



# Microsoft Ignite The Tour

Learn. Explore. Connect.

Seoul, South Korea





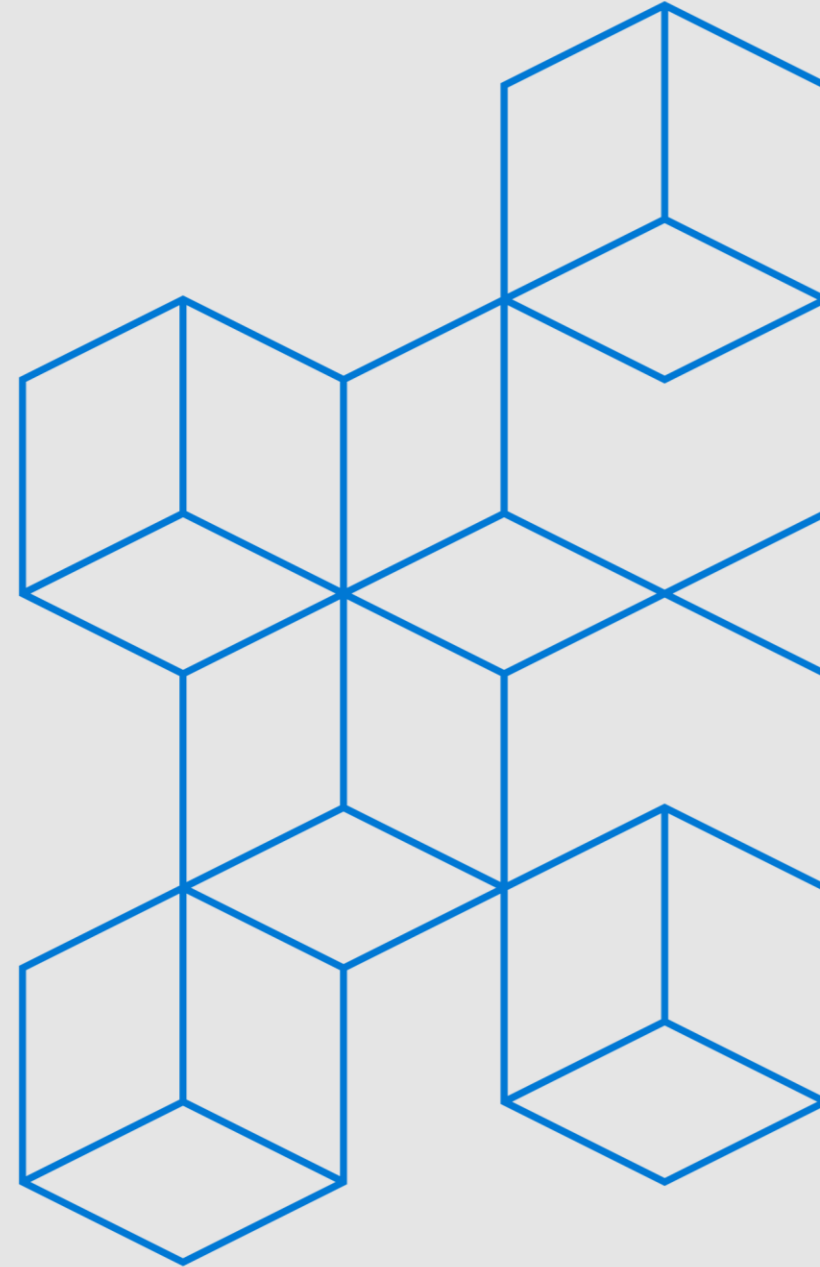
# How Taekwon-Do helped me to better understand Community

Eric Berg

Traditional Jae-Hwa Kwon Taekwon-Do 3. Dan

Microsoft MVP

Lead Architect - Team Azure at COMPAREX (now SoftwareONE)



# Eric Berg

Lead Architect - Team Azure  
COMPAREX / SoftwareONE  
Microsoft MVP Azure & CDM  
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# What is Taekwon-Do?

- Korean Art of Self-Defense
- more than 2000 years old
- brought to Europe by a demo team in 1965
- Master Kwon, Jae-Hwa
- Traditional way without contact

