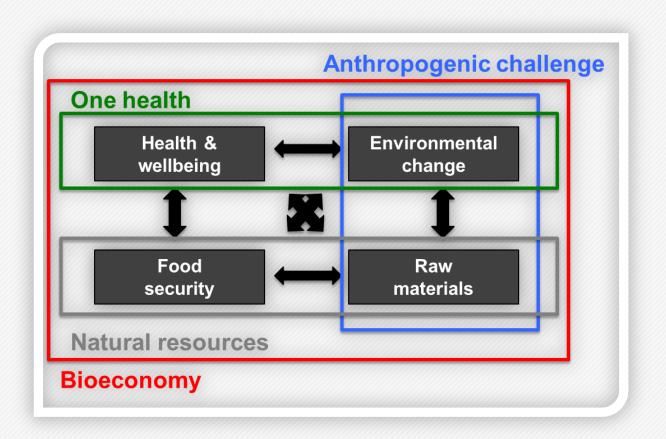


Our grand challenges require Data-driven solutions

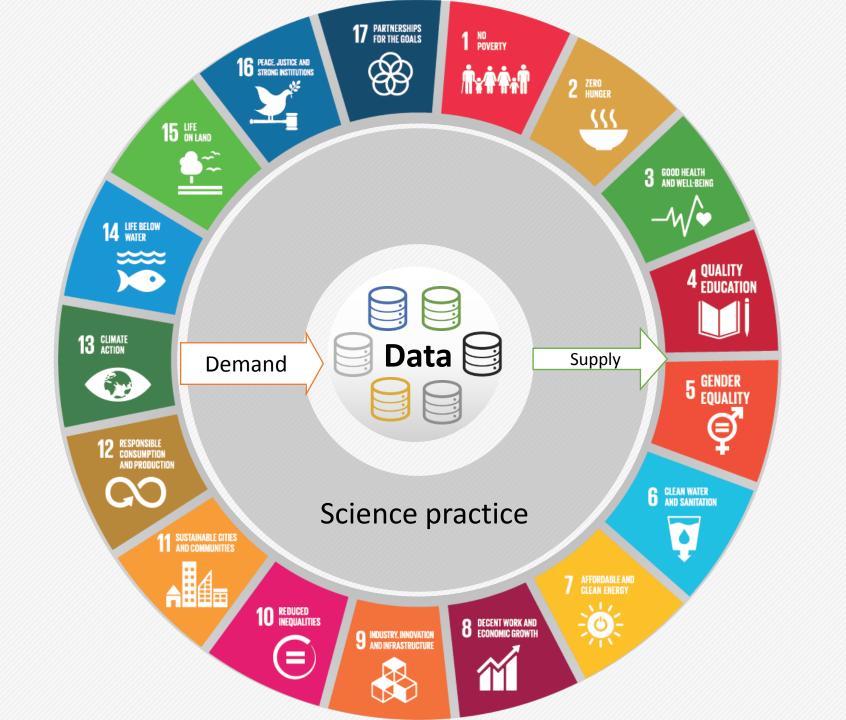


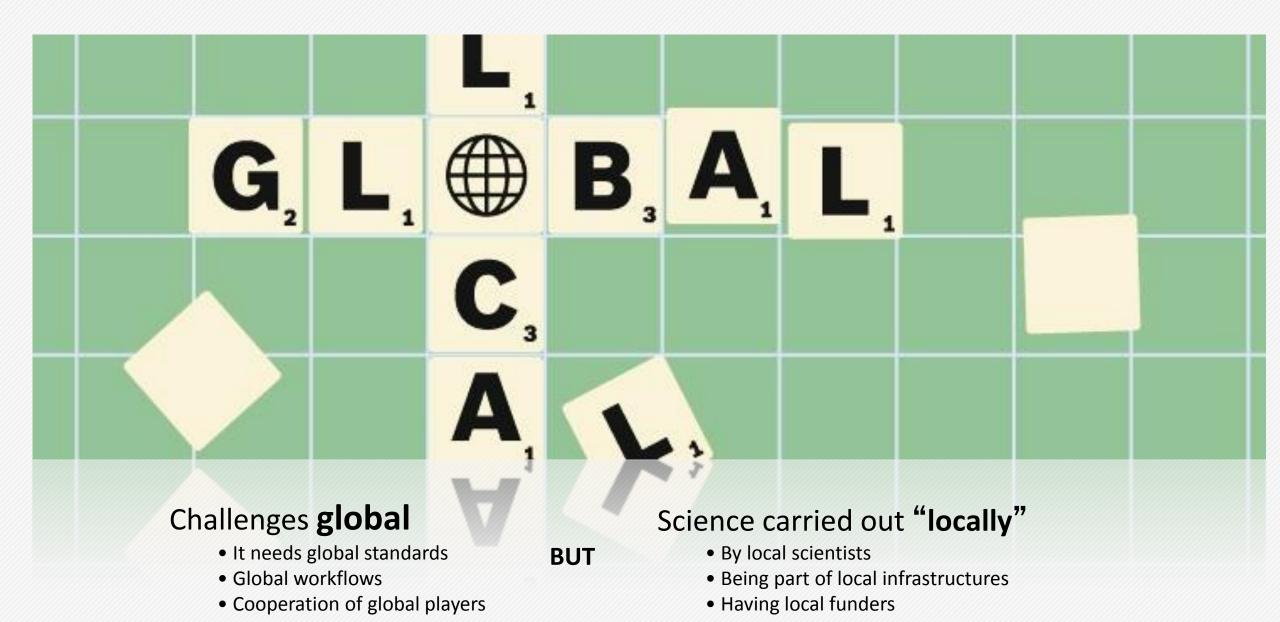
Need to deliver data at the

Scale, form and precision required



Break Silos | Deliver knowledge





Dark data more important mainly due to their volume¹

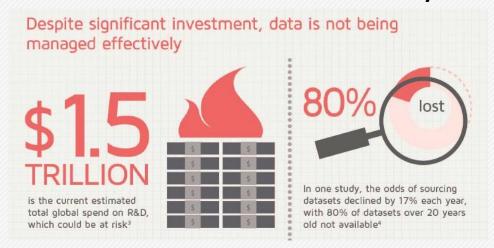
Investigator-focused 'small data'

Locally generated 'invisible data'

'incidental data'

