

1 ENGROSSED HOUSE  
2 BILL NO. 1275

3 By: Caldwell (Chad), Lepak,  
4 Moore, and Kendrix of the  
5 House

6 and

7 Seifried of the Senate

8  
9 [ social media - legislative intent - minors -  
10 account holder - social media platforms - express  
11 consent - parent or legal guardian - verification -  
12 third-party vendors - activities - violations -  
13 Office of the Attorney General - notice -  
14 enforcement action - exemptions - liability -  
15 noncodification - codification ]

16  
17 BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

18  
19 SECTION 1. NEW LAW A new section of law not to be  
20 codified in the Oklahoma Statutes reads as follows:

21 In recognition of the critical role social media plays in the  
22 lives of minors and its impact on their mental well-being, this

1 Legislature is committed to safeguarding the youth from accessing  
2 platforms that have demonstrated adverse effects on their mental  
3 health due to the addictive elements found in social media and the  
4 targeting of minors through the use of algorithms by social media  
5 platforms. This Legislature's intent is not to censor content found  
6 on social media platforms, but rather to prevent access by persons  
7 who have not yet reached an age to handle the negative aspects of  
8 social media. Much like our historical commitment to curbing the  
9 use of addictive substances and behaviors among minors, such as laws  
10 regulating the use of intoxicants and gambling, this Legislature now  
11 takes proactive measures to address the emerging challenges posed by  
12 social media platforms.

13 SECTION 2. NEW LAW A new section of law to be codified  
14 in the Oklahoma Statutes as Section 120 of Title 25, unless there is  
15 created a duplication in numbering, reads as follows:

16 A. Nothing in this act shall be construed to limit the content  
17 found on social media platforms or prohibit minors from posting  
18 content on other platforms, digital or otherwise, that they legally  
19 have access to.

20 B. As used in this act:

21 1. "Account holder" means an individual who creates an account  
22 or a profile to use a social media platform;

23 2. "Commercial entity":

24

- a. means a corporation, limited liability company, partnership, limited partnership, sole proprietorship, or other legally recognized entity, and

b. includes a third-party vendor;

3. "Dark pattern" means a user interface designed or

6 manipulated with the substantial effect of subverting or impairing  
7 user autonomy, decision making, or choice and includes, but is not  
8 limited to, any practice the Federal Trade Commission refers to as  
9 dark pattern;

4. "Digitized identification card" means a data file available

11 on a mobile device that has connectivity to the Internet through a  
12 state-approved application that allows the mobile device to download  
13 the data file from the Oklahoma Department of Public Safety that  
14 contains all of the data elements visible on the face and back of a  
15 driver license or identification card and displays the current

16 status of the driver license or identification card, including  
17 valid, expired, canceled, suspended, revoked, active, or inactive;

5. "Fake identification" means identification which has been

19 fabricated or altered to misrepresent the age of the person using it  
20 for age verification that cannot be detected through reasonable  
21 efforts, taking into account available technology;

22        6. "Minor" means an individual under eighteen (18) years of  
23 age;

1       7. "Oklahoma user" means an individual who is a resident of the  
2 State of Oklahoma and who accesses or attempts to access a social  
3 media platform while present in this state and whose location out of  
4 this state is not assumed based only on the registered location of  
5 the Internet protocol address associated with the user;

6       8. "Personal information" means information that is linked or  
7 reasonably linkable to an identified or identifiable minor,  
8 including biometric information and unique identifiers to the minor;

9       9. "Reasonable age verification" means to confirm that a person  
10 seeking to access a social media platform is at least eighteen (18)  
11 years of age;

12      10. a. "Social media company" means an online forum, website,  
13                  or application that a company makes available for an  
14                  account holder to:

15                  (1) create a public profile, establish an account, or  
16                          register as a user for the primary purpose of  
17                          interacting socially with other profiles and  
18                          accounts,

19                  (2) upload or create posts or content, which may  
20                          include, but is not limited to, user-generated  
21                          short video clips of dancing, voiceovers, or  
22                          other acts of entertainment in which the primary  
23                          purpose is not educational or informative,

