

US SUPER STORE SALE DASHBOARD

Quick Solution



\$1.7M

Total Cost

\$1.92M

Total Sale

\$224.08K

Total Profit

3

Count of Ship Mode

1.63K

No. of Returns Order

869

Connected City

1.13K

No. of Customer

4

Connected Regions

Manger

Chris

Erin

Sam

William

Region

January

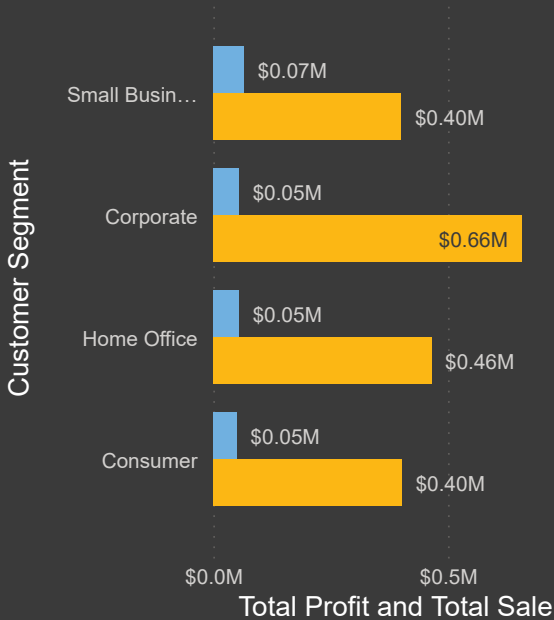
February

March



Total Profit and Total Sale by Customer Segment

● Total Profit ● Total Sale



Top 5 Customer

Customer Name	Total Sale	%GT Total Sale
Kristine Connolly	\$50,475	26.61%
Nina Horne Kelly	\$48,295	25.46%
Rosemary O'Brien	\$29,916	15.77%
Toni Swanson	\$32,194	16.97%
Yvonne Mann	\$28,779	15.17%
Total	\$189,660	100.00%

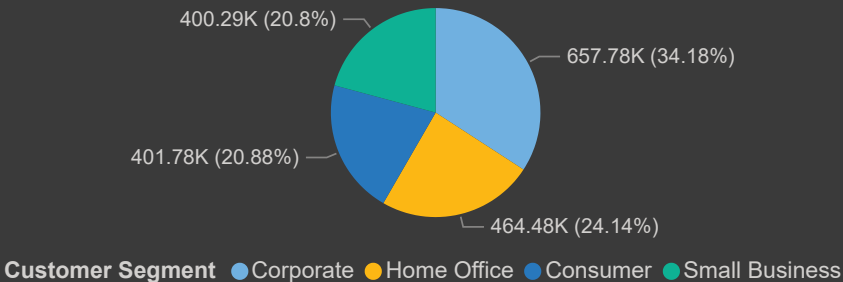
Bottom 5 Customer

Customer Name	Total Sale	%GT Total Sale
Catherine Mullins	\$6	24.57%
Christina Matthews	\$3	14.24%
Elsie Pridgen	\$7	29.03%
Phillip Chappell	\$4	14.62%
Tonya Miller	\$4	17.53%
Total	\$24	100.00%

