

# GUIDELINES

- Understand the Audience
  - Business Clients
  - Potential Clients
  - Tech enthusiasts
- The write up should be written from the perspective of DK Telecom's contributing angle.
- These are collaborations we are actively in and consistently monitor their progress.

1. Engaging a doctor to speak on cancer related issues for October.
2. Staff Quotes on cancer related issues every two/ three days....
3. Inspirations that reflect Gambian realities.
4. Digital Payment in flyers.
- 5.

# Nawec Project

## **DK Telecom Empowering NAWEC with Stronger Internet Connectivity**

A reliable connectivity is essential for building reliable, more efficient institutions. That is why DK Telecom is proud to be partners with the National Water and Electricity Company Limited (NAWEC), supporting connectivity of their sites across the country to support them providing essential public services.

NAWEC has invested in expanding and modernising its network infrastructure to ensure that critical water and electricity services run smoothly for communities nationwide. As part of this major initiative, We are providing state-of-the-art wireless network solutions that enable swift communication and real-time data sharing across NAWEC sites.

Through our network solutions, we are enabling NAWEC to connect offices, control centers, and field teams in real time. This means faster communication, smarter decision-making, and quicker responses when it matters most. For households and businesses, this translates into more reliable access to electricity and water services that touch every aspect of daily life.

This partnership goes beyond technology. It is about creating real impact. By providing the digital infrastructure that supports NAWEC's mission, we are helping build a more connected, more resilient Gambia.

Partnering with NAWEC on a project of such magnitude is a demonstration of how connectivity can strengthen vital national services and positively impact the lives of Gambians. We are honored to contribute our expertise and infrastructure to ensure NAWEC helps power the nation through utilities and communication through rapid fibre optics connection.

### **Reference:**

SOS

## **DK Telecom and SOS Children's Village Collaborating for Greater Impact.**

DK Telecom believes connectivity is more than technology, it is a lifeline that empowers communities and organizations to achieve their missions through internet connectivity.

SOS Children's Village has long been at the forefront of creating safe, nurturing environments for children who need it most. Their daily work provides education, healthcare, and a sense of belonging to countless young lives.

We are proud to stand beside them as a trusted partner, delivering reliable, high-speed internet that keeps their operations running smoothly. From coordinating programs and maintaining accurate records to ensuring staff across different facilities stay connected, our services enable SOS to focus on what truly matters: the children.

For their teams, dependable connectivity means less time fixing technical issues and more time committed to care, support, and hope. From collaborating with volunteers, accessing vital resources, to streamlining communication, our role is to strengthen every part of their mission.

DK Telecom is proud to be part of building stronger communities. By powering SOS Children's Village with seamless connectivity, we help create opportunities for every child to learn, grow, and thrive. Together, we are shaping a brighter future.

# Airport



GIA

## **DK Telecom Partnering with Gambia International Airlines**

Connectivity is at the heart of modern air travel. From operations and logistics to customer service and international coordination, airlines rely on secure and reliable internet to keep their systems running smoothly and passengers connected. We are proud to serve as the trusted internet provider for Gambia International Airlines (GIA), a key player in The Gambia's aviation sector.

Through this partnership, we supply GIA with high-speed and dependable connectivity that supports their day-to-day operations. With our services, the airline can maintain efficient communication with international partners, manage bookings and reservations, and streamline internal processes to ensure smooth operations at every level. Reliable internet also enhances customer-facing services, allowing GIA to provide better experiences for travelers in an industry where time and accuracy are critical.

Unlike our social corporate responsibility initiatives, this partnership reflects a commercial relationship where GIA invests in internet services that match the scale and reliability of their business demands. For us at DK Telecom, it is a demonstration of trust: a national airline relying on our connectivity to serve both Gambians and international passengers.

This collaboration embodies our vision of powering critical sectors of the Gambian economy with modern telecommunications. By keeping GIA connected, we are supporting their business operations but also contributing to the smooth running of a service that connects The Gambia with the world.

# Brussels

## **Keeping Brussels Airlines Connected in The Gambia**

Every arrival and departure in The Gambia tells a story. For many Gambians, Brussels Airlines has become more than just an international carrier, it is a bridge linking families, opportunities, and dreams between Banjul and the rest of the world. Behind every safe flight, every passenger check-in, and every on-time takeoff is a network of systems that must remain connected and reliable.

DK Telecom is proud to provide the internet services that keep Brussels Airlines connected in The Gambia. With our secure and dependable connectivity, their team at Banjul International Airport is able to coordinate smoothly with global operations, manage flight logistics in real time, and ensure that passengers receive timely service.