# What is Taekwon-Do?

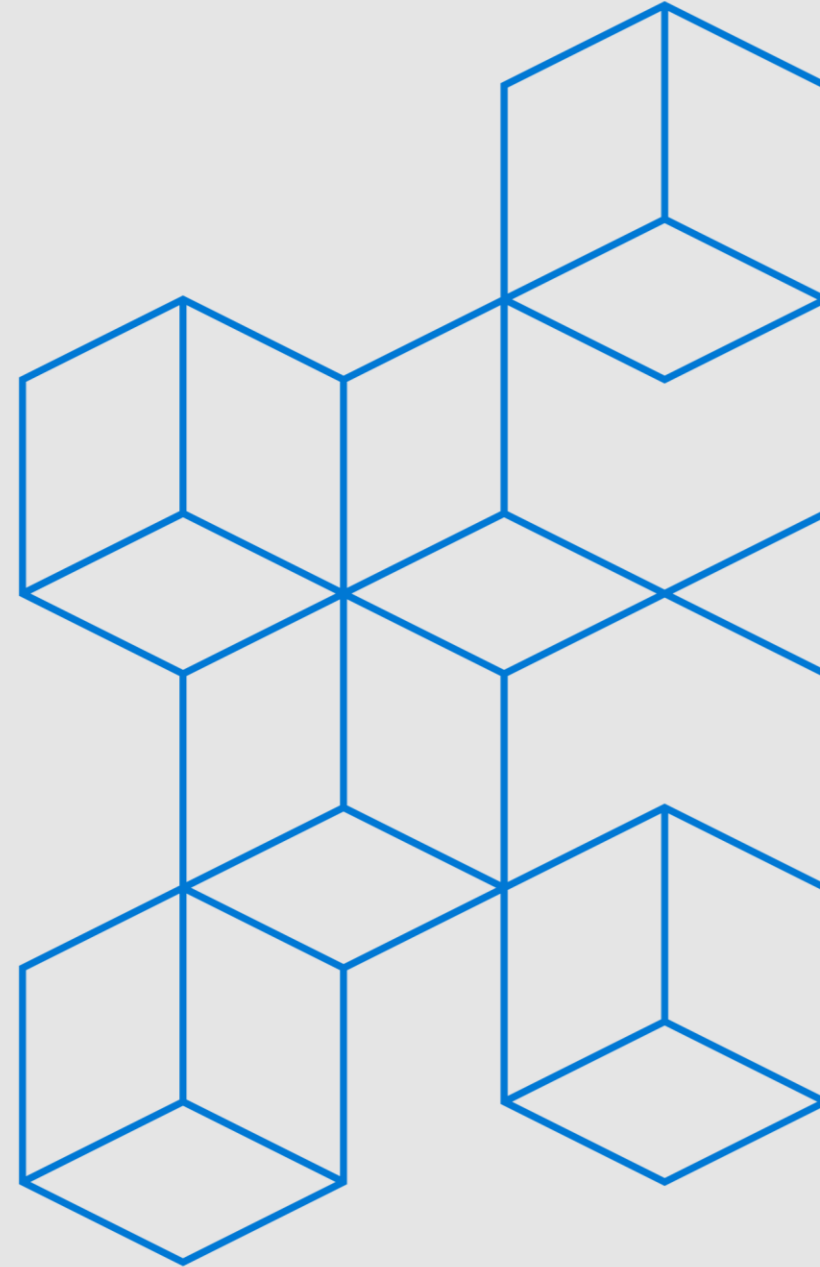
TAE      –      FOOT

KWON    –      FIST or HAND

DO        –      PATH or WAY

# Conclusion I

Use your body and your soul



# A life dedicated to Taekwon-Do

Grandmaster Jae-Hwa Kwon (7. Dan)

born 1937 in Pusan – Korea

Goodwill Tour 1965 to Europe

# A life dedicated to Taekwon-Do

Living in the USA right now

New York

Portland, Oregon



# A life dedicated to Taekwon-Do

Extreme hard stone

Round shape (river pebble)

