



NEW ZEALAND ASIA
INSTITUTE

China Studies Centre seminar

New Zealand Asia Institute | China Studies Centre

How to conduct fieldwork in China?

Doing fieldwork in China provides unique opportunities and challenges. Join us for the China Research Symposium to hear from experienced academics on how to prepare and carry out research in China. Speakers will share their own experience of doing fieldwork in China from different methodological perspectives, including survey research, mixed method research and qualitative enquiry. Strengthen your knowledge about China research methods and meet like-minded researchers!

Our line-up of speakers include:

- **Professor Gavin Brown** - an Associate Dean Postgraduate Research and Director of the Quantitative Data Analysis and Research Unit in the Faculty of Education and Social Work. Dr Brown is a psychometrician interested in the psychology of teachers and students around testing and assessment. His China research include 18 papers with Hong Kong or China data, 10 of which are survey studies. Gavin has supervised 7 doctoral students from China to completion and currently supervises 7 from PRC.
- **Dr Eric Bing Mei** - a project assistant in the Digital Learning Team and research affiliate of the Quantitative Data Analysis and Research Unit in the Faculty of Education and Social Work. His research interests include educational technology, technology-enhanced language learning, technology acceptance and teacher education. His current research project focuses on the potential use of AR/VR in the educational context.
- **Dr Andrew Zhu** - a leading marketing researcher in New Zealand who is known for providing accurate and evidence-based marketing insights. In his 12-year research career, he has completed over 180 insights-driven projects in many different industries globally. Andrew has been one of the lead political pollsters for Newshub Political Poll (the most accurate poll) since 2012, and he also started the first ever Chinese New Zealander Political Poll in 2017. Andrew established the New Zealand Chinese Immigrants Research Panel in 2016, and in less than two years, over 18,500 Chinese immigrants have participated in his research.
- **Dr Stephen Noakes** - a Senior Lecturer in Politics and International Relations, and a specialist on Chinese politics. His research has appeared in China Quarterly, Pacific Affairs, Voluntas, Journal of Chinese Political Science, Problems of Postcommunism, Political Science Quarterly and elsewhere. He is also the author of The Advocacy Trap: Transnational Activism and State Power in China (Manchester University Press, 2017), a regular commentator on China's role in international affairs and a frequent adviser to the aid community on governance issues in the PRC.

View the full programme on our [website](#).

For more information, please email [Antje Fiedler](#).

I look forward to seeing you there.

Dr Antje Fiedler

Director, China Study Centre
New Zealand Asia Institute

[Please register for this seminar](#) – we hope to see you there.

Seminars, conferences and events may be photographed or filmed for use by the University and the media in hard copy and electronic publications including in newsletters and brochures and posted on the University or conference websites to promote subsequent events and the University. If you do not wish to be photographed or filmed, please inform the organiser or photographer.

Please note: All University of Auckland campuses are entirely smoke-free. This includes both indoor and outdoor areas and we ask that all alumni, staff, students and guests comply with this.

If you don't want to receive invitations in the future, [please unsubscribe here](#).

Register here

Register online using the button above before 24 October 2018 for catering purpose.

Event details

Date:

Thursday 25 October
2018

Time:

10am-2.30pm

Lunch will be provided
(sponsored by the North
Asia CAPE)

Venue:

The University of
Auckland Business School

Case Room 2, Level 0,
Sir Owen G Glenn
Building, 12 Grafton
Road, Auckland

Other Business
School events

