

graduate leadership institute

2023-2024

week eight – marketing yourself as a leader



welcome

Leadership Competencies: Communication, Critical Thinking

Session Goals:

- Reflect on what they have learned throughout GLI
- Identify how their leadership experiences can translate to their career
- Practice their leadership “elevator pitch”

reflections on GLI

<div>What?</div> <div>What have you learned this semester in GLI?</div>	<div>So What?</div> <div>Why are these things important? What is the value of what you have learned?</div>	<div>Now What?</div> <div>How can you use this knowledge in the future? How will these skills help you in your career?</div>

crafting an elevator pitch

MAKE A MEMORABLE PERSONAL PITCH!



my leadership elevator pitch

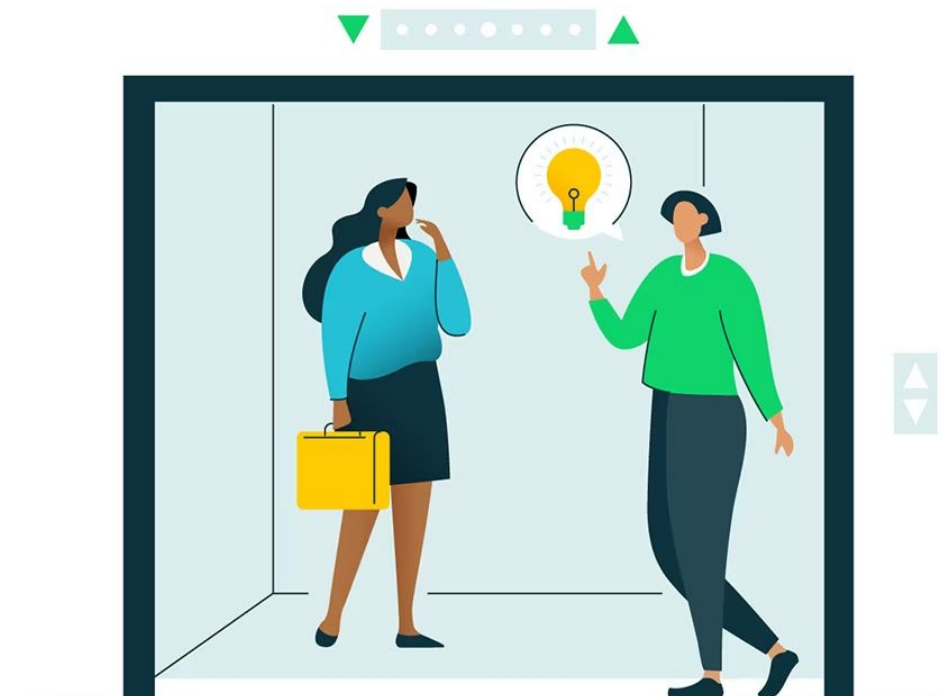
- If you were to describe yourself as a leader in 30 seconds, what would you say?
 - What sort of information would you want to provide?
 - What skills or experiences would you highlight?



my leadership elevator pitch

- Craft your elevator pitch
 - In groups, you will have time to craft and practice your elevator pitch
 - Complete the questions below on your own(5 mins)
 - Practice with your group
 - Give feedback to each other
- Note that elevator pitches can be in multiple different scenarios
- For this exercise think of if you are in career fair and you want to emphasize your leadership skills

