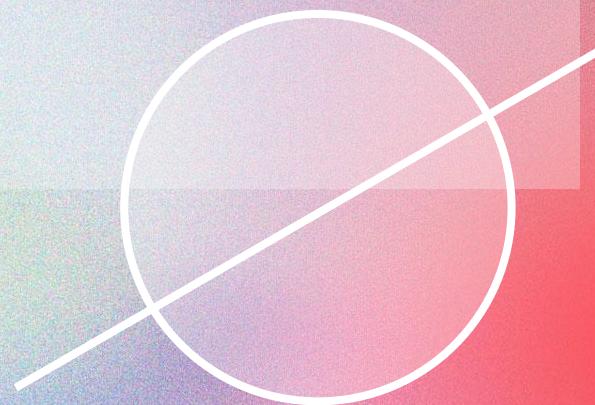


# **METAFARM 74**

## **DAO THESIS**



# TABLE OF CONTENTS



**O1**

## OBJECTIVES

Our short-term objectives are laid out in two phases: phase 0 & phase 1

**O2**

## METHODOLOGY

Our methodologies will be laid out in tentative founding documents about: Curation, On-boarding, Governance, Regulatory, Treasury, Community, Events, & Partnerships

**O3**

## RESULTS ANALYSIS

**O4**

## CONCLUSIONS

You can describe the topic of the section here



# 01



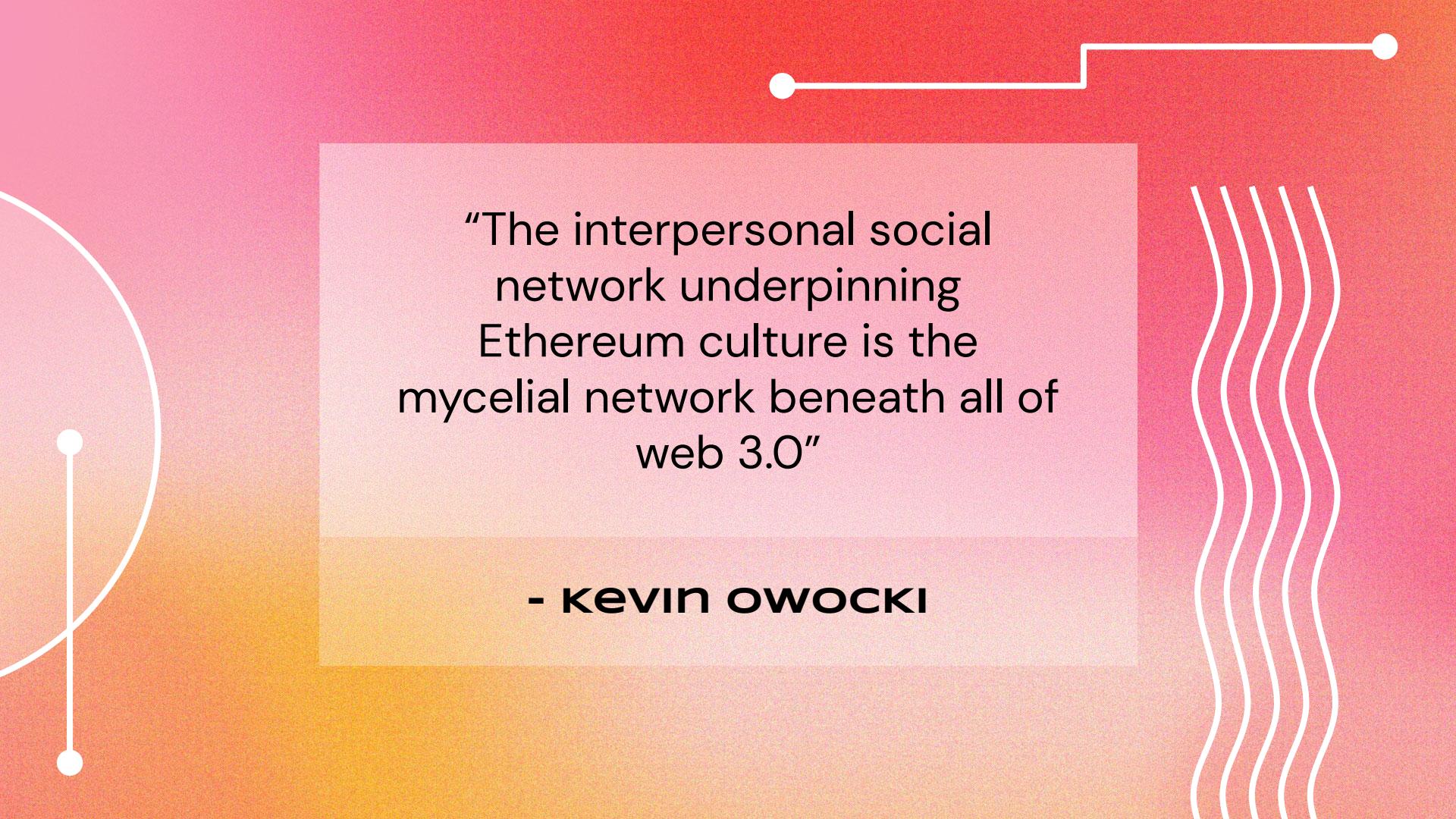
## OBJECTIVES

How web3 is regenerating the world



# MISSION

This is a cultural development initiative that aims to empower artists and marginalized communities by leveraging the applications of the decentralized web at the intersection of the fashion community. The initiative backs local community development projects through the release of recursive NFT collections designed by AZ. The collections will be the vehicle for us to fund the new generation of creatives and their journey into the future of the open-source metaverse.

The background features a large, semi-transparent white circle on the left side. A thin white line extends from its center downwards, ending in a small white dot. Another thin white line extends from the top right corner of the slide, ending in a small white dot. To the right of the central text area, there is a vertical decorative element consisting of seven parallel, slightly curved white lines.

**"The interpersonal social  
network underpinning  