For Brussels Airlines staff on the ground, this connection is more than cables and bandwidth. It is the lifeline that allows them to send updates instantly, process passenger information without delays, and stay in touch with their global colleagues. For travelers, it means smoother journeys, less waiting, and confidence that their airline is connected to the world.

At DK Telecom, we see this partnership not just as a business relationship, but as part of our role in supporting The Gambia's place in international travel. By connecting Brussels Airlines, we are helping connect Gambians with loved ones abroad, students with schools overseas, businesses with global markets, and visitors with the warmth of our country.

For us, it is proof that reliable connectivity doesn't just power businesses—it powers people, their journeys, and their stories.

**Turkish**

## DK Telecom Connecting Turkish Airlines in The Gambia

Turkish Airlines has become one of the world's leading carriers, linking The Gambia to an extensive global network that stretches across Europe, Asia, and beyond. For Gambian travelers, the airline provides not just flights, but opportunities—whether it is students heading abroad for education, families reuniting, or businesses exploring new markets. Behind this seamless service is a strong need for dependable communication and connectivity.

DK Telecom is proud to supply internet services to Turkish Airlines' operations in The Gambia. With our reliable connectivity, their team at Banjul International Airport can coordinate with headquarters in Istanbul, process flight and passenger information efficiently, and ensure smooth communication across their international network.

For the staff, a stable internet connection means being able to manage complex logistics with speed and accuracy. For passengers, it translates into fewer delays, efficient check-in experiences, and the confidence that their airline is always connected and responsive.

This partnership is more than a business agreement—it is a shared commitment to connecting The Gambia with the world. By supporting Turkish Airlines, DK Telecom plays a role in strengthening The Gambia's ties with global destinations, opening pathways for education, trade, tourism, and cultural exchange.

At DK Telecom, we believe that every connection matters. Supplying internet to Turkish Airlines is part of our broader mission to power the institutions and industries that move The Gambia forward.

**UTG**

- Kanifing
- Brikama
- Faraba Campus

EFSTH

## **DK Telecom Connecting Edward Francis Small Teaching Hospital**

Edward Francis Small Teaching Hospital (EFSTH) stands as The Gambia's leading referral hospital and the backbone of the country's healthcare system. From emergency services and specialized care to medical training and research, the hospital plays a vital role in safeguarding the health and well-being of Gambians. To carry out this important mission effectively, reliable communication and access to information are essential.

DK Telecom is proud to provide secure, high-speed internet services to EFSTH in Banjul as one of our valued corporate business clients. Our connectivity supports the hospital's daily operations, enabling smoother coordination between departments, timely communication with health partners, and improved access to medical data and research resources.

For doctors, nurses, and medical staff, a reliable dedicated internet connection means quicker access to patient records, better collaboration with colleagues, and the ability to consult digital medical resources in real time. For administrators, it ensures efficiency in managing hospital operations and engaging with local and international partners.

Our partnership reflects the growing role of technology in healthcare delivery in The Gambia. By supplying EFSTH with reliable connectivity, we are serving a corporate client but also supporting an institution that touches thousands of lives every day. Partnering in strengthening critical sectors of national development is a pride that powers connectivity that ultimately supports better healthcare for the Gambian people.

# Poly Clinic

## **Supporting Healthcare Through Connectivity**

As a Telecommunication, we are convinced that Technology should do more than connect devices, it should connect people to better opportunities, services, and care.

Our partnership with Banjul Polyclinic is an important health center serving families across the capital. Recognising the importance of reliable communication in healthcare, we stepped in as part of our corporate social responsibility to provide the clinic with free internet connectivity. This support has made a meaningful difference:

- Efficient administration – Patient records and files are now easier to manage.
- Faster communication – Staff can coordinate seamlessly across departments.
- Better service delivery – Healthcare workers spend less time on paperwork and more time caring for patients.

For the dedicated nurses, doctors, and staff, beyond internet connection, it helps them serve the community more effectively. For patients, it means quicker, smoother care when they need it most. We are proud to stand with our healthcare workers and contribute, in our small way, to stronger, healthier communities.

Ndemban

## **DK Telecom Partnering with Ndeman Referral Hospital**

What began as a modest health post has grown into one of The Gambia's key referral hospitals especially during covid 19 period. Today, Ndeman stands as a vital link in the healthcare chain, bridging the gap between village-level clinics and specialised treatment centers in Banjul. Every day, doctors, nurses, and staff work tirelessly to make sure patients receive the care they need, when they need it most.