Total Sale by State or Province



CumSale by Customer Segment





OVER-ALL PROFIT REPORT



January

February

March

April

May

June

July

August

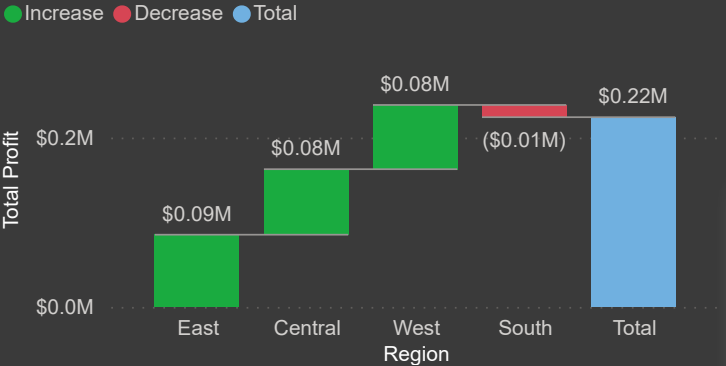
September

October

November

December

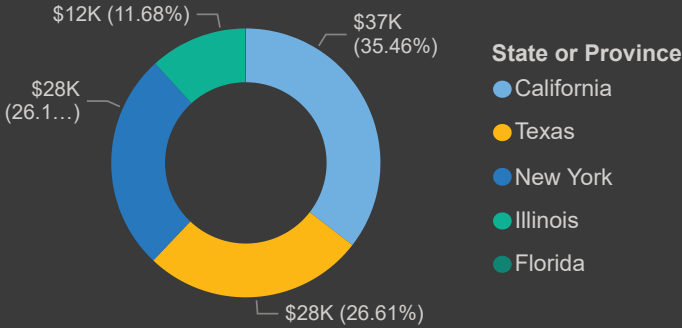
Total Profit by Region



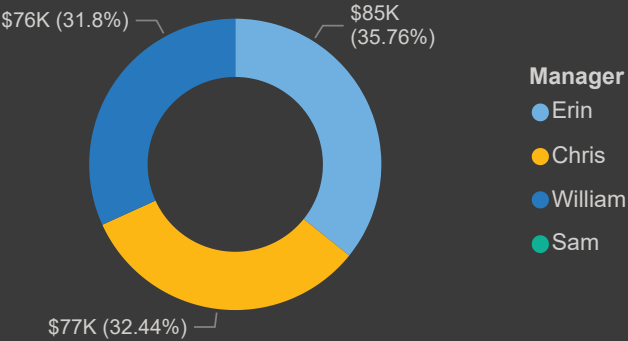
\$224.08K

Total Profit

Top 5 Profitable State or Province



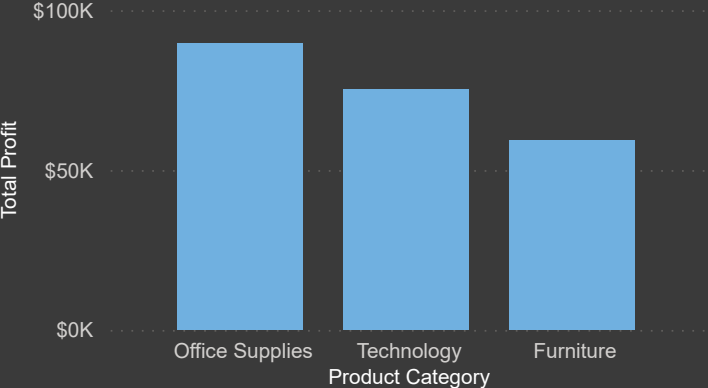
Total Profit by Manager



Sub-Category wise Sale and Avg. Sale

Product Sub-Category	Total Profit	Profit Margin	%GT Profit Margin
Binders and Binder Accessories	\$59,296	31.89%	273.88%
Chairs & Chairmats	\$48,696	18.65%	160.18%
Telephones and Communication	\$40,791	20.52%	176.24%
Copiers and Fax	\$23,990	24.22%	207.96%
Office Furnishings	\$18,724	19.09%	163.96%
Appliances	\$12,595	15.32%	131.58%
Office Machines	\$8,824	2.77%	23.82%
Paper	\$7,769	13.92%	119.54%
Storage & Organization	\$7,124	4.02%	34.48%
Labels	\$7,028	143.00%	1,228.05%
Computer Peripherals	\$1,698	1.76%	15.15%
Pens & Art Supplies	(\$258)	-0.99%	-8.49%
Bookcases	(\$930)	-0.86%	-7.41%
Envelopes	(\$1,194)	-11.40%	-97.88%
Scissors, Rulers and	(\$1,291)	-19.12%	-164.21%
Total	\$224,078	11.64%	100.00%

