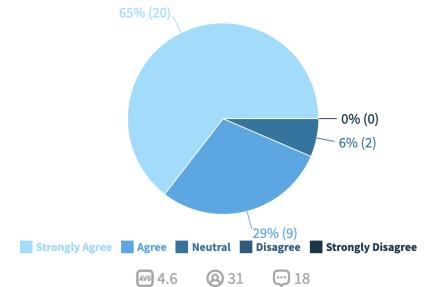
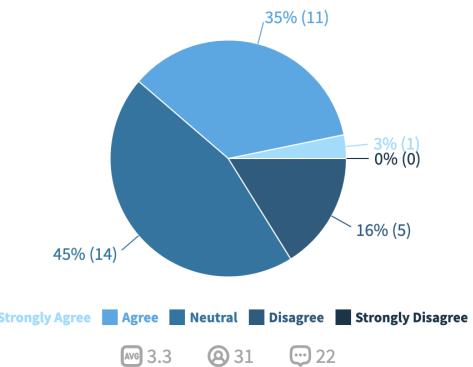


Would you attend the NAM Conference next year, assuming the same format (coworking day on Friday + Conference on Saturday)?			
Timestamp	User	Feedback Level	Comments
3/11/2024 4:20 PM	Anonymous	Agree	
3/11/2024 4:22 PM	Anonymous	Agree	
3/11/2024 4:30 PM	Anonymous	Strongly Agree	
3/11/2024 4:34 PM	Anonymous	Strongly Agree	
3/11/2024 4:41 PM	Anonymous	Agree	
3/11/2024 5:02 PM	Anonymous	Strongly Agree	
3/11/2024 5:42 PM	Anonymous	Strongly Agree	Nice to meet people to add +1 dimension to the experience and learn who you work with to engage better as a result
3/11/2024 7:00 PM	Anonymous	Agree	Good mix of client and network. Need better curated client participation
3/12/2024 1:50 AM	Anonymous	Neutral	Answer is a reflection of the fact I am based outside of NAM so logistics need to work. It was valuable for me this year but may not be the case every year
3/12/2024 3:11 AM	Anonymous	Strongly Agree	Great to meet all the NAM associates
3/12/2024 3:56 AM	Anonymous	Strongly Agree	Great to build relationships with clients and EE folk
3/12/2024 7:06 AM	Anonymous	Strongly Agree	Co-working with the client was great for improving those relationships. The conference was a great opportunity to learn from fellow associates and the sessions were genuinely very engaging!
3/12/2024 10:05 AM	Anonymous	Strongly Agree	Great organization! Everything was well balanced!
3/12/2024 11:07 AM	Anonymous	Agree	
3/12/2024 1:31 PM	Anonymous	Strongly Agree	It's a fantastic opportunity to meet with our client(s) on the coworking day. Also, a great time to affirm our values and network with other fellow travelers.
3/12/2024 4:06 PM	Anonymous	Strongly Agree	It was great seeing everyone in person. The co-working day was really productive, and meeting with the client face-to-face is always valuable. The conference was good, and I'm excited to be part of the NA BU's growth journey. It was also nice that Ben recognized the effort we put into making the day happen. Hopefully, it helps us stand out from other suppliers.
3/13/2024 12:47 PM	Anonymous	Agree	LOVED that it was in NYC!
3/13/2024 2:32 PM	Anonymous	Strongly Agree	Essential to build relationships
3/13/2024 2:43 PM	Anonymous	Strongly Agree	
3/13/2024 3:24 PM	Anonymous	Strongly Agree	
3/13/2024 4:12 PM	Anonymous	Strongly Agree	
3/13/2024 5:25 PM	Anonymous	Strongly Agree	
3/14/2024 6:04 AM	Anonymous	Strongly Agree	The coworking day was great, I'd do two next time and get more SXM folks to attend.
3/14/2024 6:37 AM	Anonymous	Agree	
3/14/2024 7:53 AM	Anonymous	Agree	
3/14/2024 12:34 PM	Anonymous	Strongly Agree	The coworking opportunity is golden, especially with mainly remote. More times a year would be welcome (because of the co-working opportunity).
3/14/2024 2:54 PM	Anonymous	Agree	It was a nice time
3/15/2024 7:28 AM	Anonymous	Strongly Agree	I loved this format. Got to meet a lot of interesting folks, from both EE as well as SXM. Co-working day was quite effective, and definitely a must-have. It not only gives our client a way to meet their respective team members and spend time closely working with them, but also lets the client see other EE teams and client teams working closely.
3/15/2024 12:40 PM	Anonymous	Strongly Agree	
3/18/2024 9:38 AM	Anonymous	Neutral	The coworking day was really useful.
3/18/2024 2:48 PM	Anonymous	Strongly Agree	



Is there anything we could do to improve upon the event next year?