DK Telecom stands alongside them. Our role may not be in the consulting rooms or wards, but in the invisible backbone that keeps the hospital connected. With reliable, high-speed internet, Ndeman can streamline patient referrals, share information across departments, and coordinate easily with partners. This means doctors have quicker access to records, nurses can consult without delay, and administrators can manage and report effectively to health authorities.

In a country where referral systems are salvations, connectivity becomes part of the care. Each message sent, each record updated, each call answered is a step toward saving time, easing stress, and improving outcomes for patients.

By affiliating with Ndeman Referral Hospital, we are contributing to a healthier Country by helping ensure no patient is left behind. Reliable internet is a quiet but essential part of better care, stronger systems, and improved lives.

# Sanitorium

## **Connecting The Sanitorium Hospital to Better Care**

The Sanatorium at Wenture in Banjul Mile 2, The Hospital quietly supports dozens of families every day. As an affiliate of Edward Francis Small Teaching Hospital, it serves the community not just as a health center, but as a sustenance center where children are cared for, patients receive timely treatment, and medical staff work tirelessly to save lives.

The Sanitorium being connected with reliable access, doctors and nurses can coordinate with EFSTH, consult patient information quickly, and tap into digital resources that help them provide better care. For the staff, connectivity means to act swiftly when a life depends on it.

For patients and their families, it means smoother treatment, faster responses, and reassurance that the hospital can deliver care efficiently. In a country like ours, where every hospital plays a critical role in the health of communities, having dependable internet is part of the heartbeat of patient care.

By supporting The Sanitorium Hospital, We are helping to empower the people who care for the community, ensuring that health services reach those who need them most. It's a connection that saves time, strengthens teamwork, and ultimately touches lives.

Tanka Tanka

## **DK Telecom & Tanka Tanka: Powering Mental Health Support**

Tanka Tanka is The Gambia's only state psychiatric hospital, a place where determined staff face the immense challenge of caring for individuals and families living with mental health conditions. Their work is essential, yet they often do so with limited resources and under immense pressure.

At DK Telecom, we believe our contribution should go beyond business. That is why, as part of our corporate social responsibility, we provide free internet access to Tanka Tanka. For us, this is the foundation of helping the hospital function more smoothly so staff can focus on what matters most: patient care.

The difference is felt every day. Administrative work becomes easier and less time-consuming. Communication flows more quickly between departments, strengthening teamwork. And most importantly, patients receive more attentive care, as staff are able to dedicate more time to them.

We see our role not only as a service provider, but as a partner in easing the burden of those who give so much of themselves for others. Connecting Tanka Tanka, means helping to strengthen mental health care across the country supporting the hospital, its staff, and ultimately, the communities they serve.

# Methodist Special School

## **DK Telecom Empowering Methodist Special Needs School through Connectivity**

We are with the firm conviction that every child deserves the chance to learn, grow, and shine. For children with Down syndrome and other special needs, this opportunity requires patience, specialised teaching, and an environment that nurtures their unique abilities. The Methodist Special Needs School has been providing exactly that in The Gambia, serving as a safe space where children are supported to reach their potential through care, suited education, and community.

As part of our social corporate responsibility, DK Telecom we feel obliged to provide internet connectivity to the Methodist Special Needs School. This contribution helps open doors to new ways of learning, enabling teachers to access resources designed for special education and empowering students to benefit from interactive, technology-assisted tools.

For the children, internet access means exposure to creative and engaging content that stimulates learning at their own pace. For teachers and caregivers, it brings valuable support by connecting them with global knowledge, training materials, and innovative strategies for teaching children with Down syndrome.

We believe technology should break barriers, not create them. By supporting the Methodist Special Needs School, we reaffirm our commitment to inclusivity in education, ensuring that children with special needs are not left behind in the digital world. This partnership reflects our vision of a connected Gambia where every child, regardless of their abilities, has the opportunity to learn, to grow, and to be celebrated.

# St Jones School for The Deaf

## **DK Telecom Supporting St. John's School for the Deaf with Connectivity**

As part of our social corporate responsibility of Dk Telecom, We are honored to provide internet connectivity to St. John's School for the Deaf. This support is about creating opportunities for inclusion and growth. With access to the internet, students and teachers are able to explore new digital resources, connect with learning materials adapted for deaf education, and engage with innovative platforms that expand the classroom experience.

St. John's School for the Deaf has long been a place of hope and learning for children in The Gambia who are deaf or hard of hearing. By providing specialized education and care, the school ensures that its students can develop their talents, communicate with confidence, and pursue their dreams despite the barriers they face in everyday life.