Ethereum culture is the  
mycelial network beneath all of  
web 3.0"**

**- KEVIN OWOCKI**

# WHY NOW?

X

- There is a need for public goods in the metaverse that have connection to physical goods that regenerate society
- Gap in the NFT space between culture and social impact
- Digital assets are experiencing mass adoption

# INFLUENCER MARKETING



AZ has started to gather a diverse group of influential creatives to partake in the metafarm74 genesis NFT drop.

- @avani
- @luvanthony
- @\_sadababy
- @static
- @stunnagirl

# SECURE COMMUNICATIONS



## SPACES

Discord/Twitter



## ENGAGEMENT

Commonwealth



## DBMS

IPFS



## ORG VIEW

Sobol



## GOVERNANCE

Snapshot



## OFF-CHAIN DB

Notion/Clarity

# STUDY OBJECTIVES



## VERIFIABLE PUBLIC GOODS

Using the initiative to fund public goods by making social impact



## SUSTAINABLE DESIGN

Creating “phygital” assets existing on-chain through positive externalities



## LOCALIZED GOVERNANCE

A network of activity and social based interactions to vote & execute decisions

# LITERATURE REVIEW



**MICRO  
SOLIDARITY**

<https://www.microsolidarity.cc/>



**ECO DAO/META  
FACTORY**

<https://eco.mirror.xyz/>  
<https://metafactory.ai/>

# HOW SECURE IS “SECURE”?



## ENTRY

Will token-gate Discord and Clarity to provide security to DAO components



## BOT SUPPORT

2 Factor Authentications, reCaptcha's, authenticating emails



## ARCHIVE

Off-chain database storage IPFS  
(with or without introducing sharding)



