Marho Eradiri

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https://erad17.github.io

Work Experience

Casualty Actuarial Society, Arlington, VA 11/2021 – Present

- Web Designer
- Designed organization's 1st microsite and facilitated 1 redesign
- Liaised with and managed developer agency by providing designs and/or project requirements
- Implemented regular updates and maintenance across 10 websites and 5 microsites (Drupal & WordPress)
- Provided general support between 5 cross functioning departments
- Handled Google Analytics 4 migration, reporting, and Google Tag Manager events for 14 web properties
- Distributed daily, weekly, and monthly member HTML communication and newsletters via Higher Logic
- Managed A/V at big 5 meetings, as needed, nationwide

Special Olympics, Washington, D.C. 06/2019 – 03/2021

- Web Developer / Content Manager
- Managed site redesign and supported developer agency
- Responsible for regular analytics reporting, facilitated through Google Analytics and Python
- Maintained, updated, and published content/pages via proprietary CMS

American Road Builders Transportation Association (ARTBA), Washington, D.C. 06/2017 – 12/2018

- Web Developer / Digital Marketing Specialist
- Created, designed, and managed WordPress websites leveraging HTML, CSS, JavaScript, and external APIs
- Tracked, analyzed, and provided reports via Google Analytics aided by Google Tag Manager
- Managed multiple deadlines between 4 cross-functional teams and various external stakeholders
- Maintained communication with membership through email and weekly newsletters (MailChimp)
- Managed A/V and PPC campaigns for events and conferences

Education

George Mason University, May 2017
- B.S. Psychology/Human Factors & Applied Cognition
- Computer Science: 39 credits completed

Skills

- PHP, WordPress, Python, Django, REST API, Relational Databases (MySQL, MariaDB, SQLite)
- HTML, CSS (Bootstrap), JavaScript (ECMAScript 2015, Vue.js, Node.js)
- Vector Graphic Editing (Illustrator, Figma) & Raster Graphic Editing (Photoshop)
- Search Engine Optimization (SEO) & Analytics Reporting (Google Analytics, Google Tag Manager)
- File I/O (XML, JSON, CSV, RSS)
- UI/UX Research & Design