For the students, connectivity enhances their ability to learn through visual content, sign language resources, and interactive tools that make lessons more engaging and accessible. For teachers, it provides access to global best practices, training materials, and support networks that strengthen their ability to deliver quality education.

We believe that no child should be left behind in the digital age. Our partnership with St. John's School for the Deaf reflects our commitment to ensuring that technology serves as a tool for inclusion, giving every learner the ability and chance to thrive. By investing in these young minds, we are also investing in the future of The Gambia.

# **GOVI School for the Visually Impaired**

## **DK Telecom Connecting GOVI for Inclusive Education**

Education is a right that belongs to every child, yet for children with visual impairments in The Gambia, access to learning opportunities often comes with unique challenges. The Gambia Organization for the Visually Impaired (GOVI) has been at the forefront of addressing these challenges by running the GOVI School, a specialized institution dedicated to supporting visually impaired students with the tools, training, and care they need to succeed.

As part of our social corporate responsibility, DK Telecom provides internet connectivity to GOVI School. This contribution is more than a service; it is a bridge to knowledge and inclusion. With internet access, teachers and students at GOVI are now able to explore digital resources, connect with educational platforms, and integrate technology into their lessons in ways that enhance both teaching and learning.

For the students, connectivity opens a new window of opportunity. It allows them to access learning materials in accessible formats, engage with educational software designed for visually impaired learners, and broaden their experience beyond the classroom. For teachers, it creates a vital link to new teaching tools, research, and global networks of educators working in inclusive education.

By supporting GOVI, DK Telecom reaffirms its belief that connectivity should empower everyone, regardless of ability. This partnership reflects our commitment to building a more inclusive society in The Gambia, where technology plays a role in giving every child a fair chance to learn, grow, and contribute to the nation's future.

IOM - Basse

## **DK Telecom Supporting IOM in The Gambia**

Migration has always been part of Gambian life. With over 118,000 Gambians living abroad and remittances contributing more than 20 percent of the national GDP, migration shapes families, communities, and the country's future. Yet alongside these opportunities, challenges such as irregular migration, human trafficking, and the reintegration of returnees remain pressing issues. Since 2001, the International Organization for Migration (IOM) has been working in The Gambia to respond to these realities, becoming a full country office in 2017.

From helping thousands of returnees rebuild their lives, to partnering with the Government of The Gambia in shaping the first National Migration Policy, IOM plays a vital role in protecting vulnerable migrants and guiding evidence-based migration governance. This important work relies on one key enabler: reliable and secure connectivity.

DK Telecom is proud to provide internet services that power IOM's daily operations in The Gambia. With our connectivity, IOM is able to link its offices across the country, share research and data in real time, and communicate seamlessly with regional and international partners. Whether coordinating programs that assist returnees, raising awareness in communities on the risks of irregular migration, or supporting government ministries through virtual consultations, internet access is at the heart of making these activities possible.

For IOM, dependable communication is more than just a technical need; it is essential for delivering protection, hope, and sustainable solutions to migrants and their families. By providing this backbone, DK Telecom is not only supplying the internet but also supporting a mission that touches thousands of Gambian lives. It is a partnership that reflects our belief that technology should serve people, strengthen institutions, and contribute to the country's development.

**MOBSE**

## **Partnering for Education with MoBSE**

The Ministry of Basic and Secondary Education (MoBSE) is at the heart of shaping The Gambia's future, carrying the responsibility of ensuring quality education for children across the country. From policy planning to supporting schools and teachers, their work touches every corner of the nation and directly impacts the lives of thousands of families.

To achieve this mission, the Ministry relies on dependable communication and access to information. The Ministry observing this need, DK Telecom is honored to serve as MoBSE's trusted partner, providing reliable, high-speed internet services that enable the Ministry to carry out its work effectively.

Through this partnership, the Ministry is able to stay connected with its regional offices and schools, improve the management of educational data, and ensure that important resources and information are delivered where they are needed most. For the Ministry's staff, having a stable and secure internet connection means less time worrying about infrastructure and more time focusing on advancing education for the next generation.

We take pride in being more than a service provider. We see ourselves as partners in progress, standing alongside the Ministry as they guide the country's children toward a brighter future. This collaboration reflects our shared belief that when education is strong, communities grow, and nations thrive.

Peace Corp



Basse



**Masembeh**



# STREAMING



# UTG Event

## **Keeping The University of The Gambia connected to Knowledge and Opportunity.**

DK Telecom is providing reliable internet across multiple facilities, including the Counselling Center at MDI, all MDI faculties, Brikama and Faraba campuses. Beyond connectivity, we also support the university during official events, helping to ensure that programs run smoothly and everyone stays connected, informed, and engaged.

