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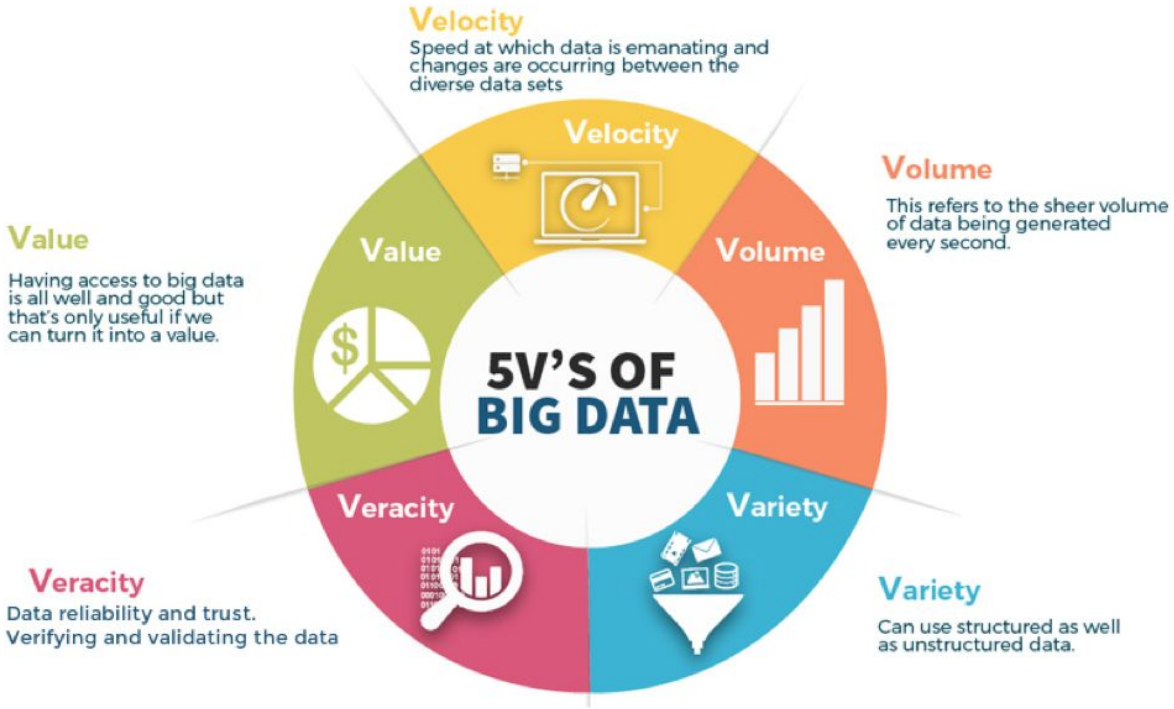
24/04/2020

Big Data Definitions

There is no one definition of Big Data.

WHAT ARE THE V's OF BIG DATA?



The Impact of Big Data on Business and People

NETFLIX

amazon

Spotify

THE SECRET BEHIND THE NETFLIX HIT, ‘HOUSE OF CARDS’

WHY IS EVERYONE TALKING ABOUT BIG DATA?

- More data has been created
- By 2020, about 1.7 mb of new information will be created every second

Where is all the data coming from?

There are 3 major sources of Big Data:

- People generated data
- Machine generated data
- Businees generated data

Structure of Big Data

Structured → RDBMS, spreadsheets

Unstructured → Unstructured data files often include text and multimedia content. e-mail messages, videos, photos, audio files, presentations, webpages and many other kinds of business documents.

Semi- Structured → XML, JSON file

BIG DATA USE CASES

Component and Ecosystem Of Big Data