Total Profit by Product Category





OVER-ALL SALE REPORT



January

February

March

April

May

June

July

August

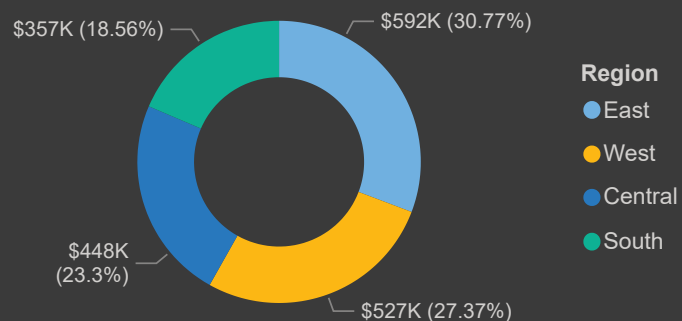
September

October

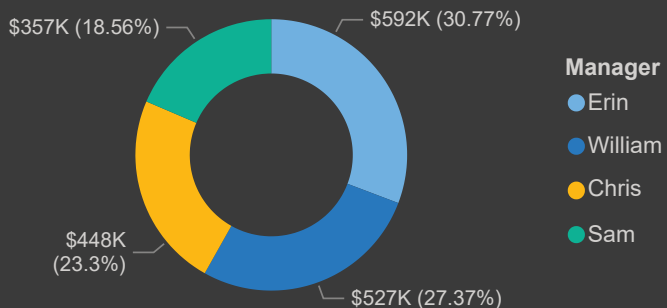
November

December

Total Sale by Region



Total Sale by Manager

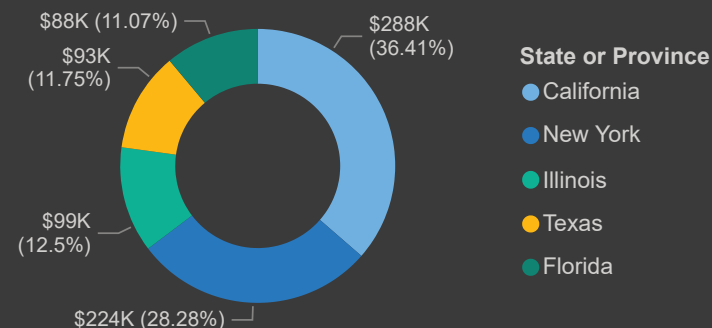


\$1.92M
Total Sale

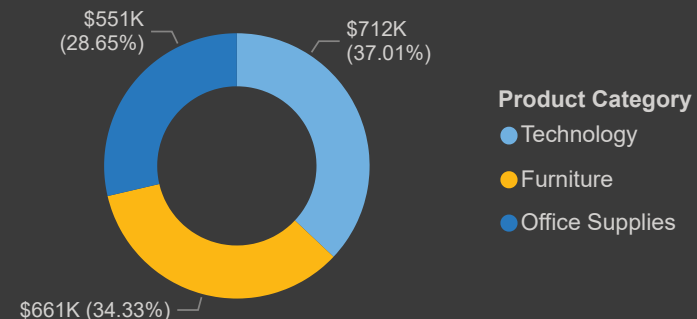
Sub-Category wise Sale and Avg. Sale

Product Sub-Category	Total Sale	AverageSales
Rubber Bands	\$1,789	\$60
Labels	\$4,915	\$89
Scissors, Rulers and Trimmers	\$6,752	\$225
Envelopes	\$10,480	\$250
Pens & Art Supplies	\$26,072	\$280
Paper	\$55,814	\$410
Appliances	\$82,201	\$1,174
Computer Peripherals	\$96,261	\$900
Office Furnishings	\$98,071	\$952
Copiers and Fax	\$99,069	\$6,192
Bookcases	\$107,796	\$3,170
Storage & Organization	\$177,418	\$2,246
Binders and Binder Accessories	\$185,928	\$1,645
Tables	\$193,765	\$3,460
Telephones and Communication	\$198,764	\$1,840
Chairs & Chairmats	\$261,073	\$3,626
Office Machines	\$318,170	\$4,300
Total	\$1,924,338	\$10,750