- (3) view posts, activity, or content of other account holders, and
  - (4) interact with other account holders or users including, without limitation, establishing mutual connections through request and acceptance,

b. social media company does not include a/an:

  - (1) media company that exclusively offers subscription content in which users follow or subscribe unilaterally and whose platform's primary purpose is not social interaction,
  - (2) media company that exclusively offers interactive gaming, virtual gaming, or an online service that allows the creation and uploading of content for the purpose of interactive gaming, entertainment, or associated entertainment, and the communication related to that content,
  - (3) online service, website, or application where the exclusive function is email or direct messaging consisting of text, photographs, pictures, images, or videos shared only between the sender and the recipients, without displaying or posting publicly or to other users not specifically identified as the recipients by the sender, and

(4) company that:

(a) offers cloud storage services, enterprise cybersecurity services, educational devices, or enterprise collaboration tools for kindergarten through grade twelve (K-12) schools, and

(b) derives less than twenty-five percent (25%) of the company's revenue from operating a social media platform, including games and advertising, or

(5) company that provides career development opportunities, including professional networking, job skills, learning certifications, and job posting and application services;

11. a. "Social media platform" means a public or semipublic Internet-based service or application:

(1) that has users in Oklahoma,

- (2) that employs algorithms that analyze user data or information on users to select content for users,
- (3) that features infinite scrolling, which means either:

(a) continuously loading content or content  
that loads as the user scrolls down the

page without the need to open a separate page, or

(b)    seamless content, or the use of pages with  
no visible or apparent end or page breaks,  
and

(4) which a substantial function of the service or application is to connect users in order to allow users to interact socially with each other within the service or application,

b. a service or application that provides email or direct messaging shall not be considered to meet the criteria under division (4) of subparagraph a of this paragraph on the basis of that function alone,

c. social media platform does not include an online service, a website, or an application if the predominant or exclusive function is:

(1) email,

(2) direct messaging consisting of messages, photos, or videos that are sent between devices by electronic means if messages are:

(a) shared between the sender and the recipient  
or recipients.

(b) only visible to the sender and the recipient  
or recipients, and

- (c) not posted publicly,
  - (3) a streaming service that:
    - (a) provides only licensed media in a continuous flow from the service, website, or application to the end user, and
    - (b) does not obtain a license to the media from a user or account holder by agreement of the streaming service's terms of service,
  - (4) news, sports, entertainment, or other content that is preselected by the provider and not user-generated including, without limitation, if any chat, comment, or interactive functionality that is provided is incidental to, directly related to, or dependent upon provision of the content,
  - (5) online shopping or e-commerce, if the interaction with other users or account holders is generally limited to:
    - (a) the ability to post and comment on reviews,
    - (b) the ability to display lists or collections of goods for sale or wish lists, and
    - (c) other functions that are focused on online shopping or e-commerce rather than interaction between users or account holders,

- (6) business-to-business software that is not accessible to the general public,
  - (7) cloud storage,
  - (8) shared document collaboration,
  - (9) providing access to or interacting with data visualization platforms, libraries, or hubs,
  - (10) to permit comments on a digital news website, if the news content is posted only by the provider of the digital news website,
  - (11) providing or obtaining technical support for the social media company's social media platform, products, or services,
  - (12) academic or scholarly research,
  - (13) other research:
    - (a) if:
      - (i) the majority of the content is posted or created by the provider of the online service, website, or application, and
      - (ii) the ability to chat, comment, or interact with other users is directly related to the provider's content,
    - (b) that is a classified advertising service that only permits the sale of goods and

prohibits the solicitation of personal services, or

(c) that is used by and under the direction of an educational entity including, without limitation, a:

(i) learning management system,

(ii) student engagement program, and

(iii) subject-specific or skill-specific program, or

(iv) an interactive gaming platform that complies with the requirements of the Children's Online Privacy Protection Act, 15 U.S.C., Section 6501, and the regulations, rules, guidance, and exemptions pursuant to said act.

d. social media platform does not include a social media platform that is controlled or owned by a business entity that has generated less than One Hundred Million Dollars (\$100,000,000.00) globally from users in the United States of America in annual gross revenue;

