

## Lecture 2: Simple Random Sample

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## General framework

- Suppose  $N$  is the population size. That is, there are  $N$  units in the universe or finite population of interest.
- The  $N$  units in the universe are denoted by an index set of labels:

$$\mathcal{U} = \{ 1, 2, 3, \dots, N \}$$

Note: Some texts will denote  $\mathcal{U} = \{u_1, u_2, u_3, \dots, u_N\}$ .

- From this universe (or population) a sample of  $n$  units is to be taken. Let  $\mathcal{S}$  represent a sample of  $n$  units from  $\mathcal{U}$ .
- Associated with each of the  $N$  units is a measurable value related to the population characteristic of interest. Let  $y_i$  be the value associated with unit  $i$ , and the population of  $y$ -values is  $\{y_1, y_2, \dots, y_N\}$ .
- Sampling designs that are based on planned randomness are called probability samples, and a probability  $P(\mathcal{S})$  is assigned to every possible sample  $\mathcal{S}$ .

The probability that unit  $i$  will be included in a sample is denoted  $\pi_i$  and is called the **inclusion probability** for unit  $i$ .



- Common statistics of interest: Let  $y_1, y_2, \dots, y_n$  be a sample of  $y$ -values.

– The **sample mean** is  $\bar{y} = \frac{1}{n} \sum_{i=1}^n y_i$ .

– The **sample variance** is  $s^2 = \frac{1}{n-1} [(y_1 - \bar{y})^2 + (y_2 - \bar{y})^2 + \dots + (y_n - \bar{y})^2]$

$$= \frac{1}{n-1} \sum_{i=1}^n (y_i - \bar{y})^2 = \frac{1}{n-1} \left[ \sum y_i^2 - \frac{1}{n} \left( \sum y_i \right)^2 \right]$$

– The **sample standard deviation**  $s$  is  $\sqrt{s^2}$ .

- Common parameters of interest:

- Notation: Let parameter  $t$  be the **population total** and parameter  $\bar{y}_U$  be the **population mean** from a finite population of size  $N$ . Thus,

$$t = \sum_{i=1}^N y_i \quad \bar{y}_U = \frac{1}{N} \sum_{i=1}^N y_i = t/N$$

- The **population variance parameter**  $S^2$  is defined as:

$$\begin{aligned} S^2 &= \frac{1}{N-1} \sum_{i=1}^N (y_i - \bar{y}_U)^2 \\ &= \left( \frac{1}{N-1} \right) \left( \sum_{i=1}^N y_i^2 - \frac{t^2}{N} \right) = \left( \frac{1}{N-1} \right) \left( \sum_{i=1}^N y_i^2 - N \bar{y}_U^2 \right) \end{aligned}$$

- The **population standard deviation parameter**  $S$  is defined as  $S = \sqrt{S^2}$ .



## SRS: Simple random sampling without replacement

An SRS of size  $n$  is the probability sampling design for which a fixed number of  $n$  units are selected from a population of  $N$  units without replacement such that every possible sample of  $n$  units has equal probability of being selected.

$$\pi_i = \frac{n}{N}.$$

- Sample mean

$$\bar{y} = \frac{1}{n} \sum_{i \in S} y_i.$$

- Unbiased estimate

$$E(\bar{y}) = \bar{y}_{\mathcal{U}}.$$

- Variance of sample mean

$$\text{Var}(\bar{y}) = \frac{S^2}{n} \left(1 - \frac{n}{N}\right),$$

where  $S^2$  is the population variance, and  $(1 - n/N)$  is called the finite population correction (fpc).



## SRS

- Sample variance

$$s^2 = \frac{1}{n-1} \sum_{i \in \mathcal{S}} (y_i - \bar{y})^2.$$

- Unbiased estimate

$$E(s^2) = S^2.$$

$$\hat{\text{Var}}(\bar{y}) = \frac{s^2}{n} \left(1 - \frac{n}{N}\right).$$

- Standard error (SE)

$$\text{SE}(\bar{y}) = \sqrt{(1 - n/N)s^2/n}.$$

- Coefficient of variation (CV)

$$\text{CV}(\bar{y}) = \frac{\sqrt{\text{Var}(\bar{y})}}{E(\bar{y})} = \sqrt{(1 - n/N)} \frac{S}{\sqrt{n}\bar{y}_{\mathcal{U}}},$$

