

# EREN GULENOGLU

## DATA ANALYST AND INFORMATION TECHNOLOGY COMMUNICATION SPECIALIST

TORONTO | CA | erengulenoglu@yahoo.com | +1 (647) 572-4860 | [LinkedIn](#)

### EXPERIENCE

**SAM Lab Research Assistant**, Department of Psychology, University of Toronto,

*June 2024 – Present*

- Conducted comprehensive literature reviews to support ongoing research projects.
- Programmed and administered experimental studies using research software.
- Managed data collection, cleaning, and analysis using R.
- Presented study methodologies and findings during weekly lab meetings.
- Coded and organized qualitative data from participants for thematic analysis.

**Marketing Coordinator**, UTM Turkish Students' Association (TSA),

*September 2024 – April 2025*

- Seeks opportunities to enhance the general awareness and social media presence of the TSA.
- Worked closely with the VPE and DOC for guidance and implementation of prospective events or partnerships.
- Helped the club reach its target audience and expand its presence.

### EDUCATION

**Bachelor of Arts - Communication, Culture, Information, and Technology - University of Toronto, Canada (3.7 GPA)**

*Sep 2022 – 2026 April (Expected)*

### AWARDS

**University of Toronto Excellence Award (UTEA)**

*May 2025*

### VOLUNTEERING

**University of Toronto – Health & Counselling Centre – Wellness Ambassador**

*August 2023 – September 2024*

- Facilitated workshops and staffed campus events promoting self-care and student wellness.
- Developed and distributed health education materials and resources.
- Supported health promotion campaigns through event coordination and outreach.
- Collected and reported data to evaluate the effectiveness of wellness programs.
- Acted as a liaison with campus/community partners and referred students to relevant support services.

### SKILLS

- Turkish (Native), English (Native).
- Microsoft Office (Word, Excel, PowerPoint), Python, Django (Python Backend), SQL, Java (Beginner), JavaScript (Beginner), HTML, CSS, Canva, Figma, Adobe Creative Suite, UI/UX Design, Graphic Design, Photography, Typescript (React Frontend).
- Relationship building, strong written and verbal communication, problem-solving, project-management, teamwork, leadership.

## CERTIFICATES

- **Build a Website with HTML, CSS, and GitHub Pages Skill Path** *August 2023*
- **Learn HTML Course** *July 2023*
- **Learn Microsoft Excel for Data Analysis Course** *July 2023*
- **Introduction to UI and UX Design Course** *June 2023*
- **Learn Data Analysis with Pandas Course** *June 2023*

## PORTFOLIO

- **Github:** <https://github.com/ErenGulenoglu>
- **UTM Connect UX Project:** <https://www.figma.com/proto/teMuFPCoGhJtvikefERyNA/High-Fidelity-CCT305-Prototype---A4--Group-4?node-id=21-9217&starting-point-node-id=21%3A9217&t=LtSvDYEubpt7M2ul-1>
- **Uni Link UX Project:** <https://xd.adobe.com/view/39ef1ea5-a52b-49cf-8a4b-35befa622f20-6cbc/screen/beae2f6e-9815-4114-8323-fae142575886?fullscreen&hints=off>
- **Qualitative Research UX Project:** <https://drive.google.com/file/d/1VQRRlxEM8cZBP2SWaupd5qAmZ5S-jLo/view?usp=sharing>
- **World of Darkness Wiki UX Project:** <https://xd.adobe.com/view/adb5b017-cae6-4dbd-a79e-5fb565774f43-f8e6/> (Work in progress.)
- **Improving Transparency in Mississauga Library Makerspace UX Project:** <https://www.linkedin.com/feed/update/urn:li:activity:7402815181472354304/>