

TUESDAY



## WEMAG | TRAIN THE TRAINER | SOFT SKILLS AND DESIGN THINKING

### WOMEN ENTREPRENEURS IN THE MAGHREB



WEMAG is funded by the European Commission within its Erasmus+ Programme, Capacity Building in the field of Higher Education  
Project Number: N°619327-EPP-1-2020-FR-EPPKA2-CBHE-JP

#### CONTACT

 Université de Sousse  
Avenue Khalifa Karoui  
Sahloul 4 BP 526 Sousse  
4000  
 [www.uso.rnu.tn](http://www.uso.rnu.tn)



 SCAN ME

Co-funded by the  
Erasmus+ Programme  
of the European Union



#### APRIL 25TH, 2023 - MORNING SESSION

- 09H-9H:30 : | Welcome Speech  
| President of the University of Sousse  
| Coordinator of the Project ( IPAG)  
09H:30-11H | Demonstrating the WEMAG-platform  
( HAIKARA)  
11H-11H:30 | Coffee Break  
11H:30-12H:30 | Self-Assessment, Awareness and  
Entrepreneurial Mindset

#### APRIL 25TH, 2023 | LUNCH SESSION

12H:30-13H:30 LUNCH TIME



#### APRIL 25TH, 2023 | AFTERNOON SESSION

- 14H00-15H:00 : ·Self-Assessment, Awareness and Entrepreneurial  
Mindset  
15H:00-15H:30: Resilience and Overcoming Failure  
15H:30-16H:00 : Coffee Break  
16H:00-17H:00: ·Female Leadership

#### PARTNERS



WEDNESDAY



## WEMAG | TRAIN THE TRAINER | SOFT SKILLS AND DESIGN THINKING

### WOMEN ENTREPRENEURS IN THE MAGHREB



WEMAG

WEMAG is funded by the European Commission within its Erasmus+ Programme, Capacity Building in the field of Higher Education  
Project Number: N°619327-EPP-1-2020-FR-EPPKA2-CBHE-JP

#### CONTACT

Université de Sousse  
Avenue Khalifa Karoui  
Sahloul 4 BP 526 Sousse  
4000

[www.uso.rnu.tn](http://www.uso.rnu.tn)



#### APRIL 26TH, 2023 | MORNING SESSION

- 9H-10H:30 | Collaboration-Teamwork ( SC MEETING)
- 10H:30-11H | Design Thinking In Practice -Challenge 1
- 11H-11H:30 | Coffee Break
- 11H:30-12H:30 | Design Thinking In Practice -Challenge 2

#### APRIL 26TH, 2023 | LUNCH SESSION

12H:30-13H:30 LUNCH TIME



#### APRIL 26TH, 2023 | AFTERNOON SESSION

14H-16H:00 : WOMEN SUCCESS STORY

- Mrs Takwa Arbaoui | Project Carpelle
- Mrs Souraya Hosni | Project Chorbane : Oil Of Olive
- Mrs Doghmen Sanda | Project Karhabti
- Mrs Lamia Hichri | Project CDJ

16H:00-16H:30 : Coffee Break

16H:30-17H:30 : Novation City Visit

#### PARTNERS



Co-funded by the  
Erasmus+ Programme  
of the European Union



THURSDAY



## WEMAG | TRAIN THE TRAINER | SOFT SKILLS AND DESIGN THINKING

### WOMEN ENTREPRENEURS IN THE MAGHREB



WEMAG

WEMAG is funded by the European Commission within its Erasmus+ Programme, Capacity Building in the field of Higher Education  
Project Number: N°619327-EPP-1-2020-FR-EPPKA2-CBHE-JP

#### CONTACT



Université de Sousse



Avenue Khalifa Karoui  
Sahloul 4 BP 526 Sousse  
4000



[www.uso.rnu.tn](http://www.uso.rnu.tn)



SCAN ME

#### APRIL 27TH, 2023 | MORNING SESSION

09:30 H - 11H : Laboratory Visit ( Mrs Olfa Kilani )

11H - 11H:30 : Coffee Break

11H:30-12H:30 : Design Thinking in Practice – challenge 2  
(PART1)

#### APRIL 27TH, 2023 | LUNCH SESSION

12H:30-13H:30

LUNCH TIME



#### APRIL 27TH, 2023 | AFTERNOON SESSION

14H-16H:30 : Design Thinking in Practice – challenge 2  
(PART 2)

16H:30-17H:00 : Wrap-en Feedback On the TT Workshop

#### PARTNERS



Co-funded by the  
Erasmus+ Programme  
of the European Union