and its estimate

$$\hat{\text{CV}}(\bar{y}) = \frac{\text{SE}(\bar{y})}{\bar{y}}.$$



## SRS

- Total  $t$

$$\hat{t} = N\bar{y}.$$

- Variance of  $\hat{t}$

$$\text{Var}(\hat{t}) = N^2 \text{Var}(\bar{y}),$$

and the estimate

$$\hat{\text{Var}}(\hat{t}) = N^2 \left(1 - \frac{n}{N}\right) \frac{s^2}{n}.$$

- Sampling weights

$$w_i = \frac{1}{\pi_i}.$$



## SRSWR

- Sample mean

$$\bar{y} = \frac{1}{n} \sum_{i \in \mathcal{S}} y_i.$$

- Unbiased estimate

$$E(\bar{y}) = \bar{y}_{\mathcal{U}}.$$

- Variance of sample mean

$$\text{Var}(\bar{y}) = \frac{S^2}{n} \left(1 - \frac{1}{N}\right),$$

where  $S^2$  is the population variance.

- Biased estimate

$$E(s^2) = \frac{N-1}{N} S^2 = \sigma^2.$$



# Proportion

- Sample proportion

$$\hat{p} = \frac{1}{n} \sum_{i \in S} y_i.$$

- Unbiased estimate

$$E(\hat{p}) = p.$$

- Variance of sample proportion

$$\text{Var}(\hat{p}) = \frac{N - n}{N - 1} \frac{p(1 - p)}{n}.$$

- Estimated variance

$$\hat{\text{Var}}(\hat{p}) = (1 - n/N) \frac{\hat{p}(1 - \hat{p})}{n - 1}.$$





## Confidence interval

- Confidence interval-large sample

$$[\bar{y} - z_{\alpha/2} SE(\bar{y}), \bar{y} + z_{\alpha/2} SE(\bar{y})].$$

Recall

$$SE(\bar{y}) = \sqrt{(1 - n/N)} \frac{s}{\sqrt{n}}.$$

- Confidence interval

$$[\bar{y} - t_{\alpha/2, n-1} SE(\bar{y}), \bar{y} + t_{\alpha/2, n-1} SE(\bar{y})].$$

- Sample size for normal approximation

$$n_{\min} = 28 + 25 \left( \sum_{i=1}^N (y_i - \bar{y}_{\mathcal{U}})^3 / NS^3 \right)^2.$$

In practice, use  $s$  to estimate  $S$ , and

$$\sum_{i \in \mathcal{S}} (y_i - \bar{y}_{\mathcal{U}})^3 / n \rightarrow \sum_{i=1}^N (y_i - \bar{y}_{\mathcal{U}})^3 / N.$$



## Confidence interval for proportion

- The probability that a SRS of size  $n$  will have exactly  $j$  sampling units possessing the attribute (successes) is

$$P(Y = j) = \frac{\binom{t}{j} \binom{N-t}{n-j}}{\binom{N}{n}}.$$

$t$  are one's in the population but unknown.

- Normal approximation

$$\hat{p} \sim N(p, \text{Var}(\hat{p})),$$

i.e.,  $100(1 - \alpha)\%$  confidence interval for  $p$  is:

$$\hat{p} \pm z_{\alpha/2} SE(\hat{p}),$$

where

$$SE(\hat{p}) = \sqrt{(1 - n/N) \frac{\hat{p}(1 - \hat{p})}{n - 1}}.$$

Sample size:  $np \geq 5$  and  $n(1 - p) \geq 5$ .



## Example

The U.S. government conducts a Census of Agriculture every five years, collecting data on all farms (defined as any place from which \$1000 or more of agricultural products were produced and sold) in the 50 states.<sup>2</sup> The Census of Agriculture provides data on number of farms, the total acreage devoted to farms, farm size, yield of different crops, and a wide variety of other agricultural measures for each of the  $N = 3078$  counties and county-equivalents in the United States. The file `agpop.dat` contains the 1982, 1987, and 1992 information on the number of farms, acreage devoted to farms, number of farms with fewer than 9 acres, and number of farms with more than 1000 acres for the population.



## Example

We substitute the sample values  $s = 344,551.9$  and  $\sum_{i \in S} (y_i - \bar{y})^3 / n = 1.05036 \times 10^{17}$  for the population quantities  $S$  and  $\sum_{i=1}^N (y_i - \bar{y}_U)^3 / N$  in (2.23), giving an estimated minimum sample size of

$$n_{\min} = 28 + 25 \left[ \frac{1.05036 \times 10^{17}}{(344,551.9)^3} \right]^2 \approx 193.$$

For this example, our sample of size 300 appears to be sufficiently large for the sampling distribution of  $\bar{y}$  to be approximately normal.

