

Mackenzie Evangelista

Lacey WA | (360) 628-4894

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Technical Skills

Project Management, Data Entry, Effective Communication, Email, Problem Solver, User Experience Design, Interaction Design, Visual Design, Design Research, Information Architecture, Card Sorting, Wireframing, Prototyping, Usability Testing, Technical Writing, Agile Design.

Tools

Outlook, Word, Excel, PowerPoint, Figma, Jira, Zeplin, Sketch, Google Slides, Photoshop, Illustrator, InDesign, Flash, After Effects, Premiere, QuarkXPress, Dreamweaver, HTML, CSS, Adobe Acrobat, Affinity Photo, Affinity Design & Webflow.

Professional Experience

Bellwood Labs | Various Projects | UX Designer Freelance | August 2022 - Present.

- Freelancing as a UX/UI designer for Bellwood Labs. I design and maintain several websites for the company and communicate with teammates to discuss the changes implemented.

Nombolo | IOS/Android Based App design | UX Designer Intern | March 2022 - January 2023.

- Currently working in the early startup stages at Nombolo. Working with cross functional teams and platforms to help develop the best features for Nombolo that are both meaningful and helps to solve our target users issues. As well as testing the prototype, I am currently in charge of creating Hi-Fidelity wireframes. I prepare interactive prototypes to communicate with my team the future development for the app.

NAAMHOUSE | IOS Based App design | UX Volunteer | December 2021 - March 2022

- Researched and designed IOS design for clients. Our team prioritized daily tasks for the project and then finally presented High-Fidelity wireframes and full research to our stakeholders.

The Better Spot | IOS Based App design | UX Volunteer | March 2022 - May 2022.

- Researched and designed High-Fidelity wireframes for stakeholders. Delivered an IOS design to clients. Prioritized daily tasks and completed High-Fidelity wireframes as well as process to clients.

ICT | Website redesign | UX Volunteer| January 2021 - February 2021

- Researched and designed High-Fidelity wireframes for clients. Our team prioritized daily tasks for the project and presented High-Fidelity wireframes and research to our stakeholders.

Tilt | Website Redesign | UX Volunteer | January 2021 - February 2021

- Our team led usability and research efforts, this included six rounds of user interviews, generative research and several rounds of usability testing. Compiled weekly deliverables and status updates to clients. Received client feedback and generated a document which included research findings, user behavior analysis, as well as a page report which included all of the team's findings after a four week duration.

Second Amendment Foundation | Administrative Coordinator | October 2017 - March 2020

- Answered and directed phone calls. Sent out letters, merchandise, as well as handled donations and emails. Trained new administrators and handled walk-ins who want to either donate to the organization or buy merchandise. Collaborated with other employees to help with data entry and with other projects.

Education

Minnesota, WA 2020

University of Minnesota - Bootcamp Program to learn about backend development.

Seattle, WA 2020

General Assembly - 12 Week immersive Program and 400 Hours of Training in UX Design

Lacey, WA 2008-2010, 2014-2016

Saint Martin's University - Bachelor's Degree in Business Administration

Tacoma, WA 2011-2013

Clover Park Technical College - Associate Degree in Graphic Design

Tacoma, WA 2011-2013

Clover Park Technical College - Associate Degree in Digital Media