

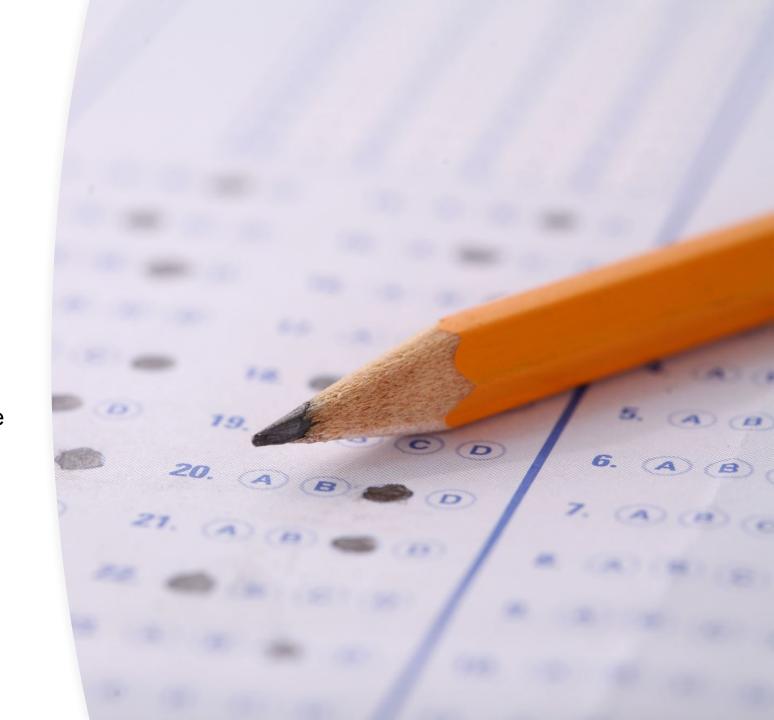


## **Business Understanding**

The project aims to address Kenya's lack of real-time health surveillance for respiratory viruses by demonstrating a data-driven forecasting approach using U.S. hospitalization data. By building predictive models, the project showcases how Kenya could anticipate surges, allocate resources effectively, and improve its public health response once a local data infrastructure is established.

## **Problem Statement**

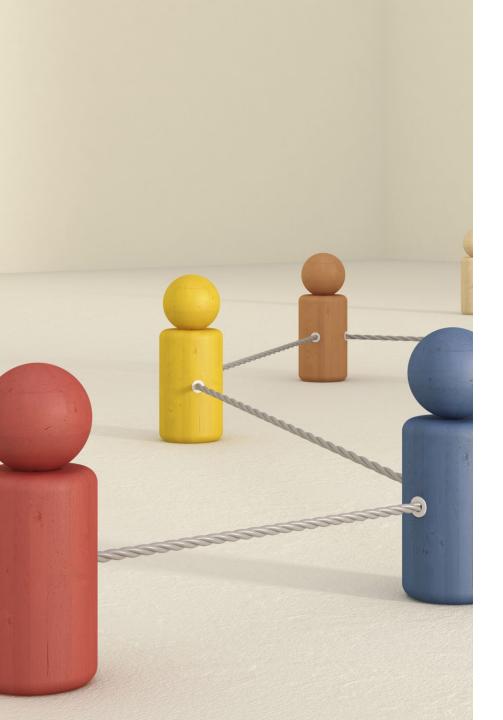
Kenya currently lacks a real-time health surveillance system to track hospitalizations from respiratory viruses, making it hard to respond to surges. This project uses U.S. hospitalization data as a proxy to demonstrate how data-driven forecasting could work in Kenya. The goal is to guide future public health actions, resource planning, and preparedness once Kenya develops its own data infrastructure.





# **Objectives**

The project aims to monitor, model, and forecast respiratory virus-related hospitalizations across U.S. regions to aid in healthcare planning, outbreak response, and policy-making. Key objectives include detecting seasonal patterns, forecasting future trends, assessing the impact of interventions like vaccines and NPIs, and offering real-time dashboards for public health decision-makers.