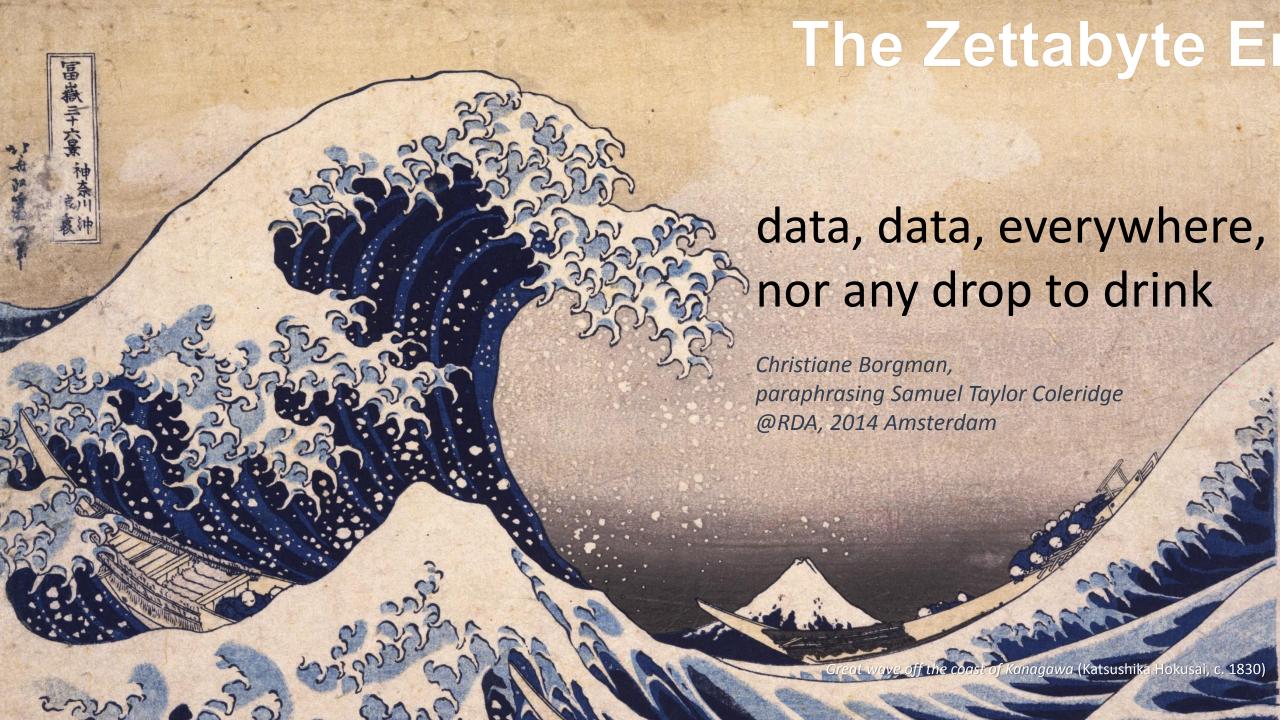
80% dark data

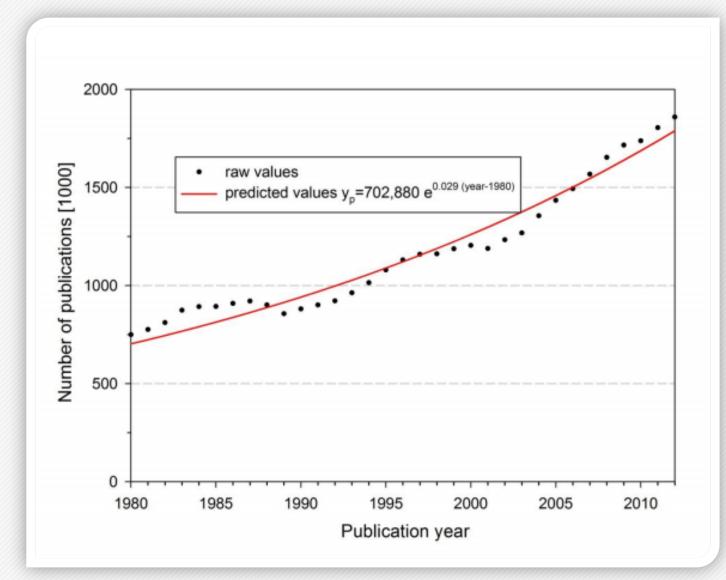
Dark data lost within 20 years



Published and discoverable data

20%

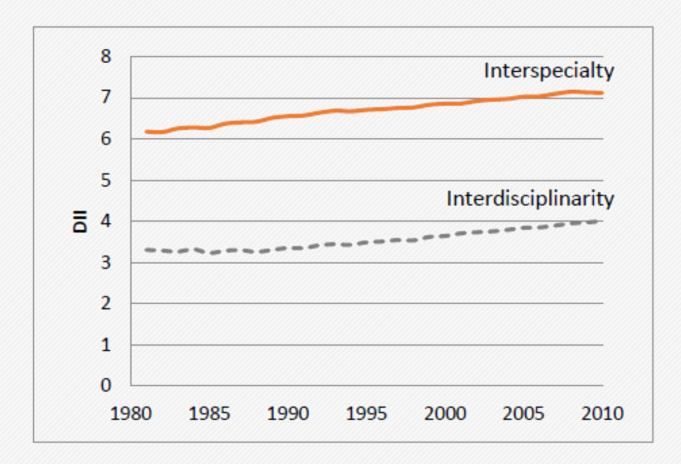




L. Bornmann & R. Mutz, 2014 arXiv:1402.4578

Ever-increasing rate of global scientific products

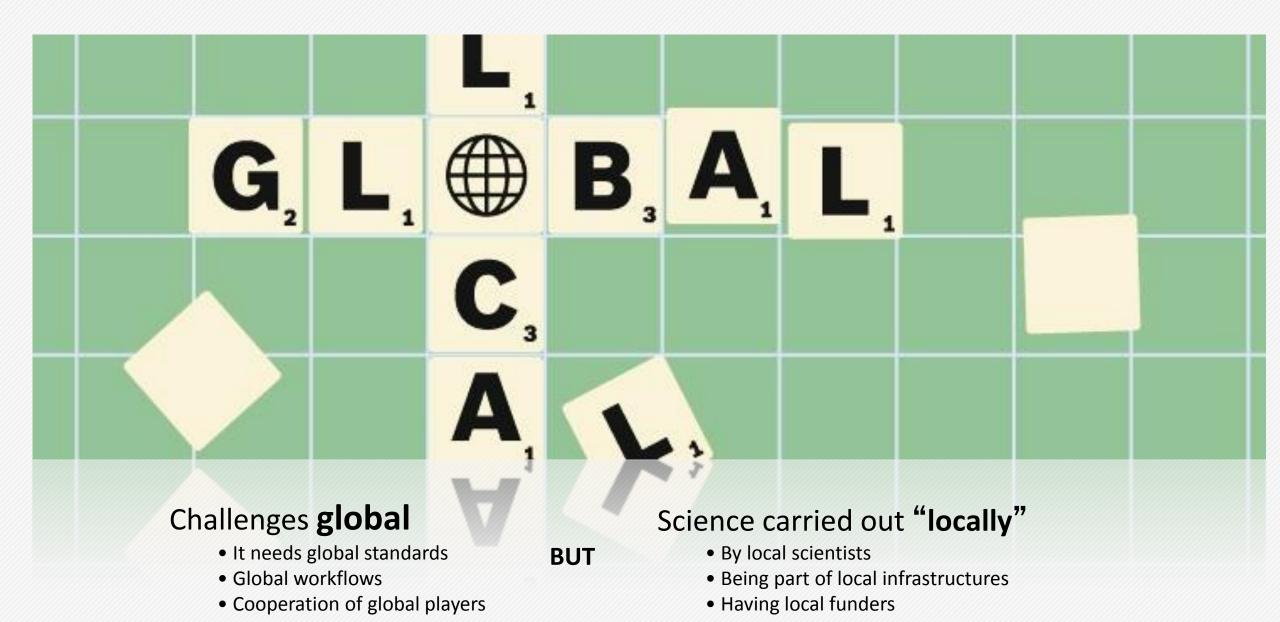
Does data 'availability' affect scientific outputs rate?



Impact Indicator of interdisciplinary research from 1981–2010

