Nitin Pratap Singh

Software Developer

Accomplished Magento 2 Software Developer with over 7 years of experience in support and development, specializing in the Magento ecosystem (Community, Commerce, and Cloud). Proven expertise in architecting custom modules, optimizing performance, and building headless solutions using GraphQL and REST APIs. Adept at driving e-commerce success by enhancing checkout flows, implementing complex promotion engines, and integrating payment gateways. Skilled in PHP, MySQL, and modern frontend frameworks, with a strong foundation in cloud deployment and CI/CD practices.

WORK EXPERIANCE

Solveda Software India Pvt. Ltd. - Software Developer

- Noida, Uttar Pradesh
- April 2025 to Current

Responsibilities:

- Engineered and maintained custom modules for a Magento 2.4.5 project, focusing on complex cart rules and coupon functionality that contributed to a 15% increase in conversion rates.
- Architected GraphQL API endpoints to support a headless Flutter-based mobile application, enabling real-time data synchronisation for customer dashboards, order history, and account details.
- Optimised website performance by implementing advanced caching strategies and code-level enhancements, reducing average page load time by 30%.
- Customised a proprietary Order Management System (OMS) by modifying modules to align with new business logic for order processing and fulfilment.
- Collaborated on a Flutter mobile application, integrating Salesforce APIs to streamline customer data management and improve user engagement.

Skills - PHP, Flutter, GraphQL, Rest API, Magento Community

Innoage Technologies Pvt. Ltd. - Product Engineer

- Greater Noida, Uttar Pradesh
- Feb 2024 to July 2024

Responsibilities:

- Managed the successful upgrade of a key client's platform from Magento 2.4.4 to 2.4.7, ensuring zero downtime and full data integrity.
- Developed and maintained cron jobs for automated product data uploads and synchronisation, improving data accuracy and reducing manual effort by 90%.
- Implemented and managed a robust database backup strategy, performing weekly and monthly backups to ensure business continuity.
- Addressed client feedback to implement new features and resolve bugs, improving overall product stability and client satisfaction.

Skills - PHP, MySQL, Product Support, Magento Community

House of Beauty Pvt. Ltd. - Magento Developer

- Gurgaon, Haryana
- June 2022 to June 2023

CONTACT

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TECHNICAL SKILLS

E-Commerce Platforms: Magento 2 (Community & Adobe Commerce), Magento Cloud, Headless Magento (PWA)

Magento Expertise: Custom Module Development, Plugin & Observer Architecture, Cart Rules & Promotions, Checkout Customization, Payment Gateway Integration, Order Management Systems (OMS), EAV Model, Indexing, API Development (REST & GraphQL)

Backend Technologies: PHP (7.x, 8.x), Laravel, CodeIgniter, RESTful APIs, GraphQL

Frontend Technologies: HTML5, CSS3, JavaScript (ES6+), Bootstrap, Dart, Flutter, jQuery, Knockout.js

Databases & Caching: MySQL, PostgreSQL, Redis, Elasticsearch, Varnish

DevOps & Version Control: Git, GitHub, BitBucket, Jenkins, Docker, CI/CD, Nginx, Apache

Cloud & Infrastructure: AWS (EC2, S3), Azure, Linux, Windows Server

Tools & Other: Composer, Postman, Jira, Salesforce API, Facebook Pixel

PERSONAL SKILLS

- Good communication,
- Organisational skills,
- Quick learner.
- Ready to learn new concepts.

EDUCATION

Sunrise University (2015)
Master Of Computer Application
Alwar, Rajasthan.

Dr. B.R. Ambedkar University (2012)
Bachelor Of Computer Application
Agra, Uttar Pradesh.

Responsibilities:
- Developed and customised REST APIs to support the company's mobile applications, enhancing functionality and user experience.
- Integrated third-party payment gateway modules, ensuring secure and seamless transaction processing.
- Implemented significant UI/UX changes on the Product Detail Page (PDP) and Product Listing Page (PLP), leading to a 20% improvement in user navigation and engagement.
- Fixed critical bugs and supported regular website maintenance, improving site uptime to 99%.