## DIRECTORY

Clarity or Notion based organizational directory

We can choose  
to build a  
more solarpunk  
future



# SCHEDULE



MAR

APR

MAY

JUN

JUL

AUG

## PHASE 0

Task 1

Pre-Release

Task 2

Prep 3D Renders, Website

Prep 3D Renders, Website

## PHASE 1

Task 1

Launching the fully inclusive DAO

Task 2

Constructing WGs and NFTNYC Fashion Show

Roll out a series of  
collaborative derivative drops



**AWESOME  
WORDS**

# TIMELINE



Mercury is the closest planet to the Sun

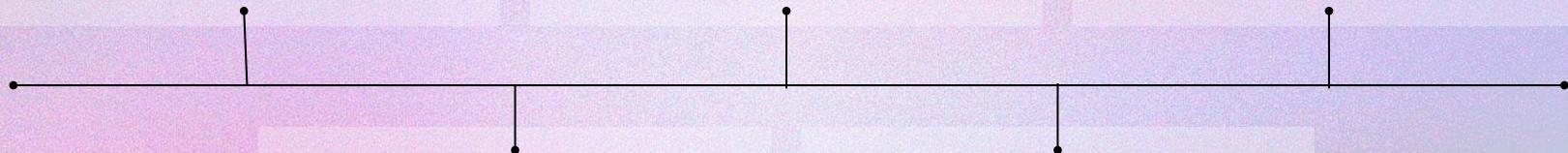
Venus is the second planet from the Sun

Mars is actually a very cold place

## MERCURY

## VENUS

## MARS



## JUPITER

## SATURN

Jupiter is the biggest planet of them all

It's composed of hydrogen and helium

# METHODOLOGY



## VENUS

01

Venus is the second planet from the Sun



## JUPITER

02

It's the biggest planet in the Solar System



## MARS

03

Despite being red, Mars is a very cold place



## SATURN

04

Saturn is a gas giant and has several rings



# TABLE

X



Describe your metrics here

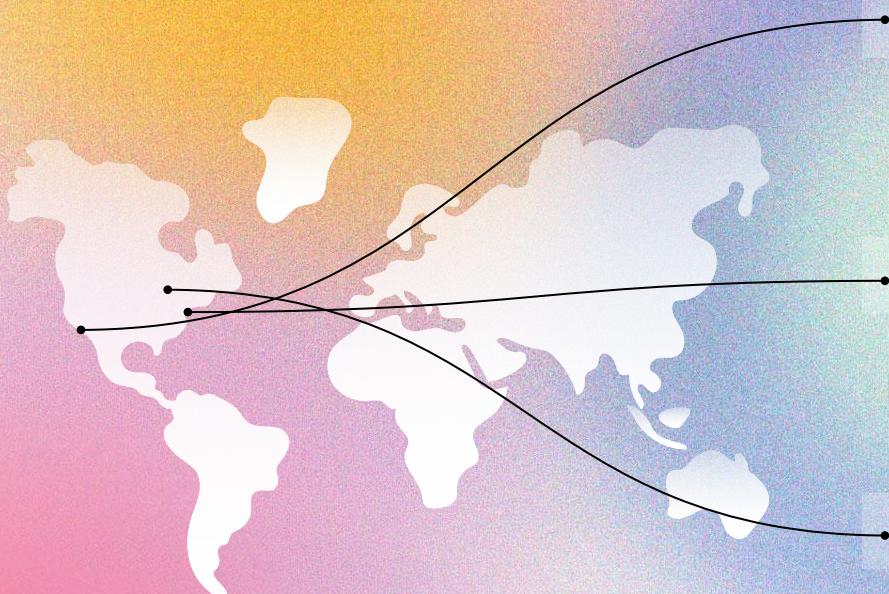
TEST 1 TEST 2 TEST 3

✓	✗	✓
✗	✓	✓
✗	✓	✗
✓	✗	✗
✓	✗	✗



# IRL GLOBAL ENV. MAP

X



## LOS ANGELES

Where AZ will design and develop the physical versions

O1

## NEW YORK CITY

Where the NFTs and DAO will be constructed and organized

O2

## DETROIT

Where local split recipients reside and represent

O3

## A PICTURE ALWAYS REINFORCES THE CONCEPT

Images reveal large amounts of data, so remember: use an image instead of a long text. Your audience will appreciate it



# CONCLUSIONS



## MARS

Despite being red, Mars is actually a cold place. It's full of iron oxide dust, which gives the planet its reddish cast

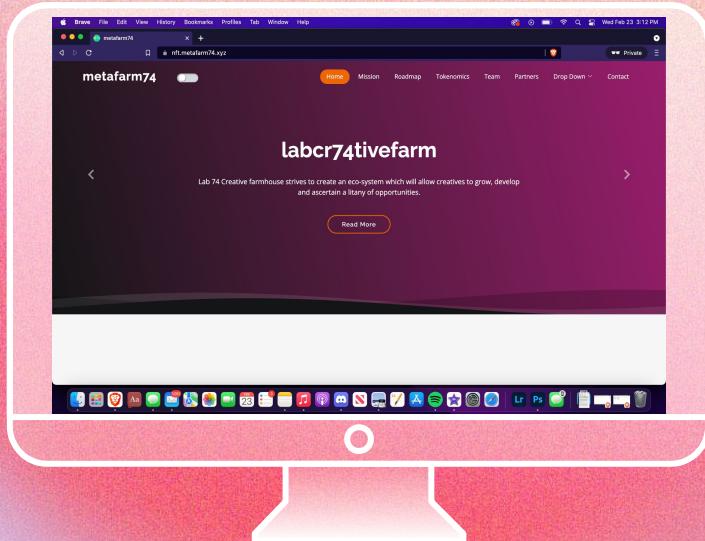
O1

## JUPITER

Jupiter is a gas giant and the biggest planet in the Solar System. It's the fourth-brightest object in the night sky