10.000 Newton in 1.4 seconds

10.000 Newton = 1 Ton

# A life dedicated to Taekwon-Do

More than 50 years in Europe

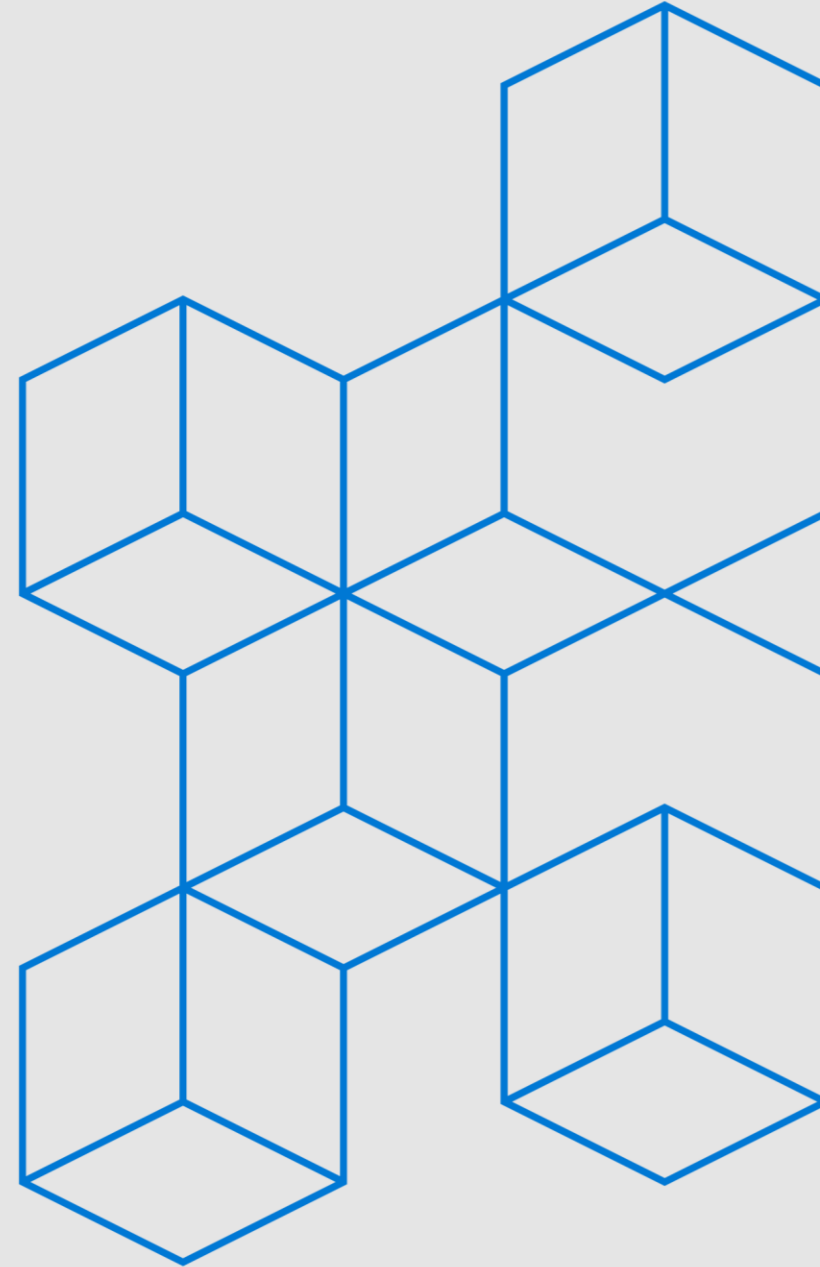
Several 100 schools

New systems grown

Still active (age of 81)

# Conclusion II

Dedication is the key to success



# There is only one master

Dr. med. Ralph Jörg Aman (6. Dan)