The University of The Gambia stands as a beacon of learning and innovation, shaping the minds that will lead the country's future. From the bustling classrooms at MDI to the dynamic campuses in Brikama and Faraba, UTG is the home where students come to explore ideas, develop skills, and prepare to make a difference in The Gambia and beyond.

For students, internet access opens doors to global knowledge, online learning platforms, and research resources that expand their learning beyond the classroom walls. For lecturers and staff, it enables integrated communication, collaboration with international partners, and the use of digital tools that enhance teaching and administration.

In a country where access to information is key to empowerment, our partnership with UTG goes beyond technology. It is about connecting people, ideas, and opportunities ensuring that students, educators, and the wider university community can fully engage in shaping the future of The Gambia.

**USET**

## **Supporting Education Through Connectivity**

We believe that staying connected goes far beyond electronic gadgets and data utility, of course it's about being present for the moments that truly matter to the community too. One of those moments was the historic inauguration of the Brikama Campus of the University of Applied Science, Engineering and Technology (USET), which also marked the graduation of its first cohort and marked the first TVET University graduation in the country.

When we were invited to provide coverage for this milestone event, we did not hesitate. It was more than just a technical assignment to us in providing an open streaming wifi, it was a chance to celebrate achievement, ambition, and the power of education in our community and support with relevant visibility materials added a relevant value in this remarkable event.

We have taken pride to have successfully delivered full media and communications support throughout the event, ensuring that graduates, families, the media and well-wishers near and far are connected and could share in the joy of this special day.

### **Why This Matters**

This initiative reflects our deep commitment to community development. By supporting educational institutions like USET, we're investing in the next generation of engineers, innovators, and leaders in The Gambia.

### **Archives:**

[https://drive.google.com/drive/folders/1w\\_Rw0a52okXy0plpT4BlfiKzBxD-cg8m](https://drive.google.com/drive/folders/1w_Rw0a52okXy0plpT4BlfiKzBxD-cg8m)

# ST Peter's Parish

## **A Sunday of Faith and Connection in Lamin**

Lamin has always been a special place for DK Telecom. It's a community where our network is strong, but more importantly, where the bonds between people are even stronger.

On Sunday 2nd July, 2025, we were humbled to join the Christian community at St. Peter's Church in Lamin for the celebration of the Solemnity of Saints Peter and Paul. Beyond the occasion; it was about coming together as one community networking together. The gathering accommodates thousands of Christians within the greater Banjul area across all demographics.

To make the day even more meaningful, we provided free high-speed outdoor internet through our DK- Streaming to provide internet connection to everyone in attendance throughout the day. Seeing families, friends, and parishioners connect and share the joy of the moment reminded us of our mission. The smiles, the gratitude, and the sense of togetherness were worth more than words can capture.

We believe we are more than just a corporate entity. We are deeply committed to supporting meaningful local initiatives that create real value in the lives of the communities we serve.

At DK Telecom, we believe our role goes beyond providing the internet and other essential products and services we provide. It's about standing with the people we serve, supporting their milestones, and being part of the moments that matter most.

### **Pictorial Reference:**

[https://drive.google.com/drive/folders/1GSwX74dqqtqpzeKPpD-2Rn\\_65NWwMa2L](https://drive.google.com/drive/folders/1GSwX74dqqtqpzeKPpD-2Rn_65NWwMa2L)

**GTTI**

## **Connecting Education at GTTI Polytechnic College**

Since 1983, the Gambia Technical Training Institute (GTTI) has been shaping the country's future by providing quality technical and commercial education. What began with craft-level programs in disciplines certified by the Royal Society of Arts, City & Guilds of London, and Pitman Training has grown into a wide-ranging curriculum that includes business studies, teacher training, and higher national diplomas in collaboration with local and international universities.

At the Polytechnic College in Jeshwang, GTTI continues to prepare students for careers that drive national development, from building construction management to finance and technology. For the past years, DK Telecom has taken pride in providing reliable internet services to the college, ensuring that students and lecturers have the connectivity they need to thrive in a digital learning environment.

With internet access, students can explore global resources, engage with online learning platforms, and develop the digital skills essential for modern workplaces. For teachers, connectivity means access to research, online teaching tools, and opportunities to collaborate with educators both in The Gambia and abroad.

In a country where technical education plays a key role in building human capacity, DK Telecom's support helps GTTI Polytechnic College equip the next generation of Gambian professionals with the knowledge and tools they need to succeed. By connecting classrooms to the world, we are helping students dream bigger, learn faster, and prepare for the careers that will shape The Gambia's future.