Chen, Shiji, et al. "Interdisciplinarity patterns of highly-cited papers: A cross-disciplinary analysis." *Proceedings of the American Society for Information Science and Technology*51.1 (2014): 1-4.

Impact of Interdisciplinary research publications





Scientists develop and thrive within their respective small communities of practice





Trust lost when datasets disconnect from:

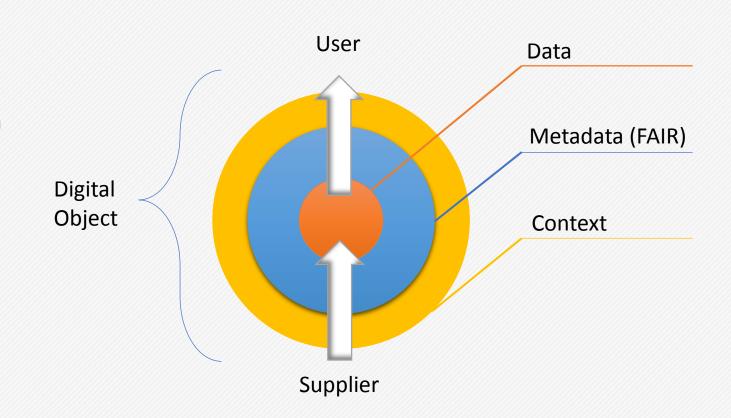
context in which they were created,
or
communities who created them.