O2

# WEBSITE



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## **BIBLIOGRAPHICAL REFERENCES**

# THANKS

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[yourwebsite.com](http://yourwebsite.com)

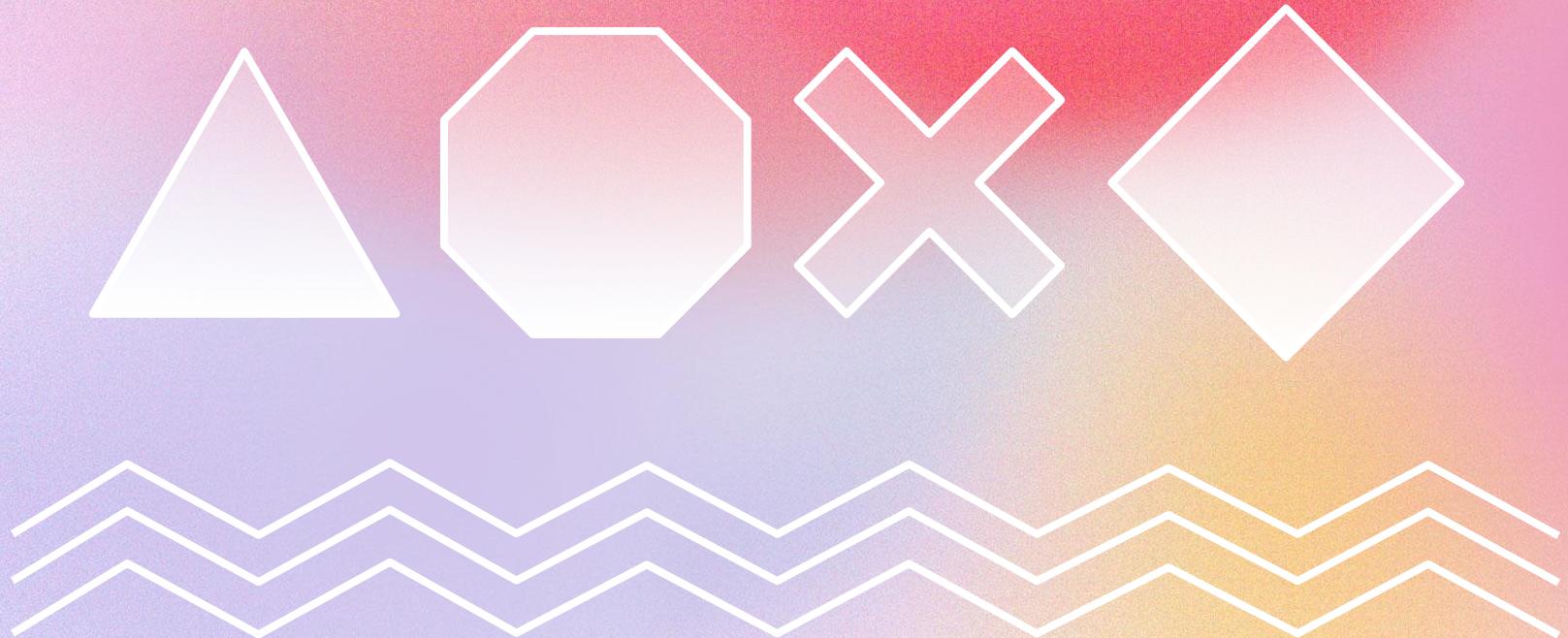


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# ALTERNATIVE RESOURCES

X



# **RESOURCES**

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## **VECTORS**

- Gradient grainy gradient texture wallpaper V1
- Gradient grainy gradient texture wallpaper V2
- Gradient grainy gradient texture wallpaper V3

## **PHOTOS**

- Golden bitcoins stacked on white background
- Golden bitcoins over the slot of white piggybank