Timestamp	User	Feedback Level	Comments
3/18/2024 2:48 P	Anonymous	Agree	Ideally if affordable, larger coworking space / easier for teams to meet
3/18/2024 9:38 A	Anonymous	Neutral	
3/15/2024 12:40	Anonymous	Agree	I think an extra, planned but optional non-billable day would be good. Maybe a team building activity in Central Park or a baseball game.
3/15/2024 7:28 A	Anonymous	Strongly Agree	The choices here are not very clear. But my "strongly agree" feedback is actually positive, meaning - I wouldn't change much. This was a great event.
3/14/2024 2:54 P	Anonymous	Agree	It might be fun to do one of the virtual games in person. Also, other location outside of NY
3/14/2024 12:34	Anonymous	Neutral	Less 'Mediterranean' food on the menu.
3/14/2024 7:53 A	Anonymous	Agree	Let all people speak as introduction, aka little peach. Like those about the values. Or let one person talk about another. It could be fun.
3/14/2024 6:37 A	Anonymous	Agree	The co-working space was great but not enough rooms to have quiet group breakout discussions. If we use the same place next year, perhaps designate one of the rooms for breakout sessions where people can reserve a "breakout table".
3/14/2024 6:04 A	Anonymous	Agree	I felt we were missing some time for conclusions during the second session on what we could improve on Saturday. I found that we identified a pattern around team silos and would have loved to chat more about it.
3/13/2024 5:25 P	Anonymous	Disagree	
3/13/2024 4:12 P	Anonymous	Disagree	
3/13/2024 3:24 P	Anonymous	Neutral	
3/13/2024 2:43 P	Anonymous	Agree	An open space portion of the event would be interesting. Given the group of experts we have, I bet there are many possible topics. More about Open Space
3/13/2024 2:32 P	Anonymous	Agree	Perhaps something that shows which clients people are on, or teams etc to aid pre-planning?
3/13/2024 12:47	Anonymous	Agree	Could we have air purifiers?
3/12/2024 4:06 P	Anonymous	Neutral	Maybe it's just where I'm at with my own goals right now, but I was hoping for some sort of workshop to enhance my skills as an EE consultant. It would have been great to have some small team-building exercises thrown in as well to get to know some of the quieter people better.
3/12/2024 1:31 P	Anonymous	Disagree	
3/12/2024 11:07 ,	Anonymous	Neutral	This year had some great sessions, good working groups, and a good set of breaks. Great format.
3/12/2024 10:05	Anonymous	Neutral	
3/12/2024 7:06 A	Anonymous	Neutral	Hold it on the west coast :) Only joking, the SXM connections in NYC were a huge part of the upside. Maybe some kind of team-building activity? Could be difficult with such large numbers of attendees though.
3/12/2024 3:56 A	Anonymous	Agree	Could have a "speed intro" session where we get 1-1 time with new folk to understand where they fit in and what their passions are - as a springboard to getting to know people?
3/12/2024 3:11 A	Anonymous	Disagree	Maybe the GenAI session could be replaced with some kind of consulting troubleshooting session? Worked examples of how to handle particular situations? But maybe people are a bit wiped out by that time after a jumbo workshop
3/12/2024 1:50 A	Anonymous	Neutral	
3/11/2024 7:00 P	Anonymous	Neutral	Organize the co-working around workshops of some kind with a place for more smaller breakout groups.
3/11/2024 5:42 P	Anonymous	Neutral	We could ask to extract all those notes we did as a team during the engagements there, to make some kind of map of meanings & challenges. + actions items with the directions. To build up the principles based on that and make sure everyone absorb it.
3/11/2024 5:02 P	Anonymous	Neutral	I will need to think for some time to find something that could be improved.
3/11/2024 4:41 P	Anonymous	Neutral	
3/11/2024 4:34 P	Anonymous	Agree	The interactive sessions could have had a clearer objective.
3/11/2024 4:30 P	Anonymous	Neutral	Conference was great. A good balance of co-working day, EE updates, talks, and Q&A. My improvement suggestion is around the co-working day: next time, 1. Better internet connection; I was on my hotspot most of the day. 2. Small quiet pods or rooms - it was challenging to do interviews without privacy or background noise. 3. More small tables and chairs for small groups or individuals - I worked from the couch all day.



3/11/2024 4:22 P Anonymous	Disagree	A little bit more time for interaction with co-workers.							
3/11/2024 4:20 P Anonymous	Neutral								