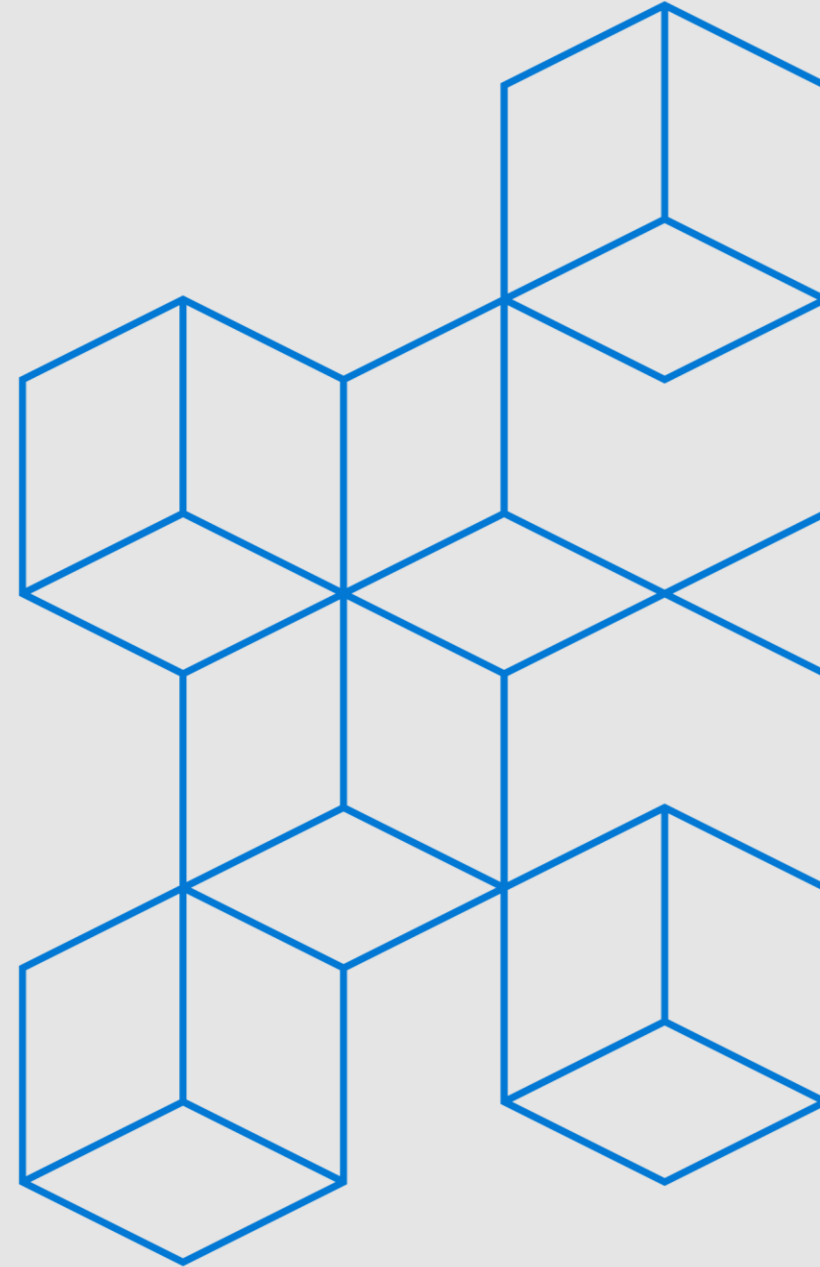
My master for 20+ years now

Friend, advisor, ...

Some kind of a father...

