



# TREND HUNTER FUTURE FESTIVAL™

THE WORLD'S #1 TREND FIRM INVITES YOU TO  
EXPERIENCE NEXT YEAR BEFORE IT HAPPENS



## TREND HUNTER

3000 Top-Tier  
Innovators

Innovation +  
Trend Keynotes

1:1 Meetings +  
Assessments

Future Party +  
Immersion

Trend Report  
Platform +  
Takeaways

**Your  
Next Level**



1:1 CONSULTATIONS  
WITH AN ADVISOR



LEARN AWARD-WINNING  
INNOVATION FRAMEWORKS



GET A PERSONALIZED  
INNOVATION ASSESSMENT



UNDERSTAND GLOBAL  
MEGATRENDS



EXPERIENCE  
THE FUTURE



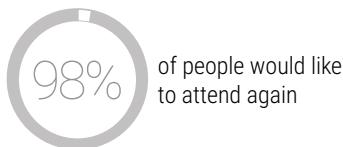
IDENTIFY NEED-TO-KNOW  
OPPORTUNITIES



COLLIDE WITH  
TOP INNOVATORS



GET \$1,000+ IN  
TAKE-AWAY MATERIALS



[FUTUREFESTIVAL.COM](http://FUTUREFESTIVAL.COM)

Call your advisor or email us at  
[advisory@trendhunter.com](mailto:advisory@trendhunter.com)

**TRENDHUNTER**  
FIND BETTER IDEAS, FASTER



## NEW YORK

January 15



## ORLANDO

January 17



## CINCINNATI

March 19



## ATLANTA

March 21



## SEATTLE

May 13



## MINNEAPOLIS

May 15



## NEW YORK

May 16



## BERLIN

June 27



## LOS ANGELES

July 15



## PHILADELPHIA

July 17



## CHICAGO

July 19



## TORONTO

TBD



BACARDI

"Thoughtful and prepared presentations that highlight the large trends with specific examples and good questions to determine where you are and how to kickstart your ideation."

– President



"Trend Hunter Future Festival gets you thinking in a new way about what is possible!"

– Director of Consumer Insights

Johnson & Johnson

"Awesome innovation experience... Highly recommend for anyone who wants to disrupt, re-invent or re-define their business."

– Senior Director, Strategy & Innovation

Paramount

"An incredible experience that left me fueled and supported with new tools."

– Creative and Business Development



"Future Festival is a concentrated dose of inspiration and insights. This event is a must-attend!"

– Associate Brand Manager

Budweiser

"Any senior executive would benefit hugely from taking a couple of days and attending Future Festival."

– Global VP of Innovation

CLUB MONACO

"I wish I'd asked more people to join me. If you experience Future Festival as a group, you can create a culture around it and that culture can be contagious around the whole company."

– CEO & Global Brand President

Chicago Tribune

"Future Festival created opportunities for our team and expanded our people's thinking."

– CEO



Mercedes-Benz

"This conference really gave me that spark to push my creativity even further! I came home with a renewed spirit of innovation."

– Communication & Marketing Analyst

Afiac

"Undoubtedly the most meaningful conference I've ever attended."

– VP of Sales

Coca-Cola

"Inspiring, full day of reviewing how the world is changing around us, enlightening us on how important it is to understand trends and include those in our day-to-day business."

– Senior Manager, Innovation

HONDA

"The best event I've ever attended, and we go to motorcycle races!"

– Head of Sensing and Research & Development

Call your advisor or email us at  
[advisory@trendhunter.com](mailto:advisory@trendhunter.com)

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## GET YOUR TICKETS NOW – 1-DAY EVENTS WILL SELL OUT

### General

### PRO (popular)

### VIP

#### Included Extras

- 170-Page Future Book + Megatrends Poster
- Better & Faster Signed Book
- All Keynotes, Parties, Meals, Drinks & Snacks
- 200 Slides of PowerPoint Highlights

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#### PRO Extras

- 1 Year of Trend Hunter PRO Content (*worth \$1,000*)
- 2019 Trend Report
- 1:1 Advisor Meeting or Call
- Team Innovation Assessment Overview
- 1 Year of Trend Hunter Learning Platform

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#### VIP Extras

- Bonus Custom Trend Report (*worth \$2,000*)  
– *Deep Dive Your Biggest Curiosity from FF*
- VIP Lunch with Jeremy Gutsche
- VIP Reserved Seating in Front Rows

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#### Special Pricing

**\$1,399**

Buy 1 Get 1 Free

**\$1,699**

Buy 1 Get 1 Free

**\$2,199**

Buy 1 Get 1 Free

#### Special Pricing (Clients)

**\$999**

Buy 1 Get 1 Free

**\$1,499**

Buy 1 Get 1 Free

#### Perks for Teams of 10+

Save 25%+

Create a Culture of Innovation!

1 Ticket is Upgraded to VIP

#### More Perks

Ask us why most brands send teams

NOTES: Brands only and no vendors. All ticket sales are final. However, if you notify us by email at least 1 week advance, tickets are transferable to other coworkers or events within 1 year. Bonus Custom Reports are for individual attendee only and must be requested between now and 45 days after the event.