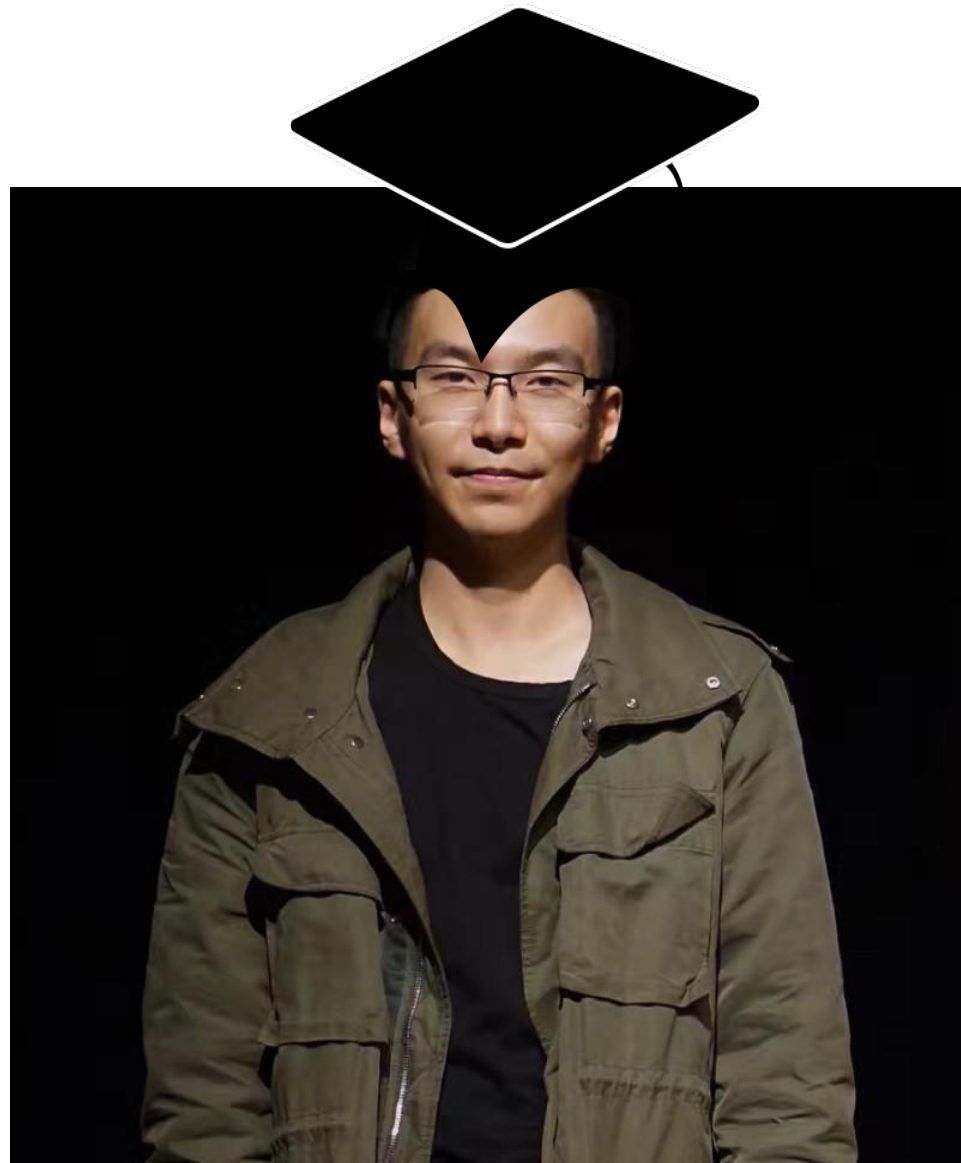
1. Identify Your Goal
2. Explain What You Do
3. Communicate Your USP (unique selling proposition)
4. Engage With a Question
5. Put it all together
6. Practice



reminders

- All assignments must be completed by Sunday April 7th at 11:59pm EST.
 - GLI Post-Assessment
 - Final Reflection Paper