# Conclusion III

A good leader



**A black belt is just a  
white belt who  
never quits!**

Help others to grow

Share your knowledge

Give advice and accept advice

**A black belt is just a  
white belt who  
never quits!**

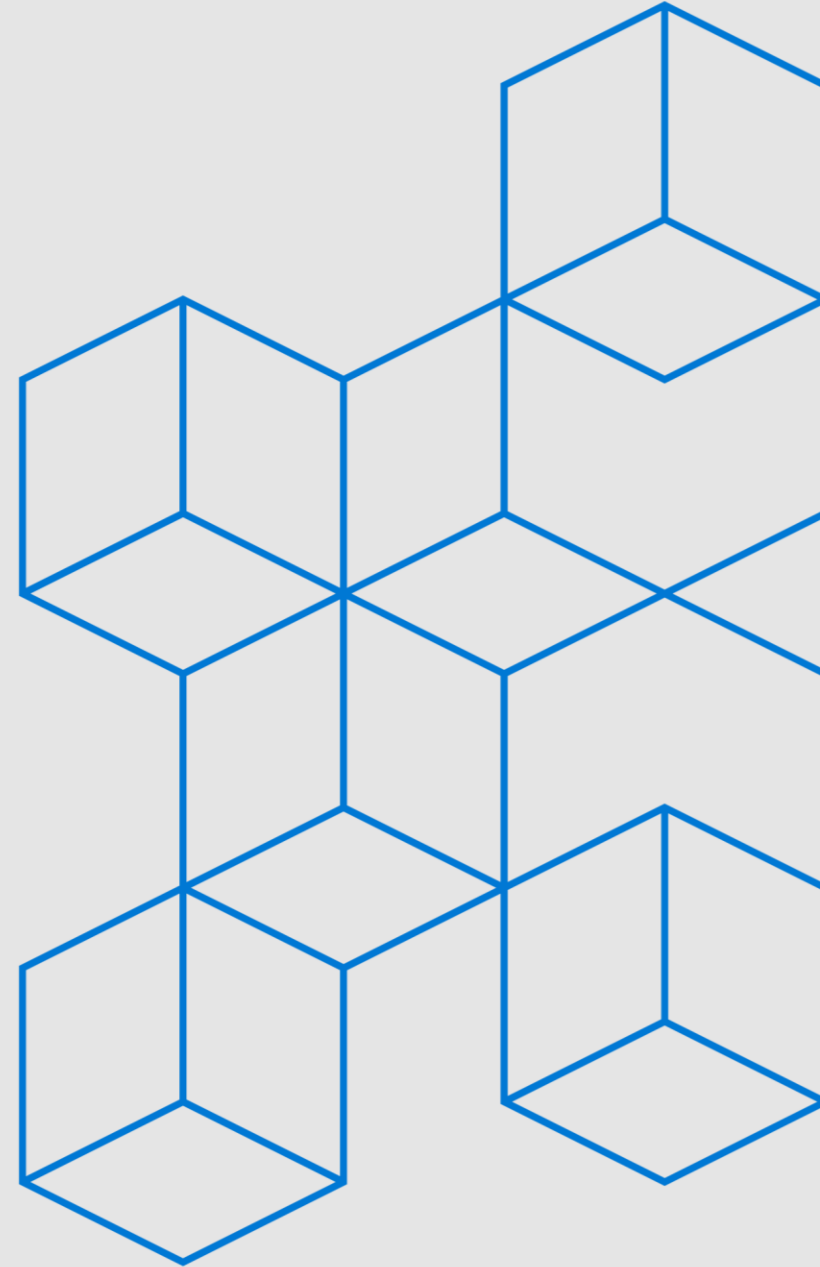
You will learn forever

Also a master can make mistakes

Never give up

# Conclusion IV

Sharing is caring and never give up





# Nobody was born as a master

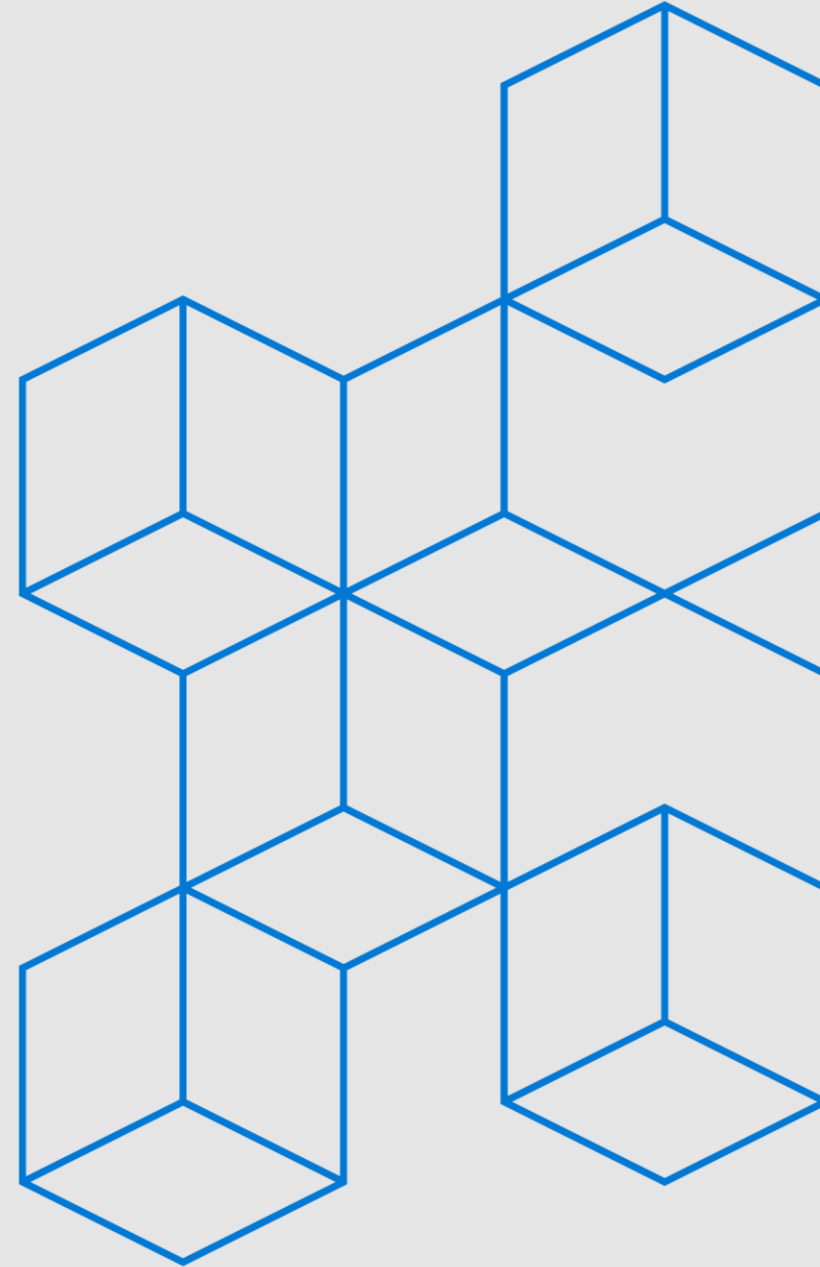
1. Dan - 2007

2. Dan - 2013

3. Dan - 2017

# Conclusion V

Have some goals (even if they are years away)



