

## **SENATE FLOOR VERSION**

February 24, 2025

3 COMMITTEE SUBSTITUTE  
FOR  
4 SENATE BILL NO. 96

By: Hamilton

An Act relating to agriculture; amending 2 O.S. 2021, Section 5-107, which relates to the Oklahoma Meat Consumer Protection Act; defining terms; requiring disclosure; providing for promulgation of rules; and providing an effective date.

BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

SECTION 1. AMENDATORY 2 O.S. 2021, Section 5-107, is amended to read as follows:

Section 5-107. A. There is hereby created the "Oklahoma Meat Consumer Protection Act".

B. As used in the Oklahoma Meat Consumer Protection Act:

1. "Cell-cultured meat", also referred to as lab-grown meat, cultivated meat, clean meat, in vitro meat, imitation meat, synthetic meat, and fake meat, means a food product developed from animal cell cultures rather than through the traditional raising and slaughtering of livestock. Cell-cultured meat does not include imitation meat made of non-meat ingredients including, but not limited to, plant-based protein;

1       2. "Insect-protein food product" means a food product having  
2       one or more sensory attributes that resemble a type of tissue  
3       originating from an agricultural food animal but that, in lieu of  
4       being derived from meat processing, is derived from manufacturing  
5       insect parts;

6       3. "Livestock" means animals defined by paragraph 9 of Section  
7       1-3 of Title 2 of the Oklahoma Statutes;

8       2. 4. "Meat" means any edible portion of livestock or part  
9       thereof;

10       3. 5. "Misrepresent" means the use of any untrue, misleading,\_  
11       or deceptive oral or written statement, advertisement, label,  
12       display, picture, illustration,\_ or sample; and

13       4. 6. "Represent" means the use of any form of oral or written  
14       statement, advertisement, label, display, picture, illustration,\_ or  
15       sample.

16       C. Pursuant to the Oklahoma Meat Consumer Protection Act, no  
17       person advertising, offering for sale,\_ or selling meat shall engage  
18       in any misleading or deceptive practices, including, but not limited  
19       to, the following:

20       1. Misrepresenting the cut, grade, brand, trade name,\_ or weight  
21       or measure of any meat, or misrepresenting a product as meat that is  
22       not derived from harvested production livestock; provided, product  
23       packaging for plant-based items shall not be considered in violation  
24       of the provisions of this paragraph so long as the packaging

1 displays that the product is derived from plant-based sources in  
2 type that is uniform in size and prominence to the name of the  
3 product;

4 2. Using a USDA-quality grade on a product not graded by the  
5 United States Department of Agriculture (USDA) or Oklahoma  
6 Department of Agriculture, Food, and Forestry (ODAFF); ~~or~~

7 3. Failing to fully and conspicuously disclose the correct  
8 government grade for any product if the product is represented as  
9 having been graded by the USDA or ODAFF; or

10 4. Failing to fully and conspicuously disclose that a product  
11 is cell-cultured meat or is an insect-protein food product.

12 D. The State Board of Agriculture shall promulgate rules  
13 necessary to enforce compliance with the Oklahoma Meat Consumer  
14 Protection Act.

15 SECTION 2. This act shall become effective November 1, 2025.  
16 COMMITTEE REPORT BY: COMMITTEE ON AGRICULTURE AND WILDLIFE  
February 24, 2025 - DO PASS AS AMENDED BY CS