Virtual GLI Graduation



Erdun E



Naveen Kumanan

Miami, FL

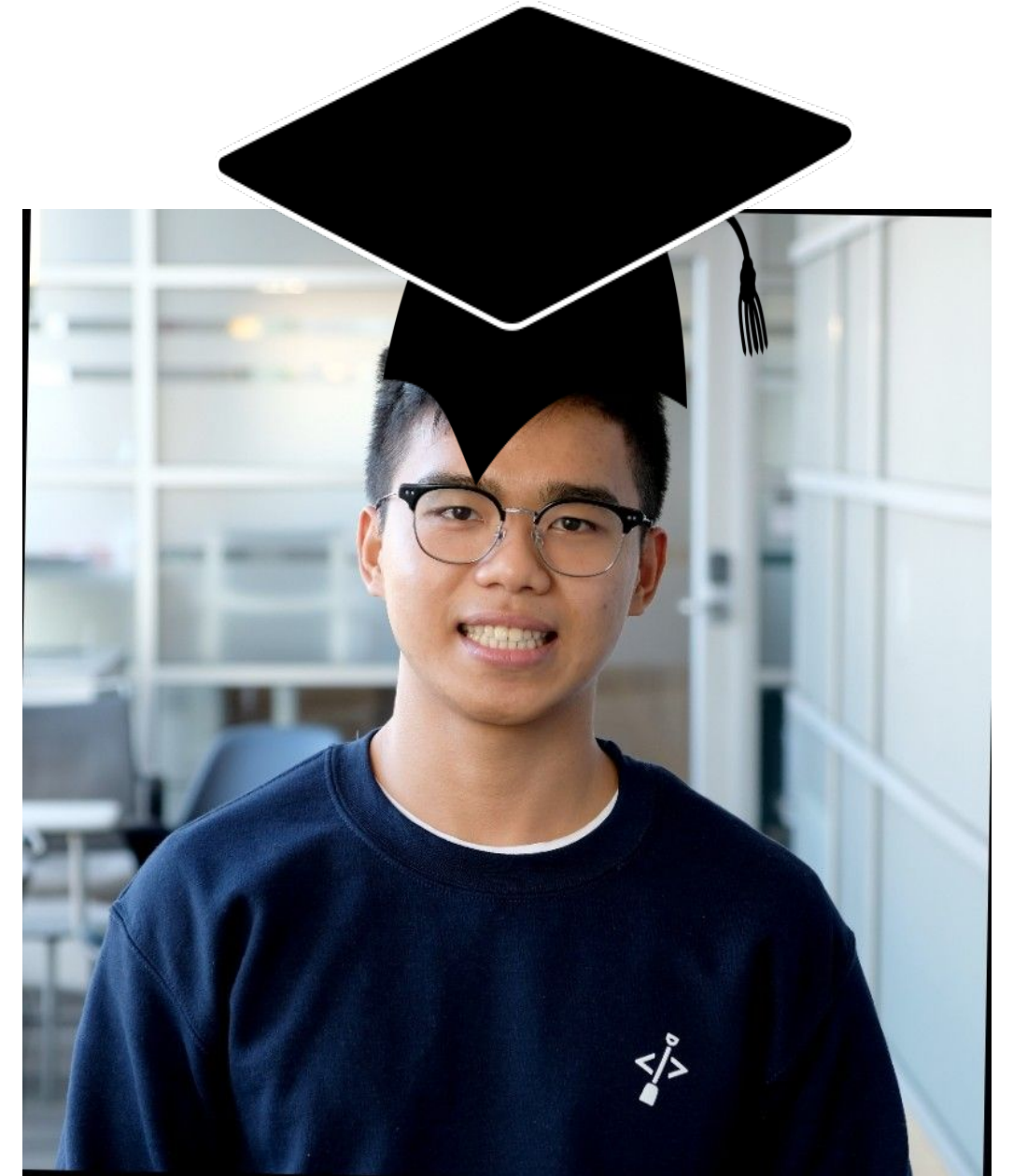
Virtual GLI Graduation



Jianye (Phil) Gao



Rithwik Katuri



