zora Clevenger obit - part 2

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