# **Stakeholders**

- 1. CDC and local health departments
- 2. Hospital administrators and planners
- 3. Epidemiologists and public health researchers
- 4. Policy-makers and emergency response teams



# **Data Understanding**

- This project leverages two core datasets derived from publicly available U.S. health records (e.g., CDC and HHS):
- Weekly COVID-19 hospital admissions used as the primary target variable.
- State-level socioeconomic and demographic indicators providing contextual predictors.
- The hospitalization dataset is a time-series collection containing detailed records of average COVID-related admissions. It includes engineered features such as **lag values**, **rolling statistics**, and **aggregated state-level metrics**.



# **Data Understanding**

Key insights from initial data exploration revealed:

- Clear seasonal trends and admission spikes during outbreak periods.
- Regional variations in admission patterns across states.
- Valuable time-series decompositions into trend, seasonal, and residual components.
- Rich statistical summaries that guided model selection and feature engineering strategies.

# **Data Preparation**

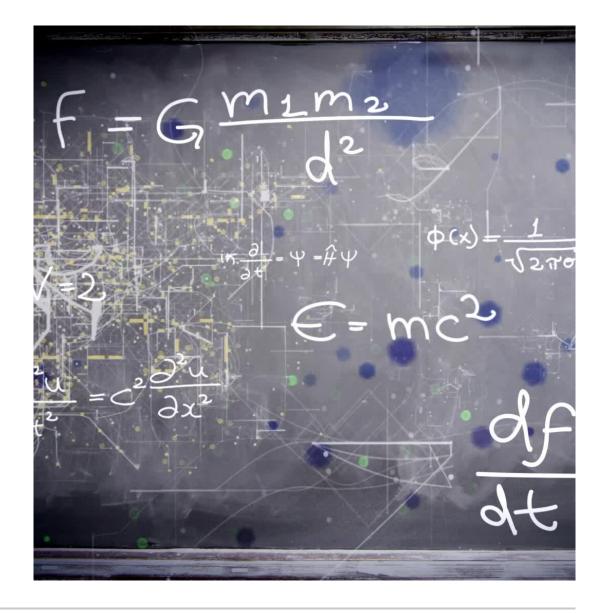
#### Comprehensive preprocessing included:

- Log transformation of skewed features
- Lag features (1–8 weeks back)
- Rolling statistics (mean, std, min, max for 2, 4, 8 weeks)
- Percentage changes to capture weekly trends
- Time encoding (week, month, quarter, cyclical features)
- Merge of temporal features with state-level aggregates
- · Handling missing values and scaling for classification models



## Modeling

Type Model Purpose Predict average hospital admissions XGBoost Regressor Machine Learning (regression) Benchmark regression with **Random Forest Regressor** Machine Learning interpretability Long-term trend and seasonality Prophet Time Series Forecasting modeling with regressors Predict "High" vs "Not High" Logistic Regression Classification admission weeks Classical time series with SARIMA Time Series Forecasting autoregression + seasonality **Exponential Smoothing** Time Series Forecasting Smoothing of trends and seasonality Trend smoothing using fixed window Simple Moving Average Baseline Model sizes (SMA-3, SMA-6...) Sequence modeling using weekly LSTM (Keras) Deep Learning features



## **Evaluation Metrics**

01

Regression: RMSE, MAE, MAPE, R<sup>2</sup> 02

Classification:
Accuracy,
Confusion Matrix

03

Forecasting:
Visuals for actual vs predicted trends, prediction intervals

# **Conclusion &** Recommendations Signature



### Conclusion



Combining ML models (XGBoost, RF) with time series models (Prophet, SARIMA) enhanced robustness.



Logistic Regression gave useful binary signals for critical weeks.



LSTM holds promise but needs further tuning/data.



Exponential smoothing and SMA were useful for interpretability and baseline comparisons.



## Recommendations

- Kenya should prioritize developing a centralized, real-time health data collection system.
- Forecasting models should include lag, seasonal, and contextual features.
- Hybrid systems (ML + classical time series) improve both accuracy and explainability.
- Dashboards with alerts based on these models can significantly support the Ministry of Health and county health departments.

# **THANK YOU!**