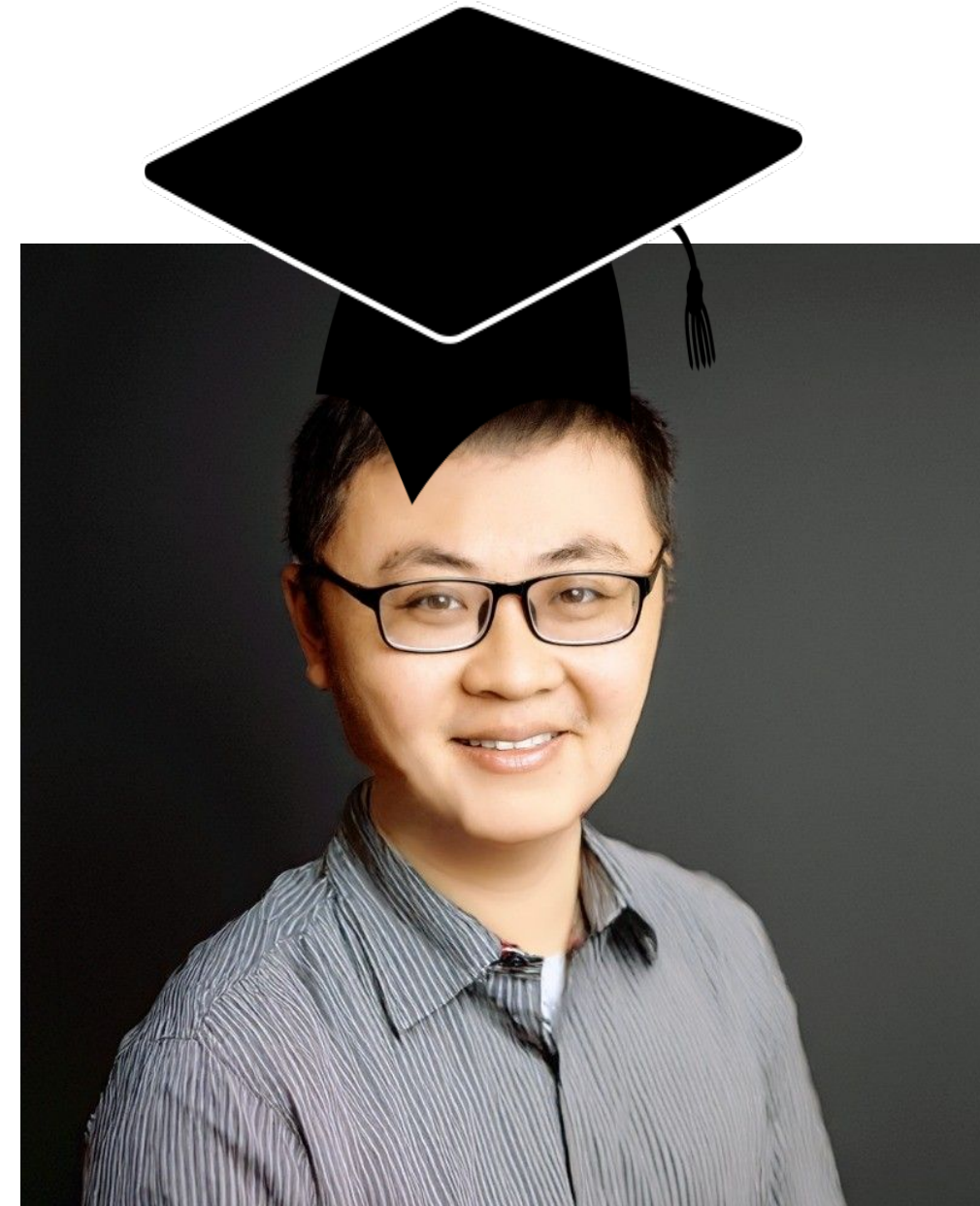
Duy Tran

Portland, ME

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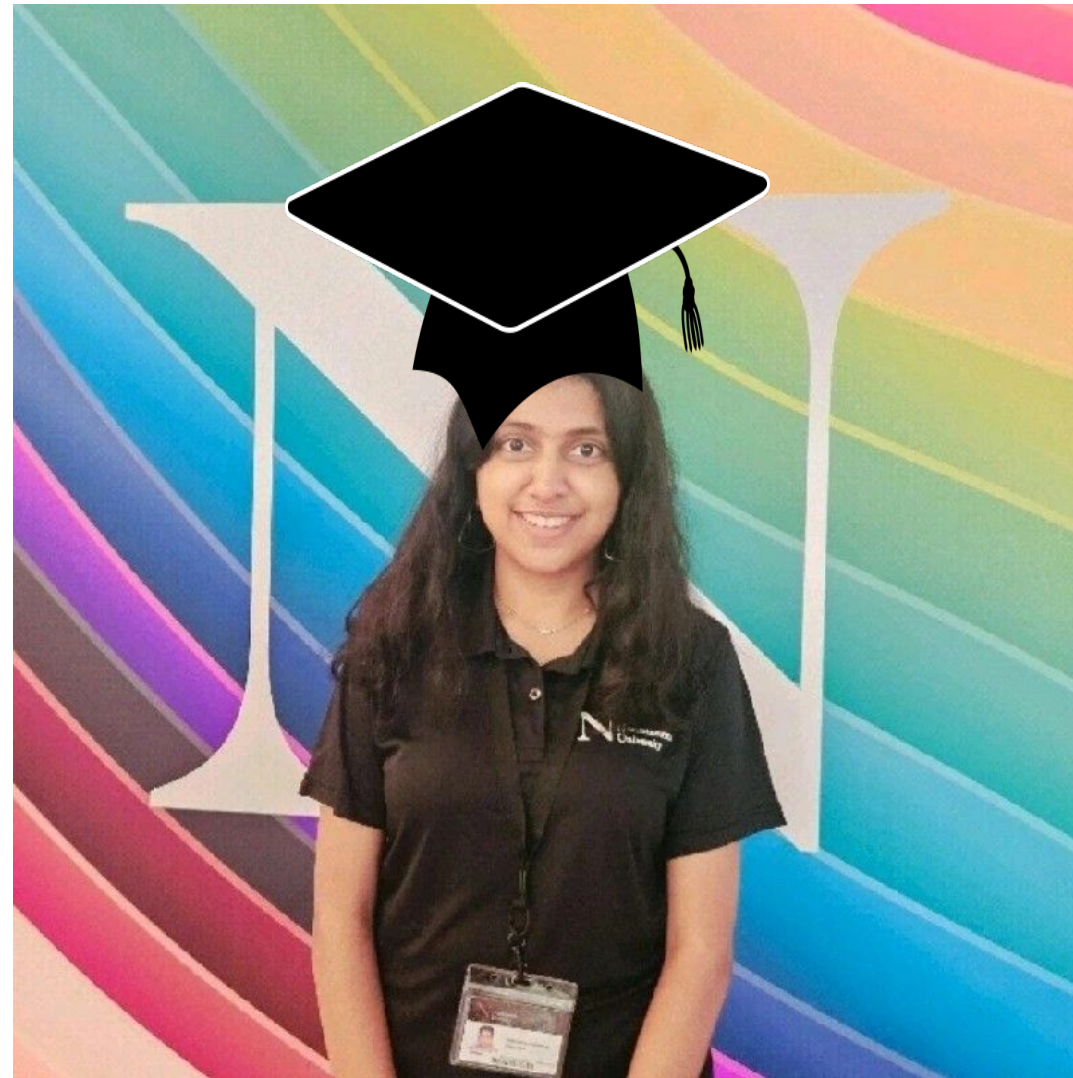
John Pulickal Jacob



Yuandi Tang

Boston, MA

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Sreevidhya Shambanna

Silicon Valley, CA

congratulations on
completing the graduate
leadership institute!