

STATE OF OKLAHOMA

1st Session of the 60th Legislature (2025)

SENATE BILL 885

By: Seifried

AS INTRODUCED

An Act relating to social media platforms; defining terms; creating the Safe Screens for Kids Act; providing short title; prohibiting use of a social media platform by a minor without certain consent; requiring certain age verification methods; requiring certain access; prohibiting certain restriction; prohibiting certain data collection; providing certain exception; prohibiting certain advertisement; prohibiting use of certain technology for certain purpose; prohibiting certain feature; authorizing Attorney General to bring certain action and promulgate rules; stating certain criteria; construing provisions; providing for codification; and providing an effective date.

BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

SECTION 1. NEW LAW A new section of law to be codified in the Oklahoma Statutes as Section 200 of Title 75A, unless there is created a duplication in numbering, reads as follows:

As used in this act:

1. "Algorithm" means one or more processes, sets of rules, methodologies, or data used that govern the operation of a social media platform and determine how content is filtered, ranked, selected, and recommended to users;

1        2. "Artificial intelligence" means a machine-based system that  
2 can, for a given set of human-defined objectives, make predictions,  
3 recommendations, or decisions that influence real or virtual  
4 environments;

5        3. "Best interests" means the use, by a covered entity, of  
6 personal data or the design of an online service, product, or  
7 feature in a way that will not:

8            a. benefit the covered entity to the detriment of the  
9            user, or

10          b. result in:

11            (1) reasonably foreseeable and material physical or  
12            financial harm,

13            (2) reasonably foreseeable and severe psychological  
14            or emotional harm,

15            (3) an offensive intrusion on reasonable privacy  
16            expectations, or

17            (4) discrimination based on race, color, religion,  
18            sex, national origin, disability, or sexual  
19            orientation;

20        4. "De-identified" means data that cannot reasonably be used to  
21 infer information about, or otherwise be linked to, an identified or  
22 identifiable natural person, or a device linked to such person,  
23 provided the covered entity that possesses the data:  
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- a. takes reasonable measures to ensure that the data cannot be associated with a natural person,
- b. publicly commits to not attempt to re-identify the data, and
- c. contractually obligates any recipient of the data to comply with the provisions of this act;

5. "Machine learning" means an application of artificial intelligence that is characterized by providing machine-based systems the ability to automatically learn and improve on the basis of data or experience, without being explicitly programmed;

6. "Minor" means an individual under eighteen (18) years of age;

7. "Minor user" means an individual under eighteen (18) years of age who accesses or uses a social media platform;

8. "Social media platform" means a website or internet medium that:

- a. permits a person to become a registered user, establish an account, or create a profile for the purpose of allowing users to create, share, and view user-generated content through such an account or profile,
- b. enables one or more users to generate content that can be viewed by other users of the medium, and

1           c.   primarily serves as a medium for users to interact  
2                   with content generated by other users of the medium;  
3                   and

4           9.   "User" means a person who accesses or uses a social media  
5 platform.

6           SECTION 2.       NEW LAW       A new section of law to be codified  
7 in the Oklahoma Statutes as Section 201 of Title 75A, unless there  
8 is created a duplication in numbering, reads as follows:

9           A.   This act shall be known and may be cited as the "Safe  
10 Screens for Kids Act".

11          B.   1.   A social media platform shall not allow a minor who is a  
12 resident of this state to create or maintain an account on such  
13 platform without written consent from the parent or legal guardian  
14 of the minor.   The social media platform shall verify the identity  
15 of the person consenting and the relationship of the person  
16 consenting to the minor.

17          2.   A social media platform shall perform reasonable age  
18 verification methods to verify the age of each user.

19          C.   1.   A social media platform shall provide a parent or legal  
20 guardian with full access to the account of the minor user,  
21 including any posts, messages, comments, likes, shares, reactions,  
22 and other interactions on the platform.

23          2.   A social media platform shall not restrict, limit, or  
24 interfere with a parent or legal guardian's ability to monitor,  
25

1 modify, or delete any content or activity on the account of the  
2 minor user.

3 D. A social media platform shall not collect data from minor  
4 users unless such data is de-identified and shall not use or process  
5 the data of a minor user in a manner that is inconsistent with the  
6 best interests of the minor user. A social media platform shall not  
7 display, send, or target an advertisement to a minor user or use  
8 data collected from a minor user for advertising purposes.

9 E. A social media platform shall not use an algorithm,  
10 artificial intelligence, machine learning, or other technology to  
11 select, recommend, rank, or personalize content for a minor user  
12 based on the profile, preferences, behavior, location, or other data  
13 of the minor user.

14 F. A social media platform shall not employ a feature, design,  
15 or mechanism that:

16 1. Encourages or rewards excessive or compulsive use of the  
17 platform by a minor user; or

18 2. Exploits the psychological vulnerabilities of a minor user.

19 G. If a social media platform violates any provision of this  
20 act, the Attorney General is authorized to bring a civil action to  
21 seek injunctive relief or a civil penalty.

22 H. The Attorney General shall promulgate rules to effectuate  
23 the provisions of this act. Such rules shall include, but not be  
24 limited to:

1       1. Regulations regarding age verification and parental consent;  
2 and

3       2. Reasonable exceptions to the provisions of this act;  
4 provided, such exceptions shall further the purpose of protecting  
5 minors.

6       I. Nothing in this act shall be construed to prevent or  
7 preclude a minor from deliberately or independently searching for,  
8 or specifically requesting, content or require a social media  
9 platform to implement a minimum age requirement to access such  
10 platform.

11       SECTION 3. This act shall become effective November 1, 2025.

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