	User	Feedback
3/18/2024 2:48 PM	Anonymous	Coworking + social time with colleagues; EE top level updates on trajectory
3/18/2024 9:38 AM	Anonymous	Meeting people face-to-face.
3/15/2024 12:40 PM	Anonymous	The people.
3/15/2024 7:28 AM	Anonymous	Meeting both EE teams and SXM teams in one place. The townhall was great, and people got an opportunity to ask questions to leadership on both sides.
3/14/2024 2:54 PM	Anonymous	Networking & meeting people
3/14/2024 12:34 PM	Anonymous	Meeting and chatting to really smart people, especially those at SXM where we have common context.
3/14/2024 7:53 AM	Anonymous	people
3/14/2024 6:37 AM	Anonymous	Time to connect and get to know team members....glad there was not too many meetings for the sake of having a packed agenda.
3/14/2024 6:04 AM	Anonymous	I made excellent connections with both SXM and EE folks which I hadn't met before and got some great insides which will help on some of the initiatives we have going on.
3/13/2024 5:25 PM	Anonymous	Socializing and collaborating with EE folks and the client
3/13/2024 4:12 PM	Anonymous	Socials
3/13/2024 3:24 PM	Anonymous	meeting people finally..
3/13/2024 2:43 PM	Anonymous	Getting to meet people from across EE during interactive exercises at the conference. Also: Great planning and execution. Talks were interesting, valuable, and on time. The venue was energetic and fun.
3/13/2024 2:32 PM	Anonymous	Meeting people face to face, but above all re-instilling the EE values
3/13/2024 12:47 PM	Anonymous	Seeing teammates in person, socializing with teammates, team discussions in a meeting room
3/12/2024 4:06 PM	Anonymous	What stood out to me the most was how clear the theme and message were about embodying our values and understanding what excellence entails. My favourite and most successful engagements have shared these qualities, and it's given me a sense of purpose to support both my own growth and that of others.
3/12/2024 1:31 PM	Anonymous	The conference day had a relaxed atmosphere where everyone could express themselves and contribute. There were also plenty of breaks where people could mingle and socialise.
3/12/2024 11:07 AM	Anonymous	The opportunity to meet new colleagues. Everyone was really friendly and keen to talk
3/12/2024 10:05 AM	Anonymous	Meeting Clients in person. Meeting EE colleagues in person and socializing.

3/12/2024 7:06 AM	Anonymous	Getting to know EE colleagues. Learning more about EE goals for NAM and how I might contribute to our growth here.
3/12/2024 3:56 AM	Anonymous	The people
3/12/2024 3:11 AM	Anonymous	The venue worked well, having conference + bar + food + rooms all in one place is important
3/12/2024 1:50 AM	Anonymous	Relaxed and informal atmosphere. Interactive elements were excellent
3/11/2024 7:00 PM	Anonymous	getting to put faces to names and voices. identify shared agendas which could not have surfaced otherwise
3/11/2024 5:42 PM	Anonymous	people
3/11/2024 5:02 PM	Anonymous	Meeting so many people that I've seen remotely but not been physically near
3/11/2024 4:41 PM	Anonymous	I regretfully couldn't attend the official event, but I had the opportunity to meet up with colleagues for breakfast on Sunday. It was rewarding to meet my Project Managers in person. This gave us a chance to bond outside of the usual work environment, which I found to be valuable.
3/11/2024 4:34 PM	Anonymous	Meeting people I otherwise only know virtually. Hearing updates on NAM plans + the context of how that fits w/ global. Loved the swag
3/11/2024 4:30 PM	Anonymous	Meeting everyone and even our colleagues from the UK
3/11/2024 4:22 PM	Anonymous	The venue
3/11/2024 4:20 PM	Anonymous	get to know each other in a social settings. The evening food and drinks was exceptional

What did you like least about the event?		
	User	Feedback
3/18/2024 2:48 F	Anonymous	We could do better with attendee list management imo, central resource of who's confirmed attending both EE and client side, and what's each of those people's roles.
3/18/2024 9:38 A	Anonymous	Wasn't sure about the purpose of the workshops on Saturday.
3/15/2024 12:40	Anonymous	I'm not the best at working in large groups so the coworking portion was hard. I'm not sure if that can be resolved besides being supportive if people prefer to not work in the space. I'm sure that would be the case if communicated.
3/15/2024 7:28 A	Anonymous	Nothing really.
3/14/2024 2:54 F	Anonymous	Location (NY)
3/14/2024 12:34	Anonymous	Travelling to and from NY
3/14/2024 7:53 A	Anonymous	wifi quality
3/14/2024 6:37 A	Anonymous	No good area to have a breakout meeting to cover certain SXM project items.... design/architecture sessions on a certain topic.
3/14/2024 6:04 A	Anonymous	The room for the NAM conference was too noisy.
3/13/2024 5:25 F	Anonymous	I like how Friday was a free night but it was a bit chaotic. Had we known we would have ended up getting tacos with a big group it would have been better to reserve a table. Maybe next time people can express interest in pizza vs mexican vs sushi and reserve tables at a few places? Could be led by volunteers who are familiar with the area
3/13/2024 4:12 F	Anonymous	Nothing
3/13/2024 3:24 F	Anonymous	not sure
3/13/2024 2:43 F	Anonymous	Leaving!
3/13/2024 2:32 F	Anonymous	More social time with client needed
3/13/2024 12:47	Anonymous	No air purifiers, some sicknesses were passed around
3/12/2024 4:06 F	Anonymous	To be honest, there wasn't much I didn't enjoy. Well, except for the trying to eat unpitted olives in front of my colleagues.
3/12/2024 1:31 F	Anonymous	The bar was a bit crowded, so it would have been nice to have a dedicated social place for drinks afterwards.
3/12/2024 11:07	Anonymous	n/a
3/12/2024 10:05	Anonymous	Nothing I can think of.
3/12/2024 7:06 A	Anonymous	Could maybe have a bit more structure for the co-working day, but honestly all the non-work conversations were a big part of building those relationships so I wouldn't want to lose that

