



FUNDAMENTALS OF PITCHING AND START-UP PROJECTS WORKSHOP

(A DICT-led Tech Startup Workshop)

March 3 - 4, 2025 | Laguna State Polytechnic University - Siniloan Campus Function Hall

PROGRAMME

DAY 1 - MARCH 3, 2025

TIME	ACTIVITY	SPEAKER
8:30AM – 9:00AM	Registration	LSPU
9:00AM – 9:05AM	Prayer & National Anthem	LSPU Moderator / Host
9:05AM – 9:10AM	Welcome Remarks	LSPU President / Representative?
9:10AM – 9:15AM	Message of Support	DIR. FELIX S. TABANAO, JR. <i>Regional Director, DICT Region IV-A</i>
9:15AM – 9:20AM	Photo Op & Energizer	LSPU Moderator / Host
9:20AM – 9:50AM	Presentation of DICT's Digital Startup Development and Acceleration Program (DSDAP)	MR. JUSTINE BALIDOY <i>IIDB, DICT Region IV-A</i>
9:50AM – 10:30AM	SESSION 1: Introduction to the Key Components of a Strong Project Proposal <i>Activity: Problem Identification Groupings for Team Activities</i>	MS. JERICA DALISAY <i>IIDB, DICT Region IV-A</i> with IIDB Facilitators
10:30AM - 10:45AM	HEALTH BREAK	
10:45AM – 12: 00PM	SESSION 2: Identifying Value Proposition <i>Activity: Business Model Canvas Exercise</i>	MS. JERICA DALISAY <i>IIDB, DICT Region IV-A</i> with IIDB Facilitators
12:00PM - 1:00PM	LUNCH BREAK	
1:00PM - 1:15PM	Recap and Energizer	LSPU Moderator / Host
1:15PM - 2:15PM	Presentation of Business Model Canvass	Student Participants / Teams
2:15PM - 4:15PM	SESSION 3: Storytelling & Pitch Deck Creation <i>Activity: Drafting the First Pitch Deck</i>	MS. JERICA DALISAY <i>IIDB, DICT Region IV-A</i> with IIDB Facilitators
4:15PM - 4:30PM	Wrap Up of Day 1 Expectations for Day 2	LSPU Moderator / Host



DAY 2 - MARCH 4, 2025

TIME	ACTIVITY	SPEAKER
8:00AM – 8:15AM	Registration	LSPU
8:15AM – 8:20AM	Prayer	LSPU Moderator / Host
8:20AM – 8:30AM	Recap and Energizer	LSPU Moderator / Host
8:30AM – 9:00AM	SESSION 4: Pitching Like a Pro	MS. EVELYN ROSE HERNANDEZ <i>IIDB, DICT Region IV-A</i>
9:00AM - 10:00AM	BREAKOUT SESSION: <i>Preparation for Pitching Session Mentoring & Refining Pitches</i>	IIDB Team
10:00AM - 10:15AM	HEALTH BREAK	
10:15AM – 11:30AM	FINAL PITCH PRESENTATION <i>5 minutes for pitch presentation 5 minutes Q&A / Feedback</i>	IIDB Team and LSPU Academic/Department Head
11:30AM - 11:45AM	Awarding of Certificates	LSPU Moderator / Host
11:45AM - 11:50AM	Closing Message	DR. MARIA GRACIELA BUCAD Tech Operations Division Chief DICT Region IV-A
11:50AM - 12:00PM	Evaluation, Reminders and Wrap-up	LSPU Moderator / Host

~ End of Programme ~