

Epsilon Weekly Crypto

[Date]

Prices This Week

- **BTC:** \$XX,XXX (+/-X%)
- **ETH:** \$X,XXX (+/-X%)
- **Sentiment:** [Fear/Neutral/Greed] (F&G Index: XX)

Big Story: [2-3 sentences on the most important event of the week]

Bottom Line: [Was it a good/bad/neutral week for crypto?]

What the Data Says

Key On-Chain Signal: [Pick ONE: Exchange reserves/ETF flows/Funding rates] [What changed and what it means]

Institutional Activity: [ETF flows this week: +/- \$XXM BTC, +/- \$XXM ETH] [Any major announcements?]

What This Means: [1-2 sentences interpreting the data]

Macro Check

Traditional Markets: [Stocks up/down, Fed news, economic data]

Crypto Impact: [How macro affected crypto this week]

Altcoins & Trends

What's Hot: [Top performer: Coin (+X%) - Why | Current narrative: AI/DeFi/Memes/etc.]

What's Not: [Biggest loser: Coin/Sector (-X%)]

Week Ahead

Watch For: [Key events: Fed meeting, CPI, protocol upgrades, etc.]

Key Levels: BTC Support \$XX, Resistance \$XX | ETH Support \$XX, Resistance \$XX

Our Take: [2-3 sentences on outlook for next week]