For the data in Example 2.5, an approximate 95% CI for  $\bar{y}_U$ , using  $t_{\alpha/2, 299} = 1.968$ , is

$$\begin{aligned} & [297,897 - (1.968)(18,898.434), 297,897 + (1.968)(18,898.434)] \\ & = [260,706, 335,088]. \end{aligned}$$

For the population total  $t$ , an approximate 95% CI is

$$\begin{aligned} & [916,927,110 - 1.968(58,169,381), 916,927,110 + 1.968(58,169,381)] \\ & = [8.02 \times 10^8, 1.03 \times 10^9]. \end{aligned}$$

For estimating proportions, the usual criterion that the sample size is large enough to use the normal distribution if both  $np \geq 5$  and  $n(1-p) \geq 5$  is a useful guideline. A 95% CI for the proportion of counties with fewer than 200,000 acres in farms is

$$0.51 \pm 1.968(0.0275), \text{ or } [0.456, 0.564].$$

To find a 95% CI for the total number of counties with fewer than 200,000 acres in farms, we only need to multiply all quantities by  $N$ , so the point estimate is  $3078(0.51) = 1570$ , with standard error  $3078 \times \text{SE}(\hat{p}) = 84.65$  and 95% CI  $[1403, 1736]$ .



# Example

## The SURVEYMEANS Procedure

### Data Summary

Number of Observations	300
Sum of Weights	3078

### Class Level Information

Class Variable	Levels	Values
lt200k	2	0 1

### Statistics

Variable	Mean	Std Error of Mean	Lower 95% CL for Mean	Upper 95% CL for Mean	Sum
acres92	297897	18898	260706	335088	916927110
lt200k=0	0.490000	0.027465	0.435951	0.544049	1508.220000
lt200k=1	0.510000	0.027465	0.455951	0.564049	1569.780000

### Statistics

Variable	Std Dev	Lower 95% CL for Sum	Upper 95% CL for Sum
acres92	58169381	802453859	1031400361
lt200k=0	84.537220	1341.856696	1674.583304
lt200k=1	84.537220	1403.416696	1736.143304

The weight for every observation in this sample is  $w_i = 3078/300$ ; note that the sum of the weights is 3078 ( $=N$ ). ■



## Sample size estimation

Follow these steps to estimate the sample size:

- **Precision:** How much error is tolerable? For example,

$$P(|\bar{y} - \bar{y}_U| \leq r) = 1 - \alpha.$$

$e$  is called the **margin of error** in many surveys. For many surveys of people in which a proportion is measured,  $e = 0.03$  and  $\alpha = 0.05$ . Sometimes

$$P\left(\left|\frac{\bar{y} - \bar{y}_U}{\bar{y}_U}\right| \leq e\right) = 1 - \alpha, \bar{y}_U \neq 0.$$

- **Equation:** Find an equation relating the sample size  $n$  and your expectations of the sample. To obtain absolute precision  $e$ , e.g.,

$$e = z_{\alpha/2} \sqrt{(1 - n/N)} \frac{S}{\sqrt{n}}.$$

- **Solution:** Estimate and solve for  $n$ .

$$n = \frac{n_0}{1 + n_0/N} = \frac{z_{\alpha/2}^2 S^2}{e^2 + z_{\alpha/2}^2 S^2/N},$$

where  $n_0 = (z_{\alpha/2} S/e)^2$ , sample size for SRSWR.

- **Adjustment:** Make any possible adjustment.



- If the main responses of interest is a proportion,

$$S^2 = p(1 - p)$$

which attains its maximal value when  $p = .5$ .

- One major problem  $S^2$  is unknown! Follow the following ways:
  - **A Pilot Study**: A small sample size pilot study can be conducted prior to the primary study to provide an estimate of  $S^2$ .
  - **Previous Studies**: Other similar studies may have been conducted elsewhere and appear in the professional journals. Measures of variability from earlier studies may provide an estimate of  $S^2$ .
  - **Guess?**: If nothing else is available, guess the variance. Sometimes a hypothesized distribution of the data will give us information about the variance.



## Example

Before taking the sample of size 300 in Example 2.5, we took a pilot sample of size 30 from the population. One county in the pilot sample of size 30 was missing the value of *acres92*; the sample standard deviation of the remaining 29 observations was 519,085. Using this value, and a desired margin of error of 60,000,

$$n_0 = (1.96)^2 \frac{519,085^2}{60,000^2} = 288.$$

We took a sample of size 300 in case the estimated standard deviation from the pilot sample is too low. Also, we ignored the *fpc* in the sample size calculations; in most populations, the *fpc* will have little effect on the sample size.