Transforming digital entities to meaningful entities

Need for robust mechanisms, which

- Link persistently data with its metadata (Data in context)
- Enable for data objects to become selfinterpretable, actionable and trusted entities
- Enable curation and annotation of objects to be performed across repositories and permanently attached to the object



Do DOs help to increase trust?

- DOs can be self-contained and can convey the context in which datasets were generated and allow for future annotations by the community
- it gives each digital (data) entity an identity allowing to prove identity and authenticity even after years
- types of metadata are available even for machine processing (descriptive, system, rights, provenance, etc.)
- transactions can be verified
- Respect the domain-specific specificities

What builds
TRUST
in data?

Relevance

Provenance

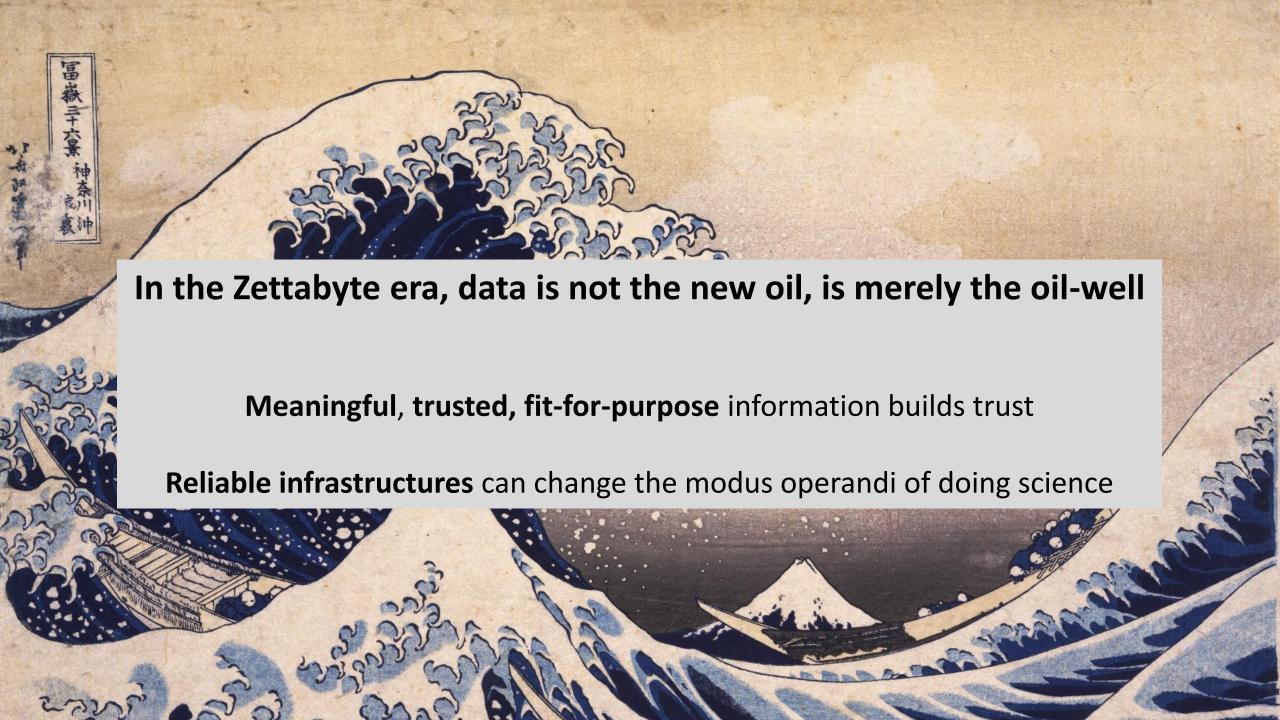
Attribution

Completeness

Fitness-for-purpose

Agility

Branding (Datatyping)



Science is a 'light's better' endeavour in that research effort is not directed at areas where the work is technically infeasible.

Research is directed where real, interpretable results may be obtained.

We do, in fact, conduct research where the light's better.

But, when the light changes, so does science.

With better illumination, we look in new areas.

We find new things...