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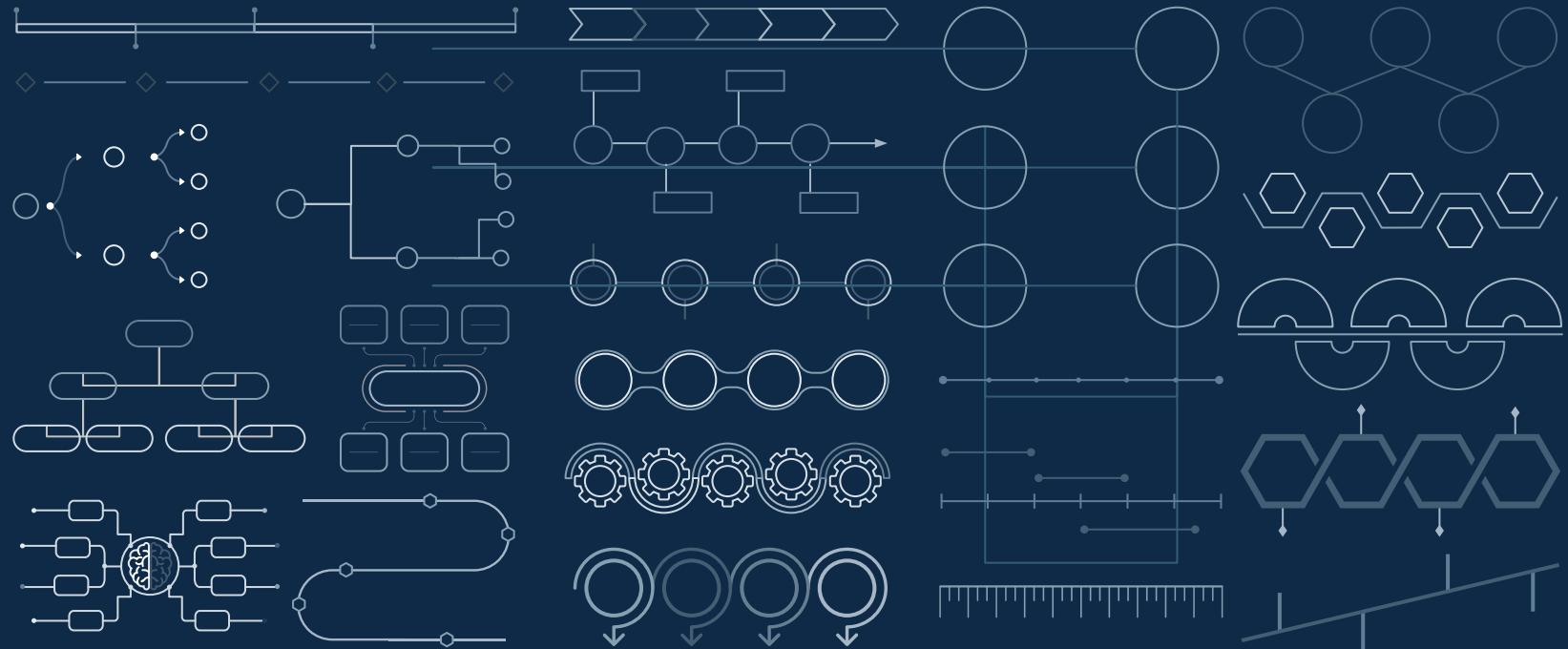
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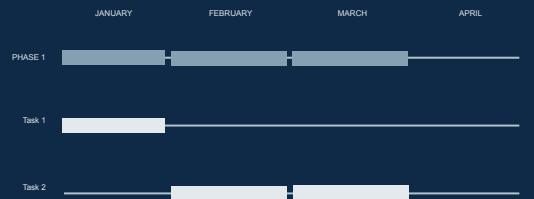
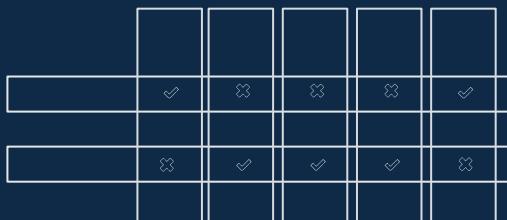
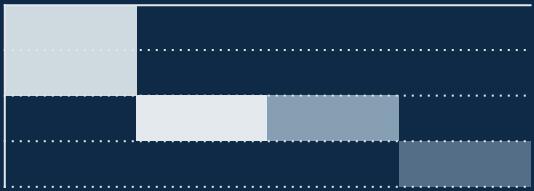
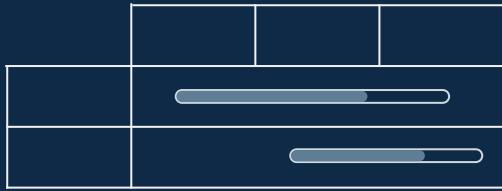