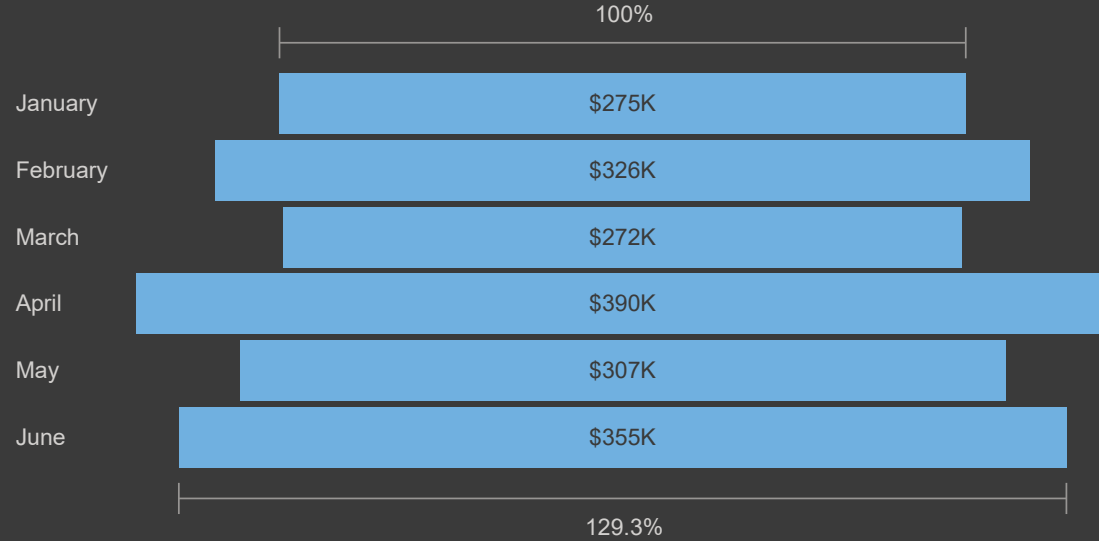
Top 5 Sale State or Province



Total Sale by Product Category



Total Sale, CumSale, YTD, QTD and MTD by Month



Month	Total Sale	CumSale	YTD	QTD	MTD
January	\$274,767	274,766.92	274,766.92	274,766.92	274,766.92
February	\$326,101	600,868.39	600,868.39	600,868.39	326,101.47
March	\$271,697	872,565.06	872,565.06	872,565.06	271,696.67
April	\$389,832	1,262,397.01	1,262,397.01	389,831.95	389,831.95
May	\$306,572	1,568,969.08	1,568,969.08	696,404.02	306,572.07
June	\$355,369	1,924,337.88	1,924,337.88	1,051,772.82	355,368.80
July		1,924,337.88	1,924,337.88		
August		1,924,337.88	1,924,337.88		
September		1,924,337.88	1,924,337.88		
October		1,924,337.88	1,924,337.88		
November		1,924,337.88	1,924,337.88		
December		1,924,337.88	1,924,337.88		
Total	\$1,924,338	1,924,337.88	1,924,337.88		

