

1 STATE OF OKLAHOMA

2 1st Session of the 60th Legislature (2025)

3 SENATE BILL 931 By: Jech

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6 AS INTRODUCED

7 An Act relating to social media; defining terms;
8 requiring certain age verification; requiring
9 segregation of certain data; requiring social media
10 platforms to take certain actions for minor users;
11 providing certain criteria; requiring social media
12 platforms to offer certain supervisory tools;
13 prohibiting certain action; requiring certain
parental consent; stating certain presumption;
stating certain exceptions; authorizing certain
appeal; establishing time frame for certain
determination; construing provision; authorizing
Attorney General to bring civil action and seek
certain relief; providing for codification; and
providing an effective date.

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16 BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

17 SECTION 1. NEW LAW A new section of law to be codified

18 in the Oklahoma Statutes as Section 204 of Title 75A, unless there
19 is created a duplication in numbering, reads as follows:

20 A. As used in this section:

21 1. "Account" means a digital profile on a social media platform
22 that is created by a user;

23 2. "Connected account" means an account on the social media
24 platform that is directly connected to:

- a. the minor user's account, or
 - b. an account that is directly connected to an account

directly connected to the minor's account;

3. "Content" means any information, visual depictions, tools,

features, links, software, or other materials that appear on or are available or enabled through a social media platform;

4. "Directly connected" means an account on the social media

platform that is connected to another account by:

- a. sending a request to connect to another account holder and having the request to connect accepted by the other account holder, or

b. receiving a request to connect from another account

holder and accepting the request to connect;

5. "Minor" means an individual under eighteen (18) years of

age;

6. "Personal information" means information that is linked or

can be reasonably linked to an individual, including, but not

limited to:

a. first and last name,

b. date of birth,

c. home or physical address, including street name and city,

d. screen name or username that reveals an individual's email address, first name, or last name.

- 1 e. telephone number,
- 2 f. Social Security number,
- 3 g. photograph, video, or audio file containing a person's
- 4 image or voice,
- 5 h. geolocation information sufficient to identify street
- 6 name and city, and
- 7 i. any other identifier that a person may use to contact
- 8 a specific individual;

9 7. "Push notification" means an automatic electronic message

10 displayed on an account holder's device, when the user interface for
11 the social media service is not actively open or visible on the
12 device, that prompts the account holder to check or engage with the
13 social media platform;

14 8. "Social media platform" means a website or internet medium
15 that:

- 16 a. permits a person to become a registered user,
17 establish an account, or create a profile for the
18 purpose of allowing users to create, share, and view
19 user-generated content through such an account or
20 profile,

- 21 b. enables one or more users to generate content that can
22 be viewed by other users of the medium, and

1 c. primarily serves as a medium for users to interact
2 with content generated by other users of the medium;
3 and

4 9. "User" means an individual who accesses or uses a social
5 media platform.

6 B. 1. A social media platform shall perform reasonable age
7 verification methods to determine whether a user who is a resident
8 of this state is a minor. A social media company shall segregate
9 any personal information gathered specifically for reasonable age
10 verification purposes and shall not use the personal information for
11 any other purpose except those provided in subparagraphs a through f
12 of paragraph 2 of subsection D of this section.

13 2. If a user is determined to be a minor, a social media
14 platform shall:

15 a. set default privacy settings to prioritize maximum
16 privacy of such minor user's account, including
17 settings that:

- 18 (1) restrict the visibility of the minor user's
19 account to only connected accounts,
20 (2) limit the minor user's ability to share content
21 to only connected accounts,
22 (3) restrict any data collection and sale of data
23 from a minor user's account that is not otherwise

required for core functioning of the social media platform,

- (4) disable search engine indexing of the minor user's profiles,
 - (5) restrict a minor user's direct messaging capabilities to only allow for direct messaging to connected accounts, and
 - (6) allow a minor user to download a file with all information associated with his or her account,

b. implement and maintain reasonable security measures, including data encryption, to protect the confidentiality, security, and integrity of personal information collected from a minor user who is a resident of this state,

- c. provide an easily accessible and understandable notice that:

- (1) describes any information the social media platform collects from a minor user, and
 - (2) explains how the information may be used or disclosed, and

d. disable the following features that prolong engagement on a social media platform by a minor user:

- (1) autoplay functions that continuously play content without user interaction.

- (2) scroll or pagination that loads additional content as long as the user continues scrolling, and
- (3) push notifications prompting repeated user engagement.

3. Upon request of a minor user, a social media platform shall:
 - a. delete the personal information of the minor user, unless the information is required to be retained pursuant to state or federal law, and
 - b. remove any information or material the minor user made publicly available through the social media platform.

C. A social media company shall offer supervisory tools for a minor user that the minor user may decide to activate. Such supervisory tools shall include capabilities for a parent or legal guardian of the minor user to:

1. Set time limits for the minor user's daily social media service usage across devices;

2. Schedule mandatory breaks for the minor user during selected days and times across devices;

3. View:

a. data detailing the minor user's total and average daily time spent on the social media platform across devices.

b. a list of connected accounts.

- 1 c. a list of accounts blocked by the minor user, and
2 d. the minor user's:
3 (1) privacy settings,
4 (2) content sensitivity settings, and
5 (3) direct messaging settings and permissions; and

6 4. Receive notifications when the minor user changes an account
7 setting described in this subsection.

8 D. 1. A social media platform shall not allow a minor user who
9 is a resident of this state to change the default data privacy
10 setting provided for in subparagraph a of paragraph 2 of subsection
11 B of this section without first obtaining verifiable written consent
12 from a minor user's parent or legal guardian. The social media
13 platform shall verify the identity of the person consenting and the
14 relationship of the person consenting to the minor.

15 2. A social media platform's terms of service related to a
16 minor user who is a resident of this state shall be presumed to
17 include an assurance of confidentiality for the minor user's
18 personal information. The presumption of confidentiality may be
19 overcome if the social media platform obtains verifiable written
20 consent from a parent or legal guard of the minor user. The
21 presumption of confidentiality does not apply to a social media
22 platform's internal use or external sharing of a minor user's
23 personal information if the use or sharing is necessary to:

- 1 a. maintain or analyze functioning of the social media
- 2 service,
- 3 b. enable network communications,
- 4 c. personalize the user's experience based on the user's
- 5 age and location,
- 6 d. display a username chosen by the minor user,
- 7 e. obtain reasonable age verification information as
- 8 required by paragraph 1 of subsection B of this
- 9 section, or
- 10 f. comply with the requirements of this act or any other
- 11 federal or state law.

12 E. A social media platform shall:

- 13 1. Implement a review process allowing a user to appeal his or
- 14 her age designation by submitting documentary evidence to establish
- 15 the user's age range; and
- 16 2. Review evidence submitted by the user and make a
- 17 determination within thirty (30) days of submission of the evidence.

18 F. The provisions of this section shall not apply to a text

19 messaging platform or a platform for which the primary purpose is

20 related to education or health care.

21 G. The Attorney General is authorized to bring a civil action

22 against a social media platform for a violation of the provisions of

23 this section and to seek injunctive relief or other appropriate

24 relief as determined by the court.

1 SECTION 2. This act shall become effective November 1, 2025.
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