



# Deal Announcement



## Offering details

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Issuer:	Springview Holdings Ltd. (NASDAQ: SPHL)
Execution:	Initial public offering
Size:	1,250,000 shares
Over-allotment option:	15%
Securities offered:	Class A common stock
Use of proceeds:	Working capital and general corporate purposes
Offering price:	\$4.00
Expected pricing:	Week of 09/30/2024
Expected trading:	Week of 10/01/2024-10/12/2024

## Underwriter

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Sole Bookrunner:	AC SUNSHINE SECURITIES LLC
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**We are scheduled to close the book on Tuesday, Sep 17<sup>th</sup> at 4pm ET**

**Selling Concession – 3.375%**

## Roadshow

We cordially invite you to join our upcoming IPO roadshow to learn about our company's vision and explore future opportunities.

**9/12/2024 10am ET, Duration: 1hour**

**Topic: SPHL Roadshow**

**Time: Sep 12, 2024 10:00 AM Eastern Time (US and Canada)**

**Join Zoom Meeting:**

**<https://us06web.zoom.us/j/87519023267?pwd=kKamli04bLGP1gLLqGSEqBg80r6vzb.1>**

**Meeting ID: 875 1902 3267**

**Passcode: 532382**

**9/13/2024 10am ET, Duration: 1hour**

**Topic: SPHL Roadshow**

**Time: Sep 13, 2024 10:00 AM Eastern Time (US and Canada)**

**Join Zoom Meeting:**

**<https://us06web.zoom.us/j/82750781956?pwd=7IS2zuc2ecglyO0tUy9Oc8ffEoDUj6.1>**

**Meeting ID: 827 5078 1956**

**Passcode: 921734**

## Management team

<b>Zhuo Wang</b> Chief Executive Officer, and Chairman	Mr. Wang is responsible for the overall business management of our Group. He has extensive experience in sales and marketing and the management of companies, previously serving as the marketing manager of Springview Singapore from August 2011 to October 2012, and from June 2018 to present. In April 2018, Mr. Wang was appointed as a director of Mingzhu Logistics Holdings Limited (Nasdaq: YGMZ), a Nasdaq listed company involved in trucking and transportation. Mr. Wang is also an independent director and the audit committee chair of Metal Sky Star Acquisition Corporation (Nasdaq: MSSA), a Nasdaq listed special purpose acquisition company, and has served as such since June 2021. Mr. Wang obtained a Bachelor of Science degree in business management from Babson College in 2007.
<b>Siew Yian Lee</b> Executive Director	Ms. Lee is responsible for managing and directing our company's building works, overseeing their execution and performance. With extensive experience spanning over two decades in the building contractor and construction industries in Singapore, Ms. Lee has served as a director in Springview Singapore since January 2003. Ms. Lee holds a Bachelor of Engineering degree from the Nanyang Technological University. Ms. Lee is an approved person of Class 2 general builder's license.
<b>Jordan Yi Chun Tse</b> Chief Operation Officer	Mr. Tse was appointed as Chief Financial Officer on November 15, 2023. Mr. Tse is an experienced professional with extensive experience in the field of accounting and auditing. Throughout his career, he has demonstrated strong expertise in implementing business controls, streamlining processes, and providing valuable advisory guidance to management. During Mr. Tse's tenure at PricewaterhouseCoopers, Hong Kong from December 2018 to September 2020 as a Senior Associate in Core Assurance Services, he analyzed client processes, managed time effectively, and reported under International Financial Reporting Standards (IFRS). He also assessed financial data using IT skills, identified accounting system deficiencies, and participated in meetings related to IPO entities. As a co-founder at 24 Seasons (Shenzhen) Supply Chain Management Company Limited, where he worked from November 2021 to September 2022, Mr. Tse established a startup specializing in cultural and creative products for Chinese

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festivals. His responsibilities included business development, vision formulation, and client acquisition. He currently serves as an investment manager at Alpha (Shenzhen) Management Consulting Limited, focused on executing corporate finance transactions including initial public offerings, financial advisory, mergers and acquisitions and other fund-raising activities. Mr. Tse obtained a Bachelor of Commerce degree, majoring in accounting and finance, in 2016 from the University of New South Wales.

## Company overview

Springview Enterprises Pte. Ltd. ("Springview Singapore"), designs and constructs residential and commercial buildings in Singapore.

Our projects cover four main types of work: (i) new construction, (ii) reconstruction, (iii) additions and alterations (A&A), and (iv) other general contracting services. For new construction, an existing house will be demolished, and a new house will be rebuilt. Our reconstruction work involves replacement of a substantial part of a house. For A&A work, we focus on minor modifications to existing structures within an existing building's requirements. We also provide other general contracting services, such as renovation and design consultation for our customers. Through conversations with our clients to understand their vision and budget constraints, we assist them in developing a feasible design concept.

Our projects are carried out in either (a) design and build mode or (b) construction mode. When we play a design and build role, we provide design input and also serve as the main contractor. For construction mode, we act only in the role of a contractor. For the design and build role, we collaborate with associated architectural firms to deliver tailored solutions consisting of conceptualized design drawings and detailed implementation plans which we then execute with the joint efforts of our experienced design team and construction team. For the contractor role, we provide our customers with quality construction work based on our team's experience and existing relationships with architects and subcontractors.

With a considerable operating history dating back to 2002, we believe we have established a positive reputation in the busy Singapore real estate development market through customer relationships, leading to referrals from existing customers. Our operations team manages inquiries and feedback, working with subcontractors to address any issues that arise in our projects. We believe that effective communication through phone calls and instant messaging ensures quick issue resolution. In turn, we believe that our commitment to high-quality services and addressing customer feedback is vital for expanding our market share and ensuring overall business success of our company.

S-1/A (registration statement):

<https://www.sec.gov/Archives/edgar/data/2002236/000121390024066076/ea0201033-05.htm>

FWP (prospectus):

[https://www.sec.gov/Archives/edgar/data/2002236/000121390024073217/ea0212675-fwp\\_springview.htm](https://www.sec.gov/Archives/edgar/data/2002236/000121390024073217/ea0212675-fwp_springview.htm)