Date	Total Sale
Thursday, January 01, 2015	\$8,860
Friday, January 02, 2015	\$24,320
Saturday, January 03, 2015	\$10,134
Sunday, January 04, 2015	\$5,471
Monday, January 05, 2015	\$20,161
Tuesday, January 06, 2015	\$11,123
Wednesday, January 07, 2015	\$16,552
Thursday, January 08, 2015	\$5,389
Friday, January 09, 2015	\$13,927
Saturday, January 10, 2015	\$11,520
Sunday, January 11, 2015	\$3,355
Monday, January 12, 2015	\$14,883
Tuesday, January 13, 2015	\$1,772
Wednesday, January 14, 2015	\$5,200
Thursday, January 15, 2015	\$4,830
Friday, January 16, 2015	\$3,964
Saturday, January 17, 2015	\$6,668
Sunday, January 18, 2015	\$2,987
Monday, January 19, 2015	\$1,653
Tuesday, January 20, 2015	\$6,109
Wednesday, January 21, 2015	\$12,282
Thursday, January 22, 2015	\$13,514
Friday, January 23, 2015	\$766
Saturday, January 24, 2015	\$16,805
Sunday, January 25, 2015	\$445
Monday, January 26, 2015	\$7,036
Tuesday, January 27, 2015	\$4,036
Wednesday, January 28, 2015	\$6,618
Thursday, January 29, 2015	\$11,667
Friday, January 30, 2015	\$5,276
Saturday, January 31, 2015	\$17,445
Total	\$1,924,338

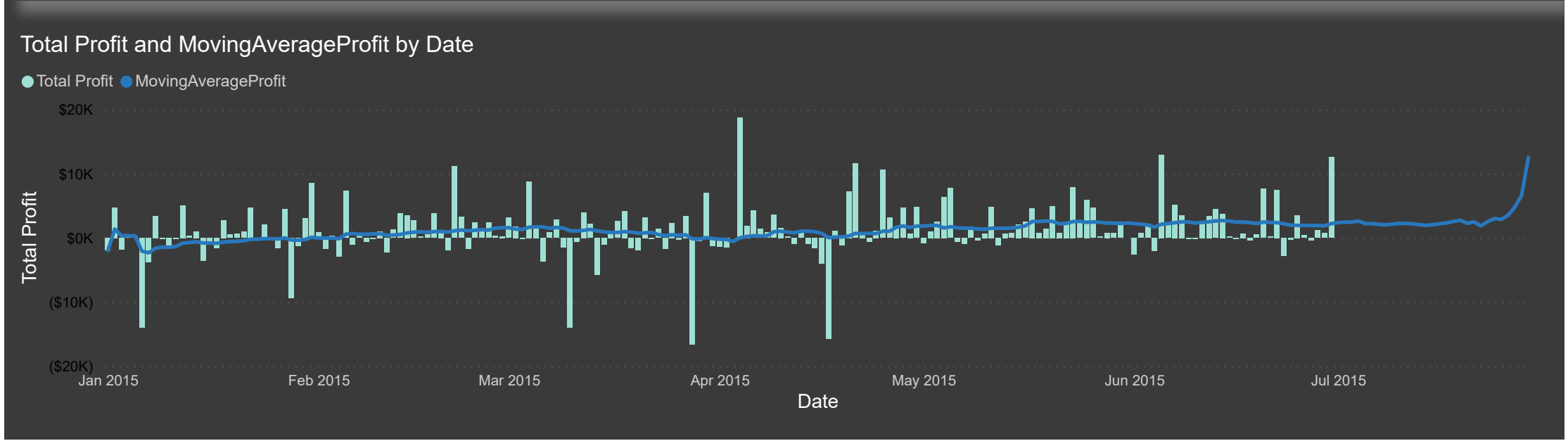
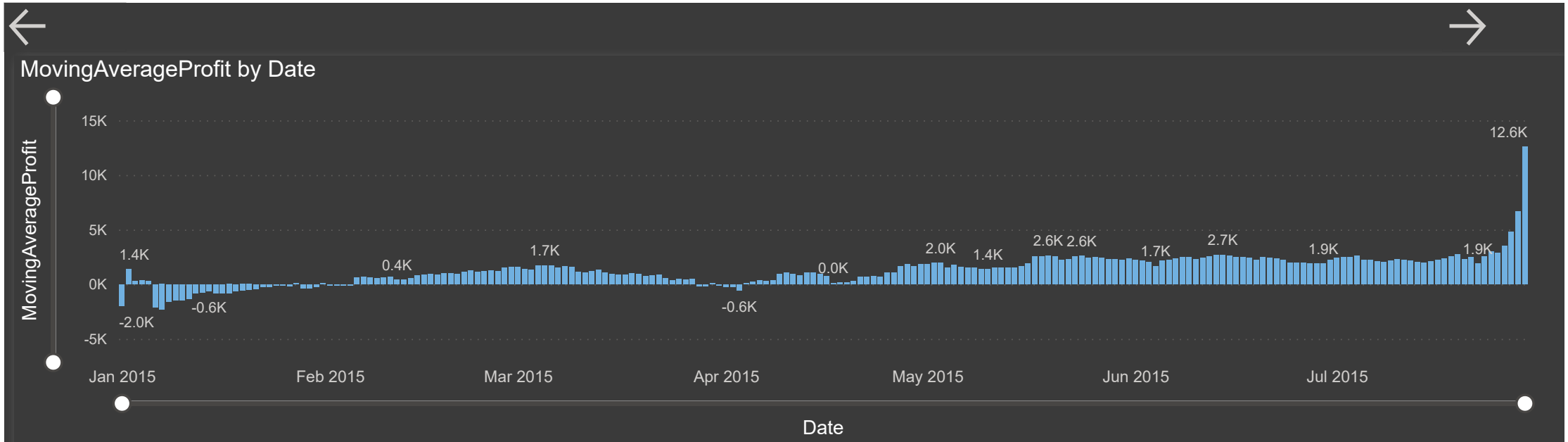


