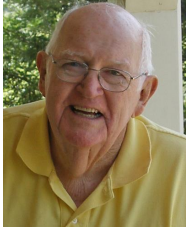


Lloyd Evan Ellis(1923 - 2016)

May 26, 1923 - July 9, 2016 Lloyd Evan Ellis called himself "a lucky man," and, indeed, he was. The only child of Ethel and Loyd Pierce Ellis, he was beloved from the beginning. His elementary years were spent with his extended family of aunts, uncles and cousins on a small family farm in Winterville, North Carolina where they grew tobacco and cotton. He considered his time on the farm to be the greatest influence on his life. Loyd was all about work and he often said that he looked forward to going to work every day of his life. His sales career started at an early age selling Christmas cards to neighbors. From there he moved to the cotton fields where he labored for "a penny a pound." (Loyd maxed out at about 100 pounds. Always a competitor, he admitted that the pros could do 300!) During the Great Depression, his family moved west to Texas, Arizona and finally California. In his teenage years Loyd did yard work for folks before school, worked after school unloading trucks at a grocery store, and even made deliveries to the stars of the day, Mickey Rooney, Lucille Ball and Loretta Young among others for the tony Schwab's Pharmacy in Hollywood. While at junior college Loyd worked at Lockheed Corporation on the assembly line. After enlisting in the Navy for WWII, he went to flight school and flew the Consolidated PB4Y Catalina patrolling the west coast until war's end. While attending the University of Houston, Loyd managed restaurants and bowling alleys. After graduation Loyd finally settled on a company that his father-in-law, Goodwin Loy, read about in the local paper as having "a lot of promise," IBM. Loyd began sales training in the Houston Data Processing Division office in 1950. He moved to Corpus Christi as a manager, then Dallas, and finally to Los Angeles as the District Manager in 1960 followed by Director of Marketing in IBM's Western Region in 1963. He remained in LA to become a legendary Branch Manager of LA Wilshire and helped IBM break into the Point of Sale business for the Retail Industry. Loyd retired in 1982. Retirement did not last long as Loyd accepted the position of Executive Vice President of Carter Hawley Hale store, Inc. (CHH) in 1984. He retired again in 1995. Loyd worked hard, but he spent the same amount of energy playing hard. He was a lifelong athlete and sports enthusiast. On the farm, he organized pick-up baseball games. He remembered molding baseballs out of tobacco twine and tar and cutting limbs cut from nearby trees. He played basketball, football and baseball at University High in West Los Angeles where he was All League and was an All Conference baseball player for the University of Houston. The Cincinnati Reds drafted Loyd as a first baseman where he played only a short time before WWII interrupted. Loyd loved golf and played into his 80s. During his LA years, he had tickets to all the big events: [UCLA](#), Olympics, and Dodgers. In between he found time for hunting, fishing, skiing, handball and playing cards! While in flight school, Loyd met a beautiful coed on the campus of [University of Texas](#), Mary Jane Loy of Houston, Texas. It was wartime and the couple soon married. Their honeymoon was a train ride across the country to Loyd's Naval assignment on the west coast. During their 68 years together they took the extended family on many vacations to Hawaii, Cabo San Lucas, Alaska, river rafting in Idaho and Italy (for Loyd's 80th birthday). Their parties were famous—a retirement weekend in Napa for 30, a costume party to celebrate the country's bi-centennial, roasts at the California Club and posh tail gates. After Loyd's second retirement, he moved to Menlo Park, Ca. to live closer to his children. During these years he joined Menlo Park Kiwanis's and pursued his long time interest in Native American art. He moved to Saratoga Retirement Center in 2008. Loyd is survived by his children: Terry Liebowitz (David Berke) of Castro Valley, Patty Ellis of Danville and Evan Ellis (Wendy) of Woodside; grandchildren: David Liebowitz, Matthew Liebowitz, Sarah Ames, Brian Ellis, Libby Bonnetti, Garrett Ellis, and Katie Frank and nine great-grandchildren. Mary Jane died in 2013. Loyd shared the last two years of his life with his fiancée Joan Nierenberg. Loyd often said, "Family and friends, that's what counts!" A large presence, he was "bigger than life," a fierce competitor, a protector, and exhibited a powerful drive to succeed. At the same time he loved people and was happiest when surrounded by his large band of friends and family. No wonder he was affectionately called "The Bear" by his colleagues in the IBM Company and "Big Pop" by the children. He definitely lived the good life with style and grace. As he often said, "It isn't a record, but it's a hell of an average." The family invites you to join them for a Memorial Celebration, August 26 at 2:00pm at the Menlo Church 950 Santa Cruz, Menlo Park. Memorial donations may be made to: National Museum of the American Indian, P. O. Box 23473, Washington D.C 20026-3473, Member Services--In Memory of Loyd Ellis Acct # 530174.

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