# **There are others - your community**

More than 2.000 people doing the  
same stuff

Feels like Ignite

Sharing interests

# **There are others - your community**

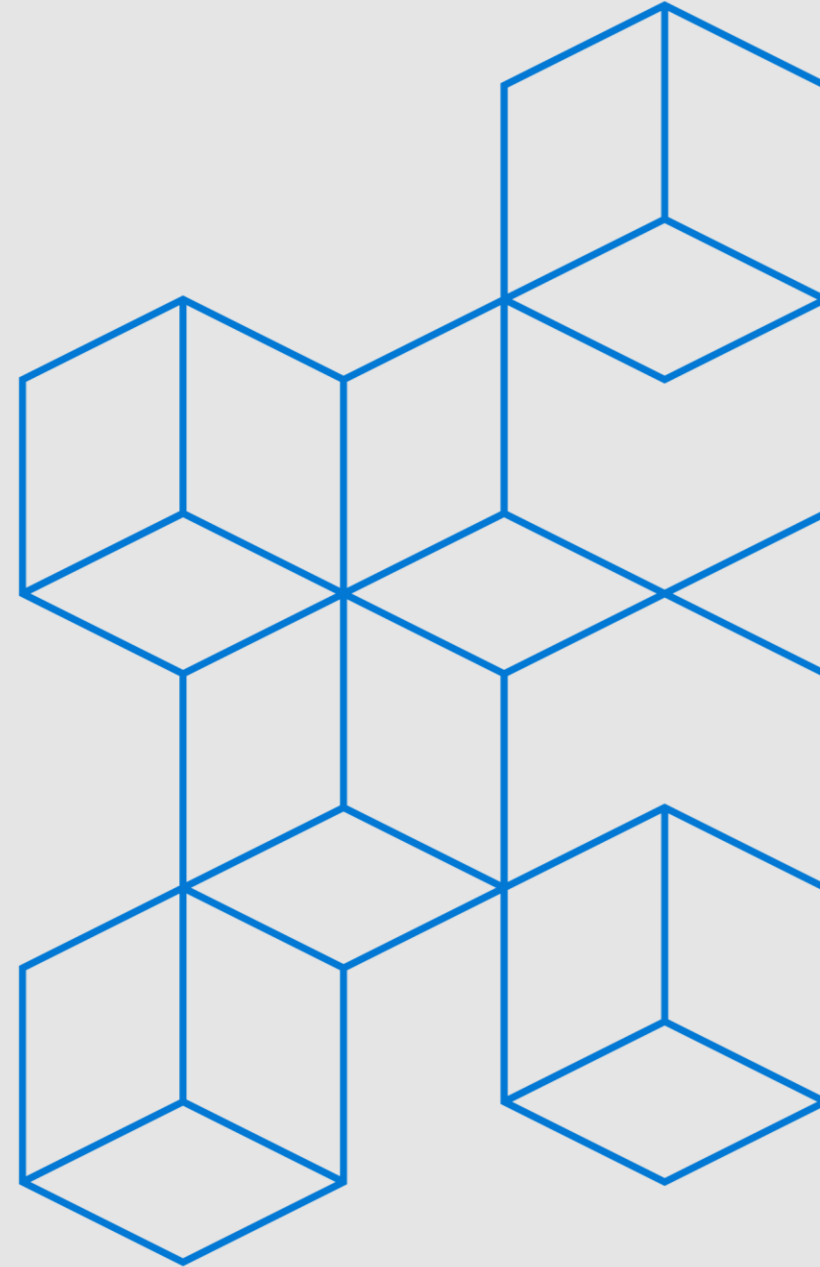
Friends were made

Contacts all over the world

Helping hand when required

# Conclusion VI

The Community lives from the Community,  
and only those who join in keep her alive!



