# Biography of Larry Page

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## Overview

Larry Page was one of the co-founders of Google. He worked with Sergey Brin to bring the company into existence while they both attended Stanford in 1998. He was Google CEO up until 2001, and they he was reinstated to this role from 2011-2015. His main innovation was the PageRank search ranking algorithm which powers Google's very efficient search engine, and which was a great breakthrough at the time. As of October 2019, he has a net worth of $56 billion dollars. He is currently the CEO of Alphabet, the parent company of Google, which was set up to manage Google and several other subsidiary companies.

## Biography

He was born on March 26$^{th}$ ,1973 in Lansing, Michigan, USA. Both of his parents were involved in teaching computer science which had a huge impact on the career he would follow in his future. He got a Bachelor of Science in computer engineering from the University of Michigan and a Master of Science in Computer Science from Stanford University. While writing his dissertation for his PHD in computer science from Stanford, he met Sergey Brin. The two worked on Pages' PHD project, which was nicknamed BackRub, which was primarily written in Java and Python. This implementation contained the bones of what would become the Google search engine. They incorporated Google, Inc. in 1998. Larry became the CEO and Sergey became the president of Google. In 2001, Google received two investors, Kleiner Perkins Caufield & Byers and Sequoia Capital, who put Eric Schmidt as the new CEO of Google, demoting Page to president of products. Page led the acquisition of Android in 2005. Page then became the CEO of Google again in 2011. In his second stint as CEO he focused on acquiring more companies and IPs, as well as getting into hardware with the Google Chromebook. In 2015, after restructuring and creating a new holding company, Alphabet, Page became the CEO of Alphabet as a whole, instead of only Google. As of 2019 he is still involved with Alphabet but has no direct impact on the day to day running of Google and has developed an interest on moon-shot projects.

## Influence of his work

I am going to write about how Larry Page has influenced me to study Computer Science, and I am also going to discuss how he has influenced internet and society in total.

It is undeniable the work he has done (alongside Sergey Brin) to get Google up and running has had a huge impact on the internet. Although he may not have been as ground-breaking or technical as most other software engineers, as a student of Computer science and business, he inspires me in that he initially worked as a software engineer setting up Google and its search ranking algorithm

before taking up the role of CEO of the company. He has used both disciplines to bring him great success in his career and this is due to his multi-faceted skills and savvy business acumen. I respect his ability to perform as both a computer scientist and as an entrepreneur. He has inspired me to try and develop many skills in both of these subject areas, so I have the flexibility to perform business or engineering roles in a company.

He has proven that he can help the company grow by incorporating other aspects into the search engine such as e-mail, video streaming and maps. They have directly taken on the big tech companies at the time they were growing the company such as developing the browser Google Chrome, a direct competitor to Microsoft's internet explorer. He has also made great acquisition to increase the reach and pervasiveness of Google products in modern society.

He knew that with one great idea and the right marketing they could get their product to grow in popularity. They focused on creating a search engine which was easy to use and effective for the average user, allowing them to find the information they need a fast as possible. He saw potential in the scope of the internet and has helped to create the current climate we are living in today. There are people who will say I am going to "Google" something instead of saying they are going to search it. This shows the immense impact he has had as his company has become apart of the vernacular of the general public.

There is no denying that he is a key software engineer as his company has completely changed the face of the internet as we know it over the past two decades. His work has had a profound impact on my life and has shaped how the world interacts with not just information but each other.

# Sources

Forbes.com (https://www.forbes.com/profile/larry-page/#c7511107893e)

Wikipedia (https://en.wikipedia.org/wiki/Larry_Page#cite_note-8)