22        12. "Substantial harm or privacy risk to minors" means the  
23 processing of personal information in a manner that may result in  
24 any reasonably foreseeable substantial physical injury, economic

1     injury, or offensive intrusion into the privacy expectations of a  
2     reasonable minor under the circumstances, including:

- 3         a.     mental health disorders or associated behaviors,  
4                     including the promotion or exacerbation of self-harm,  
5                     suicide, eating disorders, and substance abuse  
6                     disorders,
- 7         b.     patterns of use that indicate or encourage addictive  
8                     behaviors,
- 9         c.     physical violence, online bullying, and harassment,  
10                     and
- 11         d.     sexual exploitation, including enticement, sex  
12                     trafficking, and sexual abuse and trafficking of  
13                     online sexual abuse material; and

14         13. "User" means a person who has access to view all or some of  
15     the posts and content on a social media platform but is not an  
16     account holder.

17         SECTION 3.     NEW LAW         A new section of law to be codified  
18     in the Oklahoma Statutes as Section 121 of Title 25, unless there is  
19     created a duplication in numbering, reads as follows:

20         A. A social media company shall not permit an Oklahoma user who  
21     is a minor less than sixteen (16) years of age to be an account  
22     holder on a social media company's social media platform.

23         B. A social media company shall not permit an Oklahoma user who  
24     is a minor of sixteen (16) or seventeen (17) years of age to be an

1 account holder on the social media company's social media platform  
2 unless the minor has the express consent of a parent or legal  
3 guardian.

4 C. 1. A social media company shall verify the age of an  
5 account holder.

6 2. If an account holder is a minor of sixteen (16) or seventeen  
7 (17) years of age, the social media company shall confirm that the  
8 minor has consent under subsection B of this section to become a new  
9 account holder at the time the Oklahoma user opens the account.

10 D. 1. A social media company may use a third-party vendor to  
11 perform reasonable age verification before allowing access to the  
12 social media company's social media platform.

13 2. Reasonable age verification methods under paragraph 1 of  
14 this subsection include providing:

- 15 a. a digitized identification card, including a digital  
16 copy of a driver license,
- 17 b. government-issued identification,
- 18 c. any commercially reasonable age verification method,  
19 or
- 20 d. confirmation from a platform from which social media  
21 applications are downloaded that the platform has  
22 verified the age of the user.

1 SECTION 4. NEW LAW A new section of law to be codified

2 in the Oklahoma Statutes as Section 122 of Title 25, unless there is  
3 created a duplication in numbering, reads as follows:

4 A. A social media platform that is accessed by minors shall  
5 not:

6 1. Process the personal information of any minor if the social  
7 media platform has actual knowledge of or willfully disregards that  
8 the processing may result in substantial harm or is a privacy risk  
9 to minors;

10 2. Profile a minor unless both of the following criteria are  
11 met:

12 a. the social media platform can demonstrate it has  
13 appropriate safeguards in place to protect minors, and

14 b. (1) profiling is necessary to provide the online  
15 service or feature requested for the aspects of  
16 the online service or feature with which the  
17 minor is actively and knowingly engaged, or

18 (2) the social media platform can demonstrate a  
19 compelling reason that profiling does not pose  
20 substantial harm or is a privacy risk to minors;

21 3. Collect or retain any personal information that is not  
22 necessary to provide an online service or feature with which a minor  
23 is actively and knowingly engaged unless the online platform can  
24 demonstrate a compelling reason that collecting or retaining the

1 personal information does not pose substantial harm or is a privacy  
2 risk to minors;

3       4. Use the personal information of a minor for any reason other  
4 than the reason for which the personal information was collected  
5 unless the online platform can demonstrate a compelling reason that  
6 the use of the personal information does not pose substantial harm  
7 or is a privacy risk to minors;

8       5. Collect any precise geolocation data of minors unless the  
9 collection of the precise geolocation data is strictly necessary for  
10 the online platform to provide the service, product, or feature  
11 requested and then only for the limited time that the collection of  
12 the precise geolocation data is necessary to provide the service or  
13 feature;

