

# EREZ AMIRAV

## Frontend Developer

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## EDUCATION

**B.Sc. in Computer Science**

**College of Management Academic Studies**

**Fullstack Development Specialization // GPA-90.35**

08/2019 – 08/2022

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## EXPERIENCE

**Frontend Developer**

**Ersona**

**Feb 2024 - Present**

*Innovative startup specializing in AI-driven video creation and editing solutions.*

- Collaborate with UX designers to implement intuitive and visually appealing interfaces.
  - Create reusable UI components using React components in Next.js, ensuring consistency across the platform.
  - Implement draggable elements for easy rearrangement of video segments, voice-overs, and text blocks.
  - Work closely with back-end developers to integrate front-end components with server-side functionality developed in Python and Nest.js
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**Web Developer**

**Shakuf.Media**

**Dec 2018 – Oct 2019**

- Developed and maintained one-page websites using WordPress and Elementor and implemented responsive design principles to ensure optimal user experience across various devices.
  - Implemented SEO strategies to enhance website visibility and rankings, optimizing content, keywords, and meta tags for improved search engine performance.
  - Collaborated with cross-functional teams to translate design concepts into functional websites and iteratively refined features based on feedback for optimal client satisfaction and project success.
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## SIDE PROJECTS

- **Portfolio** – One page portfolio using ReactJS, HTML, CSS, React-Icons.
- **MyWiki** – Alternative Wikipedia front page. Created with Wikipedia's API (MediaWiki), React & CSS.
- **Employee Manager** – NodeJS app Interacting with MongoDB and exposing CRUD API to manage a list of employees. Using React, Redux, NodeJS & MongoDB, Material-UI.
- **Ecommerce** – An online shop frontend. Created with React & Material UI components.

## SOFTWARE & SKILLS

TypeScript, JavaScript, CSS, Html, Java, Next.js, React.js, Node.js, Fabric.js, WordPress, Elementor, GIT, SEO, TailwindCSS, Material UI, MongoDB.

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## LANGUAGES

**Hebrew** – Native

**English** – Highly proficient