

Nitin Pratap Singh

Software Developer

Magento 2 / Adobe Commerce Developer with 7+ years of experience designing, developing, and optimising scalable eCommerce platforms. Experience in custom module development, headless commerce using GraphQL, REST, Magento Cloud, and performance optimisation. Proven track record of delivering enterprise-grade solutions for high-traffic brands, improving conversion rates, system performance, and operational efficiency. Experienced in collaborating with cross-functional teams and integrating third-party services, OMS, and payment gateways.

PROFESSIONAL EXPERIENCE

Solveda Software India Pvt. Ltd. - Software Developer

📍 Noida, Uttar Pradesh | **Apr 2025 – Present**

- Designed and maintained scalable Magento 2 custom modules, enhancing cart rules and coupon logic and contributing to a 15% increase in conversion rate.
- Architected GraphQL APIs for a headless Flutter mobile application, enabling real-time synchronisation of customer accounts, orders, and dashboards.
- Improved website performance through caching strategies and code optimisation, reducing average page load time by 30%.
- Customised Order Management System (OMS) modules to support evolving business logic and fulfilment workflows.
- Integrated Salesforce APIs within a Flutter application to streamline customer data management.

Tech: Magento 2, PHP, GraphQL, Flutter, REST APIs

Innoage Technologies Pvt. Ltd. - Product Engineer

📍 Greater Noida | **Feb 2024 – Jul 2024**

- Led Magento upgrade from 2.4.4 to 2.4.7, ensuring zero downtime and full data integrity.
- Developed cron-based automation for product uploads and synchronisation, reducing manual effort by 90%.
- Implemented structured database backup strategies (weekly & monthly) to ensure business continuity.
- Delivered feature enhancements and bug fixes based on client feedback, improving platform stability.

Tech: Magento 2, PHP, MySQL

House of Beauty Pvt. Ltd. - Magento Developer

📍 Gurgaon | **Jun 2022 – Jun 2023**

- Developed REST APIs to support mobile applications and third-party integrations.
- Implemented UI/UX enhancements on PDP & PLP, improving user engagement by 20%.
- Integrated secure payment gateway solutions and resolved critical production issues.
- Maintained 99% site uptime through proactive monitoring and fixes.

Tech: Magento 2, REST APIs, PHP, MySQL

📍 Agra, Uttar Pradesh

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CORE TECHNICAL SKILLS

E-Commerce & Magento

- Magento 2 (Community & Adobe Commerce)
- Adobe Commerce Cloud
- Custom Module Development
- Checkout & Cart Customization
- PLP & PDP Customization
- Promotions & Cart Rules
- Payment Gateway Integration
- OMS Integration
- Headless Commerce (GraphQL, REST)

Backend Technologies

- PHP (7.x, 8.x)
- Laravel, CodeIgniter
- REST & GraphQL APIs
- MySQL, PostgreSQL

Frontend Technologies

- HTML5, CSS3, JavaScript
- Knockout.js, jQuery
- Flutter (API Integration)

Performance & Caching

- Redis, Elasticsearch
- Varnish
- Performance Optimization (Page Load)

DevOps & Tools

- Git, GitHub
- Docker, Jenkins, CI/CD
- AWS (EC2, S3)
- Nginx, Apache
- Composer, Postman, Jira

PERSONAL SKILLS

- Client Communication & Support
- Requirement Analysis
- Agile / Sprint-based Development

EDUCATION

Sunrise University (2015)

Master Of Computer Application

Alwar, Rajasthan.

Dr. B.R. Ambedkar University (2012)

Bachelor Of Computer Application

Agra, Uttar Pradesh.

Sampark Software Pvt. Ltd. - PHP Developer

📍 Gurgaon | **Jul 2021 – May 2022**

- Built RESTful APIs using Laravel for mobile apps and internal systems.
- Integrated Facebook Pixel to support advanced marketing analytics.
- Created API documentation to streamline internal and external integrations.

India Info Care Pvt. Ltd. - Web Developer

📍 Noida | **Dec 2019 – Jul 2021**

- Developed and maintained client websites using PHP and frontend technologies.
- Provided direct client support and implemented feature updates.

Encaminar International Business Solutions LLP - Technical Support Engineer

📍 Noida | **Mar 2017 – Oct 2019**

- Supported online examination platforms and enterprise clients across India and Asia.
- Managed server environments and troubleshooting.

KEY PROJECTS (SELECTED)

Purity Products – Magento-based nutritional supplements platform

(<https://www.purityproducts.com/>)

Megamart Fashions – Headless Flutter commerce solution

(<https://www.megamartfashions.com/>)

Arvind Fashions – Adobe Commerce Cloud with GraphQL APIs

(<https://www.arvindfashions.com/>)

Boddess – Magento Cloud beauty & skincare eCommerce

(<https://www.boddess.com/>)

Global Views – Magento-based luxury furniture & home decor eCommerce platform

(<https://www.globalviews.com>)

Metropolis Healthcare – Diagnostic labs & pathology services platform

(<https://www.metropolisindia.com>)