

# Eric Christine

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## SUMMARY

Resourceful and collaborative technical marketing professional with over 4 years of agency experience working alongside nonprofits (food banks). With a bachelor's degree in economics and sustainability, I deliver a combination of systems-level thinking and attention to detail.

## TECHNICAL SKILLS

**Products:** WordPress CMS, Adobe XD, Photoshop, Salesforce Marketing Cloud, Mailchimp, Excel, Outlook, Shopify, Litmus, Email On Acid, Luminate Online, Firebase, Google Analytics, Google Tag Manager (GTM), HostGator, Stripe, EveryAction, ActiveCampaign, Canva, Wix CRM, Stripe, Elementor, GitHub, Figma, Qgiv, Adobe Workfront

**Languages & Frameworks:** HTML, CSS, JavaScript, Typescript, React, React Native, EAS

**Tools:** SEO, HostGator, APIs, Ninja Forms, Email Campaigns, Luminate, VSCode, EAS, Terminal, Git Version Control

## EXPERIENCE

### TrueSense Marketing Agency

Web Developer II

Chicago, IL / Remote  
06/2021 - Present

- Code, QC, and deliver high-impact email campaigns, donation forms, and landing pages that drive one-time and recurring revenue for nonprofit clientele.
- Onboard, learn ins and outs of clients' tech stacks to broaden understanding of unique capabilities and limitations
- Use Wordpress CMS to update content, insert custom HTML, CSS, JS, and work with new and existing plugins
- Communicate directly with the client, account teams, creatives, project managers, and developers to execute campaigns and proactively address challenges.
- Train new developers and create client-specific documentation across several platforms including Mailchimp, EveryAction, Feathr, Salesforce Email Marketing Cloud, Blackbaud Luminate Online, Constant Contact
- Manage a portfolio of up to 10 clients concurrently, maintaining high attention to detail and efficient execution.
- Design detailed XD wireframes to align creative assets and messaging with client objectives
- Use Google Tag Manger and Google Analytics for Lightboxes, Homepage Banners, and click tracking.
- Primary developer for a three-month, multi-channel campaign that generated over \$500,000 in revenue.

### Cycle Technology ([Acquired by RTS](#))

Software Engineer Intern

Miami, FL / Remote  
01/2021 - 12/2021

- Managed Google SEO, Wordpress Plugins, HTML iframes, and Content for a site that saw 2000+ visits / month.

### Schwing Marketing Services

Web Developer

Denver, CO / Remote  
03/2021 - 06/2021

- Created new WordPress, Wix, and Shopify websites, engaged directly with clients.

## PROOF OF WORK

### [Carbon Commute](#)

02/2025

Web + iOS App, React Native, Typescript

Deployed iOS app that shows estimated CO2 emissions from a user's commute

- Developed skills in React Native. Utilized tools like CoPilot, Claude, Figma, to move quickly from MVP to production

### [Email Development](#)

2021-2026

Responsive fundraising emails with alt text, mobile first design, and tracking links.

- [Foodbank eNews Email](#)
- [Foodbank Holiday Appeal](#)

## EDUCATION

### Flatiron School

Immersive Full Stack Web Software Engineering Program

Denver, CO

Graduated 01/2021

### The Ohio State University

Bachelor's of Science in Environment, Economy, Development, & Sustainability (EEDS)

Columbus, OH

Graduated 05/2020