

ეტაპი 1



Establishing communication objectives and developing a content calendar

ეტაპი 2



AI assistant integration and embedding an automated responder

ეტაპი 3



High-quality promotional video. The promotional video should fully reflect the brand's offerings and branch locations.

ეტაპი 4

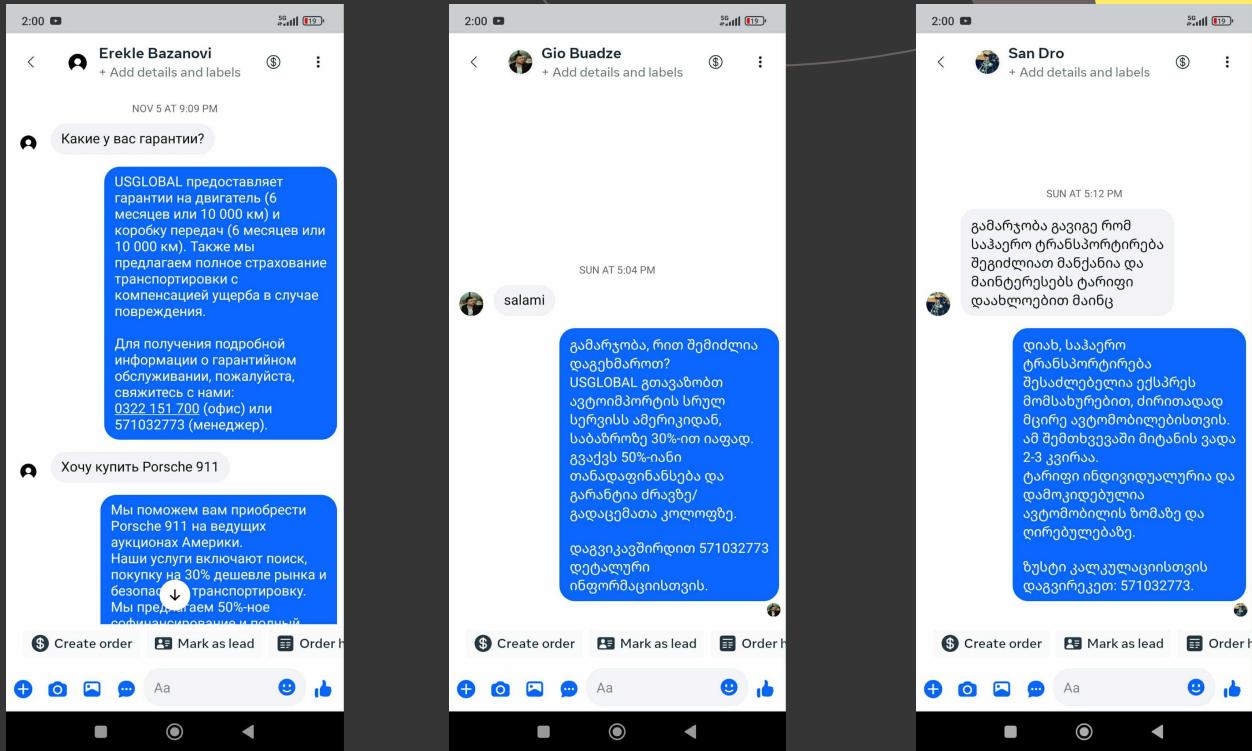


Graphic design for daily discounts

AD

Advertising: gradual release of filmed material to the target audience.