Skills - PHP, MySQL, Rest API, Product Support, Composer, Magento Cloud

Sampark Software Pvt. Ltd. - PHP Developer
- Gurgaon, Haryana
- July 2021 to May 2022

Responsibilities:
- Created robust REST APIs using Laravel to support mobile application teams and internal system integrations.
- Collaborated with the marketing team to implement Facebook Pixel, enabling advanced tracking and ad campaign optimisation.
- Developed and maintained API documentation to streamline the integration process for internal and external teams.

Skills - PHP, MySQL, Rest API, Bootstrap, Postman, and Laravel.

India Info Care Pvt. Ltd. - Web Developer
- Noida, Uttar Pradesh
- December 2019 to July 2021

Responsibilities:
- Create pages for different clients using frontend technologies.
- Connect with the client daily for support with websites.

Skills - HTML, CSS, JavaScript, PHP, MySQL, Bootstrap, Laravel, CodeIgniter, Magento2, WordPress.

Encaminar International Business Solutions LLP - Technical Support Engineer
- Noida, Uttar Pradesh
- March 2017 to October 2019

Responsibilities:
- Create an environment for online examination using the company's product.
- Provide Technical Support to the clients in India based on projects.
- Provide Support to Asia-specific clients for online examination.

Skills - Networking, Windows Server, Linux, AWS, Intranet, Product Support.

Top PROJECTS

Purity Products: Nutritional Supplements (https://www.purityproducts.com/)
Purity Products offers an array of evidence-based nutritional supplements benefiting the full spectrum of a healthy lifestyle.
Skills - PHP, Rest API, Magento Community
Associate with - Solveda Softwares

Fashion Products (https://www.megamartfashions.com/)
Megamart is the ultimate fashion destination where iconic brands such as Arrow, Flying Machine, Tommy Hilfiger, U. S. Polo, and Calvin Klein.
Skills - Futter, Dart, Clean Architecture.
Associate with - Solveda Softwares

POWERING FASHION IN INDIA (https://www.arvindfashions.com/)
Arvind Fashions is home to many distinguished brands across all retail formats. We take great pride in having an unmatched future-ready portfolio of many iconic brands.
Skills - PHP, GraphQL, Rest API, Adobe Commerce Cloud
Associate with - Solveda Softwares

Designed Furniture Products (https://www.globalviews.com)
Global Views is a company that specialises in high-end home furnishings and accessories. They offer a wide range of products, including furniture, lighting, wall decor, and textiles.
Skills - PHP, MySQL, Rest API, Magento 2, Magento Community
Associate with - Innoage Technologies.

Beauty & skincare products (https://www.boddess.com)
Boddess is an online beauty and grooming platform that offers a wide range of international and homegrown beauty products. It provides a curated selection of skincare, makeup, haircare, and fragrance products from brands like Laneige, Innisfree, Kora Organics, Caudalie, Mamaearth, Lakme, mCaffeine, and more.
Skills - PHP, MySQL, Rest API, Postman, Magento 2, Magento Cloud
Associate with - House of Beauty

Pathology labs & diagnostic centers (https://www.metropolisindia.com)
Metropolis Healthcare is a multinational diagnostics company that provides a range of clinical laboratory tests and wellness services. They also provide analytical and support services to clinical research organisations. Metropolis has over 1,500 collection centres and 100 clinical laboratories across India, Africa, South Asia, and the Middle East. Their central laboratory is in Mumbai, Maharashtra.
Skills - PHP, MySQL, Rest API, Bootstrap, Postman, Laravel, AWS
Associate with - Sampark Software.

Premium-class luxury fashion designer wear (https://www.ogaan.com)
OGAAN is one of the best-known designer stores in India and one of the first stores in the country to house collections from multiple designers under one roof. OGAAN opened in 1989 in New Delhi with the idea of promoting and showcasing great design and craftsmanship from all over India.
Skills - PHP, MySQL, Rest API, GraphQL, Magento 2, NodeJS, Magento Community
Associate with - Sampark Software.