Mobile Education Project

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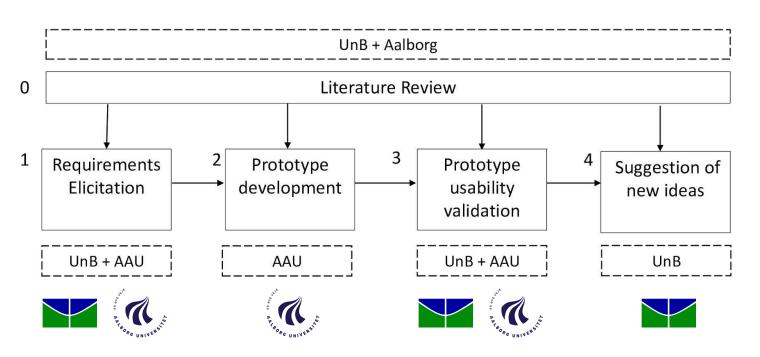
Introduction

How to improve the financial literacy of Brazilians waste pickers?

Goal: Create a prototype of the front-end of an application that would help the waste pickers to properly manage their income

Phases of Research

Project Management of the UnB - AAU Partnership



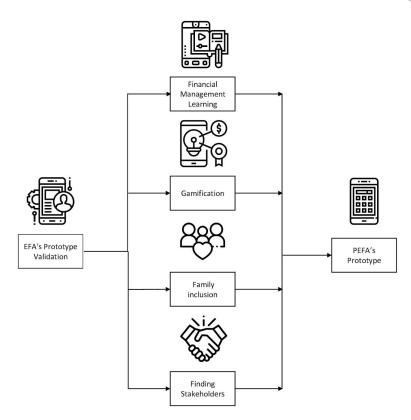
Results: EFA Prototype

EFA - Educação Financeira para Adultos (Financial Education for Adults)



New suggestions: PEFA

PEFA - Plataforma de Educação Financeira para Adultos (Platform of Financial Education for Adults)



How was the experience?

- International partnership
 - Different backgrounds;
 - Different knowledge contribution;
 - How to communicate, make plans and schedules between many people.

Thank you!