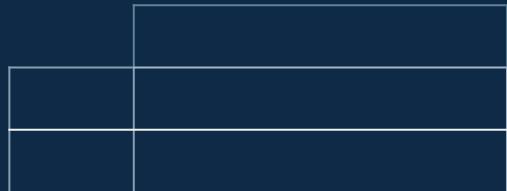
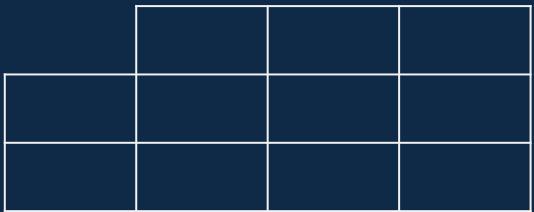
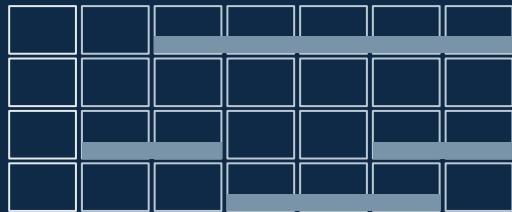
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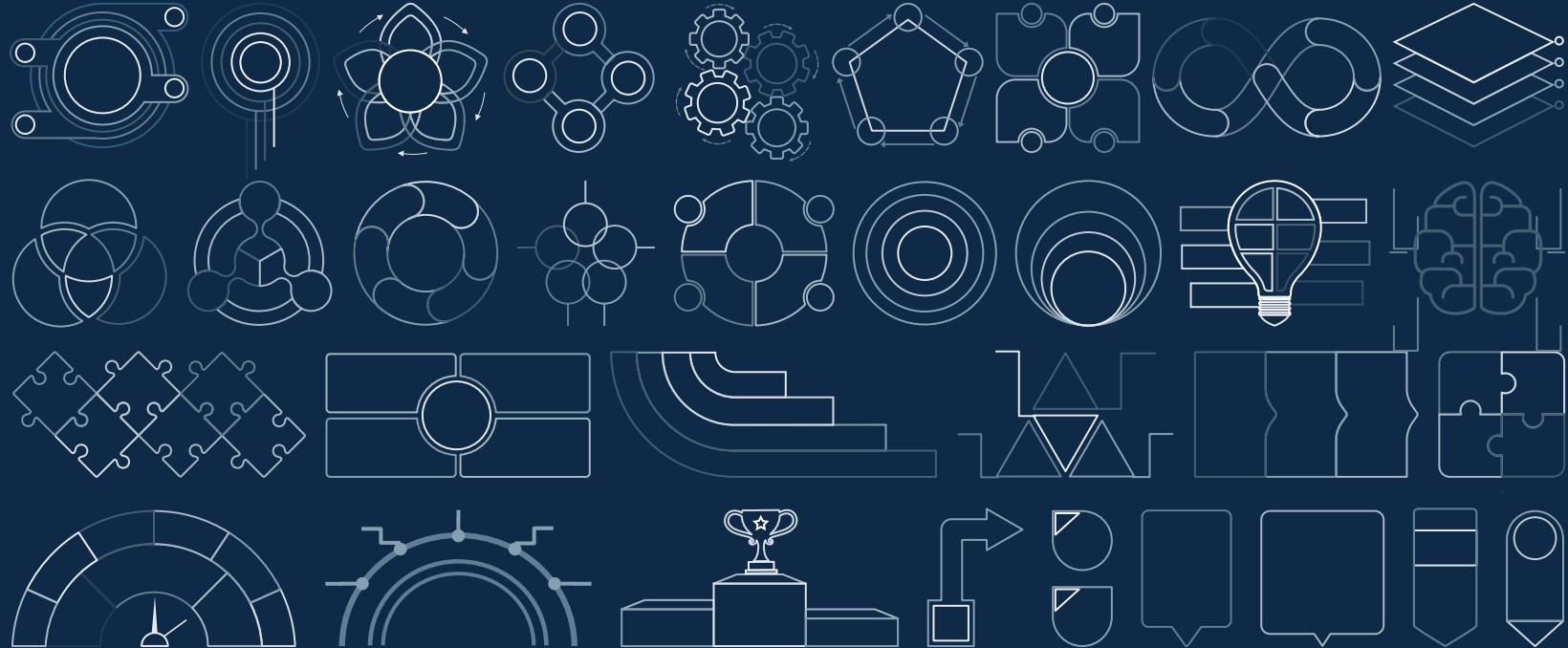
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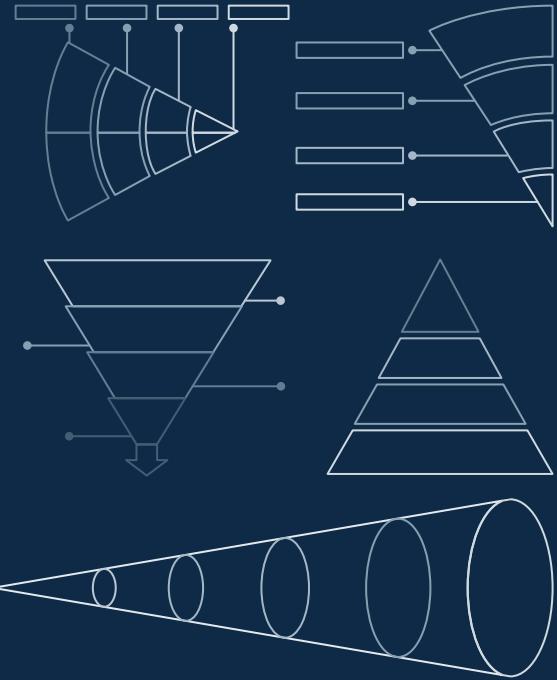