# Everybody can do this

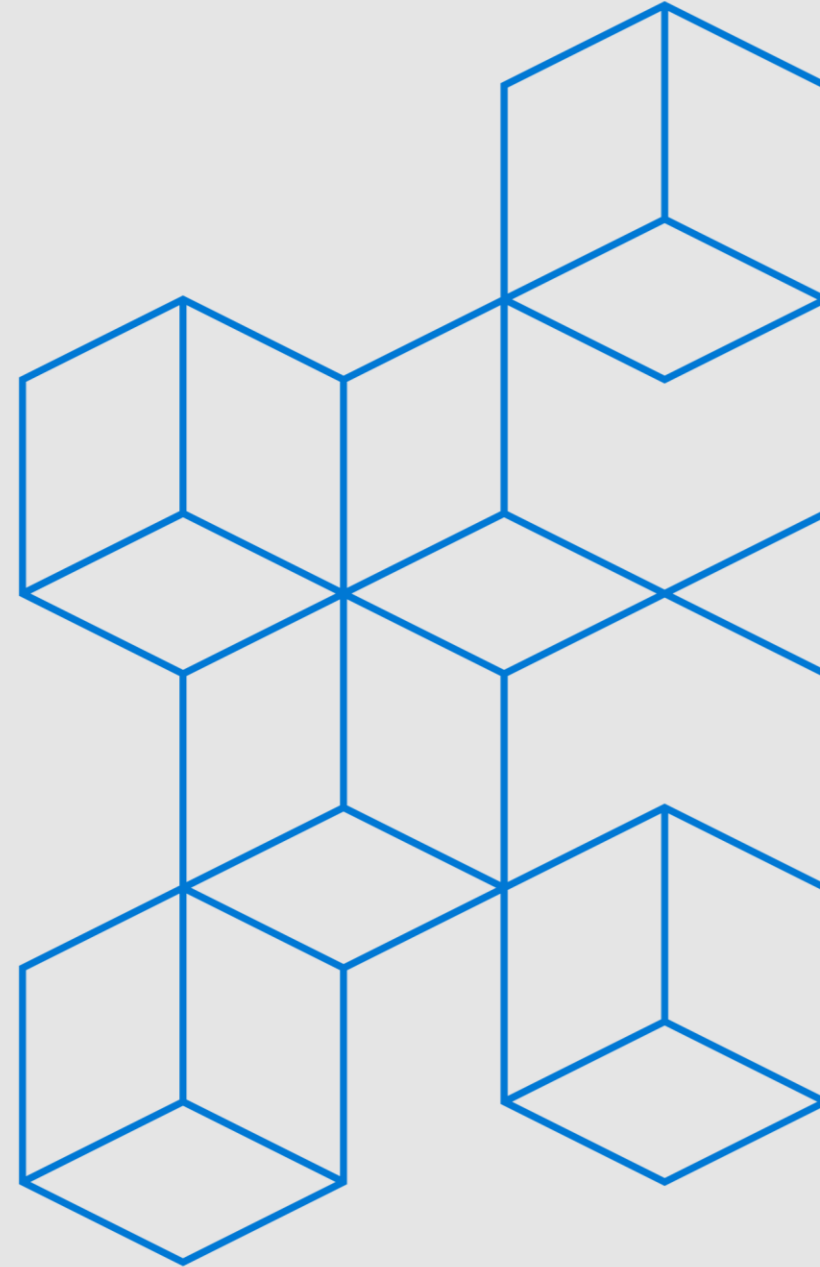
Practice, practice, practice

Be proud of what you achieved

Feel free to show it

# Conclusion VII

Have courage, trust yourself, and be proud of it.