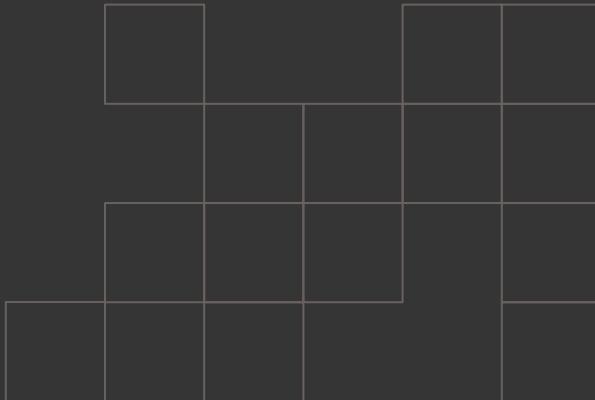
როგორ მუშაობს AI ჩათბოტი



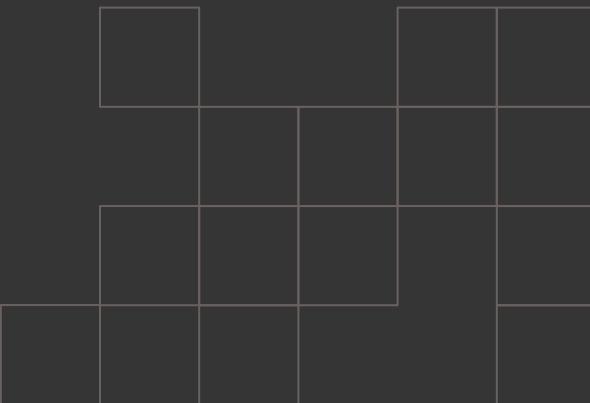
The AI assistant learns the business's communication style and then independently communicates with customers. It can be controlled and trained via the application.

გრაფიკული დიზაინი

Graphic design will feature daily offers, promotional prices, and priority collections that the brand aims to sell.

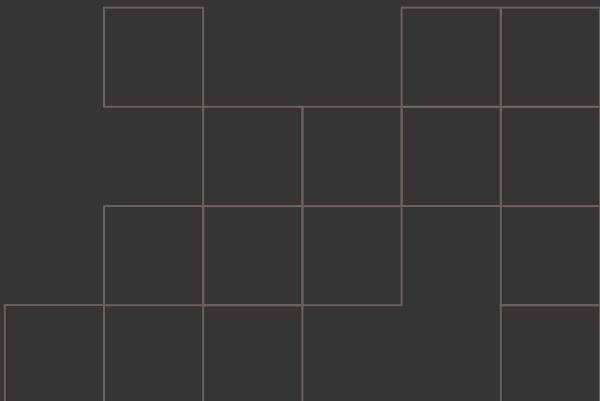


Video reels will be creative, featuring stop-motion and collections. 11-14 reels will be produced monthly; the number of reels does not affect the budget and will be determined based on customer engagement and communication objectives.

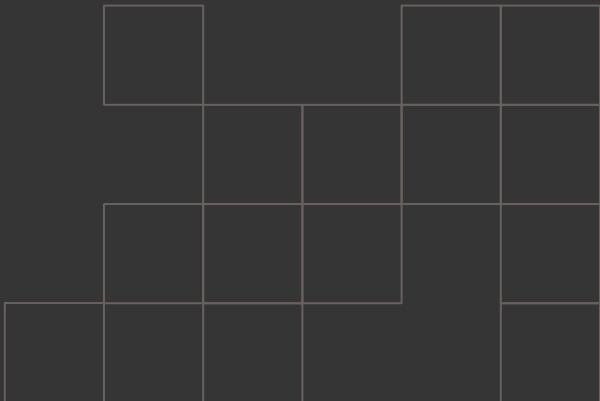


LIVE ვიდეოები

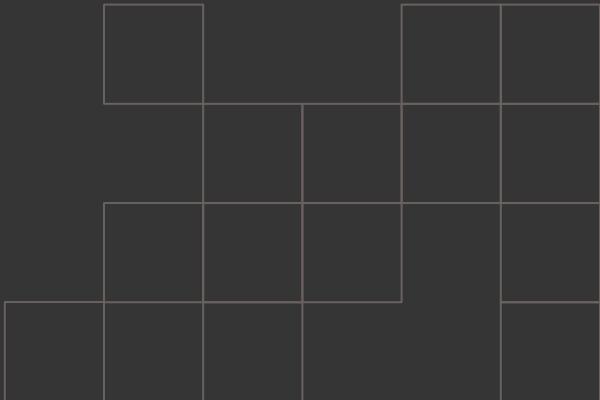
A special background should be created for LIVE videos, which will help us avoid sound and lighting defects. The agency will provide live video streaming.



The purpose of a promotional video is to increase brand awareness and promote it on a daily basis. A promotional video can be extensive and comprehensively answer questions about the brand's offerings, location, and all the benefits that play a crucial role in attracting customers.



3 posts per week will be made on social media, this number may increase at the start of the collaboration depending on engagement and communication goals. The finished product will be launched in a paid advertising campaign. The video-photo will be selected together with the user.



Our service price

November: 2000 GEL

Services: AI assistant, automated system, social media management, content calendar creation, video-photo shooting, graphic design.

December: 1500 GEL

Services: social media management, content calendar creation, video-photo shooting, advertising, graphic design.

January: 1300 GEL

Services: Social media management, content calendar creation, video and photo shooting, advertising, graphic design.