14       6. Collect any precise geolocation data of a minor without  
15 providing an obvious sign to the minor for the duration of the  
16 collection that the precise geolocation data is being collected;

17       7. Use dark patterns to lead or encourage minors to provide  
18 personal information beyond what personal information would  
19 otherwise be reasonably expected to be provided for that online  
20 service or feature, to forego privacy protections, or to take any  
21 action that the online platform has actual knowledge of or willfully  
22 disregards that may result in substantial harm or is a privacy risk  
23 to minors;

1       8. Use any personal information collected to estimate the age  
2 or age range for any other purpose or retain that personal  
3 information longer than necessary to estimate age. The age estimate  
4 must be proportionate to the risks and data practice of an online  
5 service or feature; or

6       9. Sell or share any personal information or any geolocation  
7 data of minors.

8           B. Violations of this section may be reported to the Office of  
9 the Attorney General.

10          C. If the Attorney General determines that there has been a  
11 violation of this section, the Attorney General shall send notice to  
12 the social media platform.

13          D. The social media platform shall have a forty-five-day period  
14 to cure the violation of this section.

15           SECTION 5.        NEW LAW        A new section of law to be codified  
16 in the Oklahoma Statutes as Section 123 of Title 25, unless there is  
17 created a duplication in numbering, reads as follows:

18           A. 1. A social media company that knowingly violates this act  
19 is liable if the social media company fails to perform a reasonable  
20 age verification or fails to comply with Section 4 of this act.

21           2. If a social media company performs a reasonable age  
22 verification, the social media company shall not retain any  
23 identifying information of the individual after access to the social  
24 media platform has been granted.

1       B. The Attorney General may initiate an enforcement action  
2 against social media companies that allegedly commit a violation of  
3 this act.

4       C. A social media company that violates this act is liable to  
5 an individual for:

6           1. A penalty of Two Thousand Five Hundred Dollars (\$2,500.00)  
7 per violation, court costs, and reasonable attorney fees as ordered  
8 by the court; or

9           2. Damages resulting from a minor accessing a social media  
10 platform without the consent of his or her parent or custodian,  
11 including court costs and reasonable attorney fees as ordered by the  
12 court.

13       D. This section does not:

14           1. Apply to a news or public interest broadcast, website video,  
15 report, or event;

16           2. Affect the rights of a news-gathering organization; or

17           3. Apply to cloud service providers.

18       E. No social media platform shall be liable under this act if,  
19 after performing reasonable age verification, a minor manages access  
20 to the platform through means of fraud including, but not limited  
21 to, the use of fake identification by the minor or an individual  
22 claiming to be the parent or legal guardian of the minor.

23       F. An Internet service provider, or any of its affiliates or  
24 subsidiaries, or search engines will not violate this act solely

1 when providing access, connection to or from a website, or other  
2 information or content on the Internet, or a facility, system, or  
3 network that is not under that Internet service provider's control,  
4 including transmission, downloading, intermediate storage, access  
5 software, or other service that provides access or connectivity, to  
6 the extent the Internet service provider is not responsible for the  
7 creation of the content or the communication on a social media  
8 platform.

9 SECTION 6. NEW LAW A new section of law to be codified  
10 in the Oklahoma Statutes as Section 124 of Title 25, unless there is  
11 created a duplication in numbering, reads as follows:

12 A. A commercial entity or third-party vendor shall not retain  
13 any identifying information of an individual supplied for the  
14 purpose of age verification, except if required for audit and  
15 testing purposes, and in any case for no longer than thirty (30)  
16 days after access to the social media platform has been granted.

17 B. A commercial entity that is found to have knowingly retained  
18 identifying information of an individual after access to the  
19 material is granted, except as provided for in subsection A of this  
20 section, is liable to the individual for damages resulting from the  
21 retention of the identifying information, including court costs and  
22 reasonable attorney fees as ordered by the court.

Passed the House of Representatives the 24th day of March, 2025.

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Presiding Officer of the House  
of Representatives

Passed the Senate the \_\_\_\_\_ day of \_\_\_\_\_, 2025.

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Presiding Officer of the Senate