# The strong helps the weak

Book – Zen Kunst der Selbstverteidigung

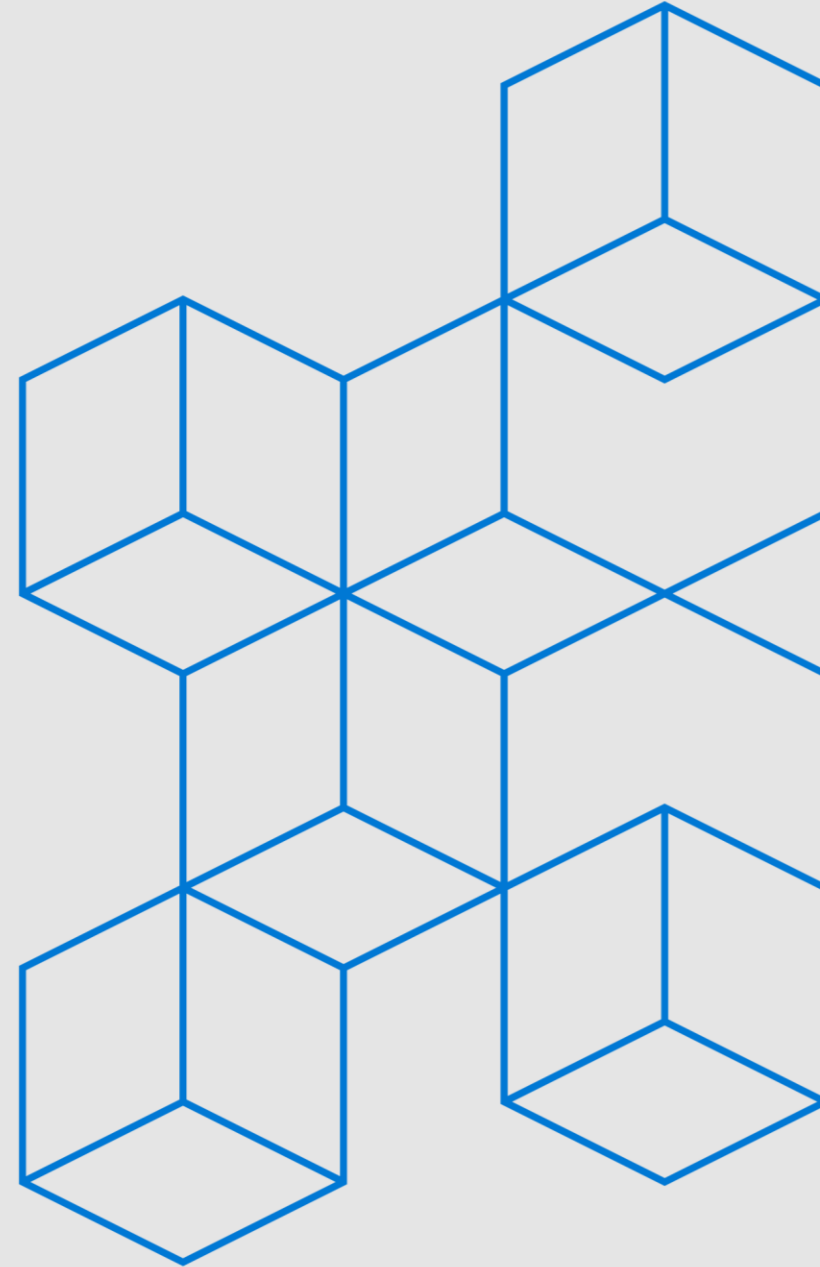
All revenues were donated

More than 20.000 €



# Conclusion VIII

Money should not be the main reason

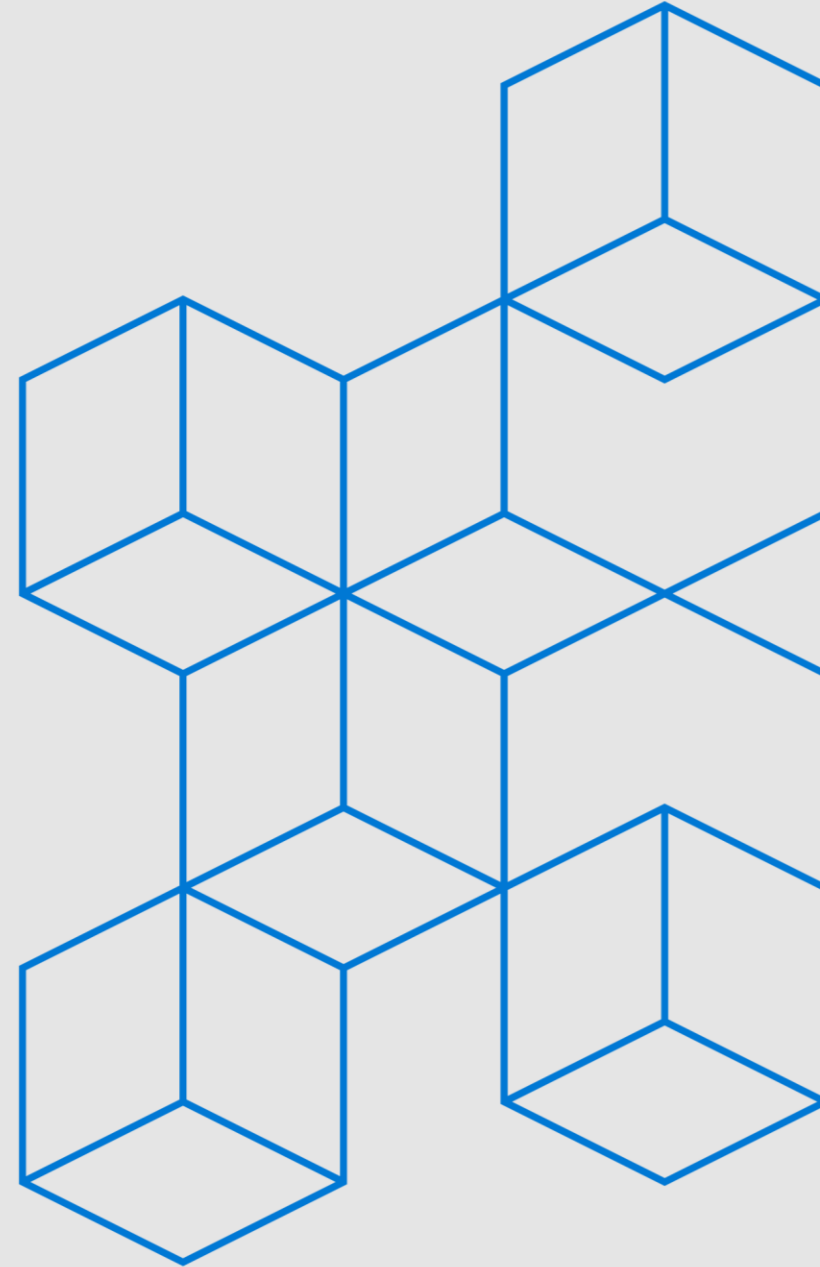


# Virtues of Taekwon-Do

- Ye-Ui – courtesy
- Yom-Chi – integrity
- Inne – patience
- In-Nae – endurance
- Guk-Gi – self discipline
- Beakjul-bool-gul – invincibility
- Hullyung-ham – fairness
- ...

# Conclusion IX

Code of Conducts are good



**Q & A**

