Eric Christine

Chicago, Illinois | 513-658-6378 | ericjchristine@gmail.com | **LinkedIn**
Web Developer II

Innovative and collaborative professional with a B.S. in Sustainability from The Ohio State University and a 2021 Flatiron School specialization in full-stack software engineering. I leverage a robust foundation in economics and sustainability to deliver exceptional problem-solving and systems-thinking skills, driving impactful solutions in every project.

TECHNICAL SKILLS

Frontend: HTML, CSS, JavaScript, React, React Native, WordPress CMS
Backend : Ruby On Rails, Firebase
Additional: Adobe XD, Lightroom, Photoshop, Elementor, SEO, Google Analytics, HostGator, Stripe, CPanel, Weebly eCommerce, WP Contact Form 7, Ninja Forms, Wix CRM, Email Campaigns, Shopify, Everyaction, Git, Luminate, Salesforce Marketing Cloud, Salesforce Email Studio, Litmus, Email On Acid, VSCode, Mailchimp, GTM

EXPERIENCE

TrueSense Marketing Agency   Chicago, IL / Remote
Web Developer II   06/2021 - Present
- Code, QC, and deliver high-impact email campaigns, donation forms, landing pages, and WordPress websites that drive recurring revenue for nonprofit clientele.
- Collaborate cross-functionally with account teams, creatives, project managers, and developers to execute campaigns and proactively address challenges.
- Train new developers and create comprehensive documentation across multiple tech stacks to ensure best practices.
- Manage a portfolio of up to 10 clients concurrently, maintaining high attention to detail and efficient execution.
- Design detailed XD wireframes to align creative assets and messaging with client objectives.
- Developed and scaled 60+ donation pages using HTML, CSS, and JavaScript on EveryAction, raising over $50,000 in the first four months and doubling recurring gifts year over year.
- Served as the primary developer for a three-month multi-channel campaign that generated over $500,000 in revenue.

Cycle Technology (Acquired by RTS)   Miami, FL / Remote
Software Engineer Intern   01/2021 - 12/2021
- Managed Google SEO, Wordpress Plugins, HTML iframes, and Content for a site that sees 1900+ visits / month.

Schwing Marketing Services   Denver, CO / Remote
Web Developer   03/2021 - 06/2021
- Developed and optimized new and existing WordPress, Wix, Shopify sites for brands, engaged directly with clients.

Tech Elevator   Columbus, OH
Business Development Intern   05/2019 - 08/2019
- Worked directly with the Talent Acquisition Manager to find specific, top-talent for a rapidly growing company
- Enlisted over 30 new hiring partners to develop career opportunities for graduating Java & .NET development students.

TECHNICAL PROJECTS

Siam Orchid Thai Restaurant
HTML, CSS, JavaScript
Website refresh for a small business
- Created a responsive restaurant website for a small restaurant business.
- Designed QR-Code, mobile-first menus with animations and simple navigation.

Buckeye Recycle
React Native, Ruby on Rails
Recycling mobile project that aims to gamify recycling and reduce waste on university campuses.
- Developed skills in React Native in 2 weeks to build full-stack app from scratch
- Built backend API, created search bar to pull results across several parameters

EDUCATION

Flatiron School   Denver, CO
Immersive Full Stack Web Software Engineering Program   Graduated 01/2021

The Ohio State University   Columbus, OH
Bachelor's of Science in Environment, Economy, Development, & Sustainability (EEDS)   Graduated 05/2020