**Uncle Ed Software - Project Planning  - Facebook Lite Solution (Seth Toller)**

**Constraints**

1. Time -- April 1, 2018
2. Function -- Facebook lite
3. Money -- $10K \* 6 months \* 5 people = $300K

**Milestones**

* Phase 1 -- **Prototype** (crawl)
  + Proof of concept - all key tech
  + Dec 1, 2017 - $100K
* Phase 2 -- **Minimum Viable Product** - MVP (walk)
  + Essential features only
  + Feb 1, 2018 - $100K
* Phase 3 -- **Fully Viable Product** - FVP (run)
  + Important features only
  + April 1, 2018 - $100K

**Business**

* Need a proposal by Wednesday, 10/11 outlining your project plan
* Solid but not perfect
* Pay $100K on Dec 1 or walk
* Aggressive but doable
* Document the features (4x4) MVP
* Mark those features that will be in the prototype

**Feature Set for MVP**

* User Account
  + Sign up
  + Edit Profile
  + Security and Privacy
  + Delete account
  + *User Story:* When I got to the site I was prompted to create an account. The process required some basic info, and the account was set up. I was then prompted to set my privacy settings, which made me feel confident in the information I could share on the site. I could then expand my profile by adding more info about myself such as life events and interests. There was also an option to delete my account if I ever wished to do so.
* Friends
  + Search Friends
  + Send and Accept Requests
  + Suggest Friends
  + Message Friends
  + *User Story:* Once I had my profile set up it was time to get connected to others on the site. Searching for friends made it easy to find my close friends that I knew also used the site. I was prompted to send a request, a comforting feature so I know no one can add me as a friend on the site without my consent. The site had a helpful list of suggestions that allowed me to connect with more of my friends through those I already knew. There was also a feature to easily send private messages directly to my friends without posting the message publicly.
* Status Posts
  + Create Text Post
  + Create Picture Post
  + Create Video Post
  + Post to Friend’s Page
  + *User Story:* Now that I was on the site and connected with friends, I wanted to share my experiences with them. This was made easy with the feature that allowed me to post information. I was then able to choose whether to create a text, video, or photo post. Each option was accompanied by an intuitive interface that was consistent yet unique to the media type I was posting.
* Response to Posts
  + Comment on Post
  + React to Post
  + Share Post
  + Hide Post
  + *User Story:*  Now I was seeing friends’ posts, and wanted to interact with them. This was available in several different ways. I could comment on their posts, or simply react to them with simple and diverse emotes. I could share the post, basically reposting myself to spread it to my other friends. If it was a post I didn’t like I also had the option to hide it so I didn’t have to see it anymore on the site.