Previous Sale Details Month wise

Month	Total Sale	TotalSalePD	TotalSalePM	TotalSalePQ
January	\$274,767			
February	\$326,101	\$17,445	\$274,767	
March	\$271,697	\$3,843	\$326,101	
April	\$389,832	\$102	\$271,697	\$872,565
May	\$306,572	\$9,016	\$389,832	\$872,565
June	\$355,369		\$306,572	\$872,565
July		\$24,281	\$355,369	\$1,051,773
August				\$1,051,773
September				\$1,051,773
Total	\$1,924,338			

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Month	FirstDaySales	LastDaySales	SaleBetweenFaL	SaleBetweenFaL2
January	8,860.06	17,444.71	248,462.15	248,462.15
February	7,529.03	3,842.61	314,729.83	314,729.83
March	14,138.97	101.71	257,455.99	257,455.99
April	5,203.52	9,015.80	375,612.63	375,612.63
May	1,701.60	4,782.83	300,087.64	300,087.64
June	6,929.82	24,281.09	324,157.89	324,157.89
Total	8,860.06	24,281.09	1,891,196.73	1,891,196.73





Region				Product Category		
Central	East	South	West	Furniture	Office Supplies	Technology

Region	Product Category	Total Sale	AllTotalSales	Category%Sale	AllSelectedTotalSales	Category%AllSelectedSales
Central	Furniture	\$155,294	\$448,285	34.64%	\$448,285	34.64%
Central	Office Supplies	\$115,120	\$448,285	25.68%	\$448,285	25.68%
Central	Technology	\$177,871	\$448,285	39.68%	\$448,285	39.68%
East	Furniture	\$196,332	\$592,171	33.15%	\$592,171	33.15%
East	Office Supplies	\$211,784	\$592,171	35.76%	\$592,171	35.76%
East	Technology	\$184,055	\$592,171	31.08%	\$592,171	31.08%
South	Furniture	\$113,067	\$357,105	31.66%	\$357,105	31.66%
South	Office Supplies	\$112,566	\$357,105	31.52%	\$357,105	31.52%
South	Technology	\$131,472	\$357,105	36.82%	\$357,105	36.82%
West	Furniture	\$196,011	\$526,777	37.21%	\$526,777	37.21%
West	Office Supplies	\$111,898	\$526,777	21.24%	\$526,777	21.24%
West	Technology	\$218,868	\$526,777	41.55%	\$526,777	41.55%
Total		\$1,924,338	\$1,924,338	100.00%	\$1,924,338	100.00%