



Adventure Works Sales Dashboard

Year

Select all

2020

2021

2022

Months

January

February

March

April

May

June

July

August

September

October

November

December

Total_Revenue

\$24.91M

Profit_Margin

\$10.46M

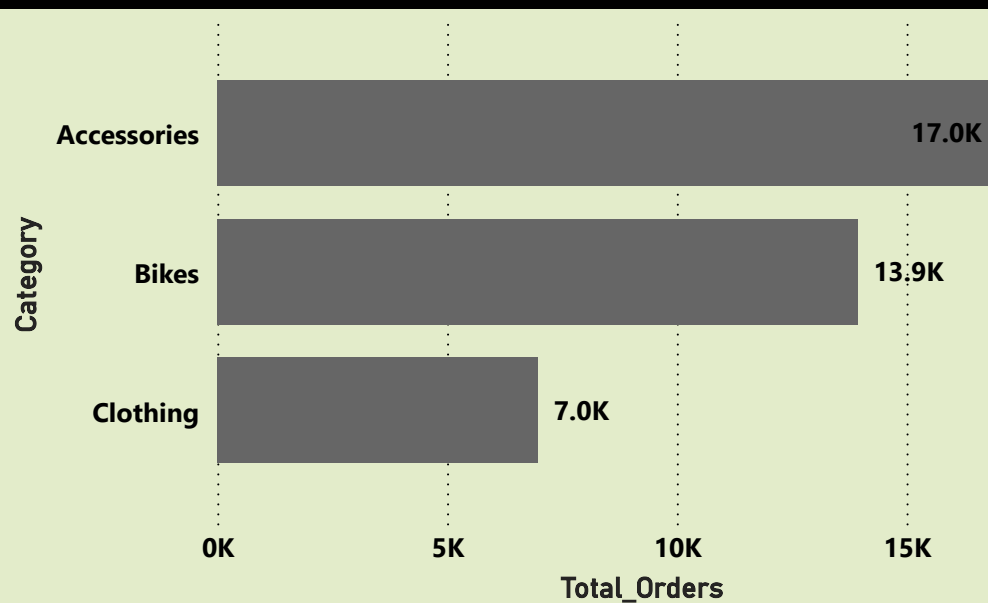
Total_Orders

25K

Return_Rate

2.17%

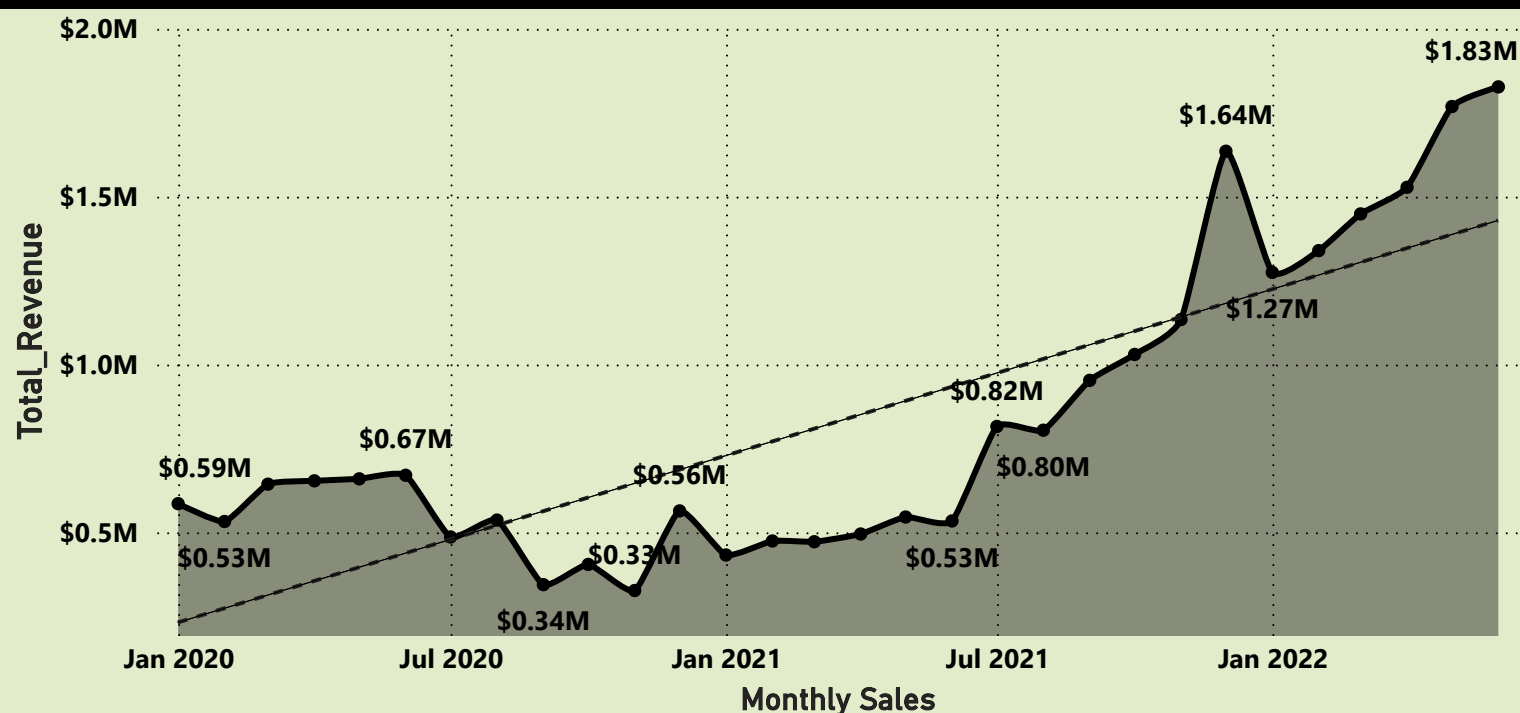
Category Wise Order Count



Top 10 Product

| ProductName | Total_Revenue | Total_Orders | Profit_Margin_% | Return_Rate |
|-------------------------|---------------|--------------|-----------------|-------------|
| Mountain-200 Black, 46 | \$1.24M | 606 | 46.03% | 2.97% |
| Mountain-200 Black, 42 | \$1.23M | 602 | 46.03% | 3.49% |
| Mountain-200 Silver, 38 | \$1.21M | 586 | 46.03% | 2.90% |
| Mountain-200 Silver, 46 | \$1.18M | 571 | 46.03% | 2.10% |
| Mountain-200 Black, 38 | \$1.17M | 569 | 46.03% | 2.64% |
| Mountain-200 Silver, 42 | \$1.13M | 547 | 46.03% | 2.74% |
| Road-250 Black, 52 | \$0.69M | 316 | 39.46% | 3.48% |
| Road-250 Red, 58 | \$0.66M | 303 | 39.46% | 3.63% |
| Road-250 Black, 48 | \$0.64M | 294 | 39.46% | 2.72% |
| Road-150 Red, 48 | \$0.64M | 179 | 39.32% | 4.47% |
| Total | \$9.80M | 4573 | 44.26% | 2.97% |

Revenue Trend



Total_Revenue trended up, resulting in a 212.14% increase between January 2020 and June 2022.

Total_Revenue started trending up on August 2021, rising by 127.18% (\$10,22,793.75) in 10 months.
Total_Revenue jumped from \$8,04,193.39 to \$18,26,987.14 during its steepest incline between August 2021 and June 2022.

At 16983, Accessories had the highest Total_Orders and was 143.45% higher than Clothing, which had the lowest Total_Orders at 6976.

Accessories had the highest

| Continent | | | |
|------------|--|--------|---------------|
| Select all | | Europe | North America |
| Pacific | | | |

Total_Orders by Country