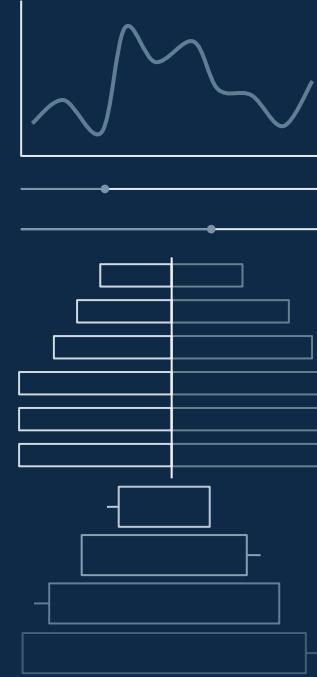
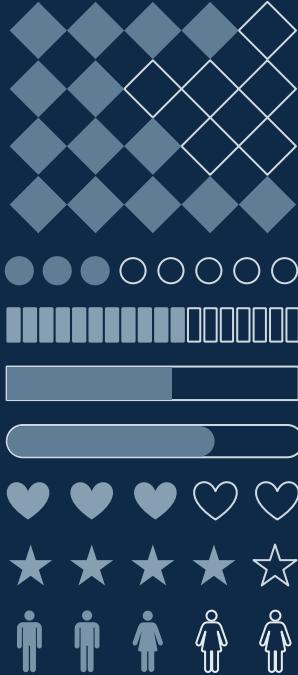
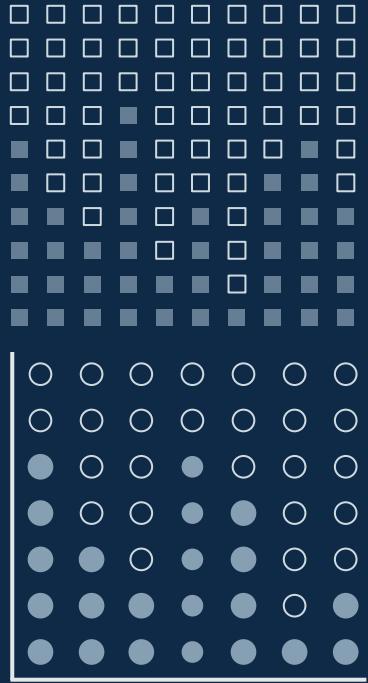












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## Creative Process Icons



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