{

"Results": {

"\_mkt\_trk\_prod": "157-GQE-382",

"\_mkt\_trk\_preprod": "068-QNU-696",

"BenefitHeading": "Benefit of advancing your ",

"QuartKeys": {

"Q0": {

"Order": 0,

"Name": "Above and beyond",

"ToolTip": "Data platform constantly evolves to adapt to emerging needs and wants of the business. Opportunities to create value through data and evolve the business model and operations are proactively sought."

},

////---------------///

"Q4": {

"Order": 4,

"Name": "Reactive",

"ToolTip": "Structured data is transacted and managed locally. Data is used reactively."

}

},

"Sections": [

{

"Id": "OLTP",

"Order": 0,

"Name": "Operational Databases",

"ShowDetail": false,

"Benefit": "Organizations with leading data and analytics capabilities recognize that data is a strategic asset which helps differentiate them in the market. Leading enterprises are getting more from their transactional data than ever before, with new in-memory technology, enhanced high availability, the latest in security, and the ability to run Tier 1 workloads both on-premises and in a hybrid cloud. Microsoft’s SQL Server 2016 delivers breakthrough mission-critical capabilities with in-memory performance and operational analytics built-in. Comprehensive security features like new Always Encrypted technology help protect your data at rest and in motion, while enhancements to Always On enable world-class high availability and disaster recovery, all backed by enterprise-grade support. Organizations will gain deeper insights into all of their data with new capabilities that enable advanced analytics directly within the database and present rich visualizations on mobile devices. SQL Server 2016 brings you the benefits of the hybrid cloud with new scenarios such as Stretch Database technology that lets you cost-effectively stretch your warm and cold transactional data to Microsoft Azure. A consistent database platform across on-premises and cloud enables you to easily build, deploy, and manage hybrid solutions that complement your existing on-premises investments.",

"Link": [

{

"LinkDisplay": "SQL Server 2016",

"LinkURL": "https://www.microsoft.com/en-us/cloud-platform/sql-server"

},

///-------///

{

"LinkDisplay": "SQL Server Stretch Database",

"LinkURL": "https://azure.microsoft.com/en-us/services/sql-server-stretch-database/"

}

]

},

///-------///

{

"Id": "Cloud",

"Order": 5,

"Name": "Cloud Infrastructure",

"ShowDetail": false,

"Benefit": "Organizations with leading data and analytics capabilities are putting public and private cloud to work with flexible and highly scalable infrastructure for development and test, backup and failover, and deploying mission-critical applications in the cloud. With Microsoft data management solutions, you can create cost-effective, secure, and highly scalable solutions in a private cloud, public cloud, or a hybrid of the two. You can integrate operations with data and services from virtually anywhere, using familiar tools for development and management. SQL Server 2016 enables hybrid cloud solutions such as cloud backup and cloud high availability to reduce costs and improve on-premises disaster recovery. With SQL Server 2016, you can securely stretch large SQL Server tables to Azure and seamlessly query the data using Stretch Database technology for cost-effective cold data availability. Microsoft Azure gives organizations the flexibility to run SQL Server workloads in Azure Virtual Machines for complete control. Azure SQL Database is a fully managed service, ideal for building applications that can take advantage of massive cloud scale. With high availability built-in and near-zero administration, SQL Database provides reliable, predictable performance. Make building and maintaining applications easier and more productive with built-in intelligence that learns app patterns and adapts to maximize performance, reliability, and data protection.",

"Link": [

{

"LinkDisplay": "Microsoft Azure",

"LinkURL": "https://azure.microsoft.com/en-us/overview/what-is-azure/"

}

]

}

],

"MoreResults": {

"H1": "Your overall level of data capability is:",

"P1": "Structured data is managed and analyzed centrally and informs the business.",

"P2": "Based on your responses, you’re likely to have capabilities similar to the following:",

"Sections": {

"OLTP": {

"Q4": {

"Bullits": [

{

"BullitPoint": "Implement a database management system that can deliver mission-critical capabilities to applications with improved scalability, in-memory performance, and high availability."

},

{

"BullitPoint": "Make significant gains in data security by moving to the latest database technologies. For example, with security innovations in Microsoft SQL Server 2016 like Always Encrypted, you can protect data at rest and in motion—and provide more layers of protection than ever before."

}

]

},

///------///

"Q1": {

"Bullits": [

{

"BullitPoint": "Create a database management system that can deliver mission-critical capabilities to applications with improved scalability, in-memory processing and analysis, and high availability—whether your data is on-premises or in the cloud."

},

{

"BullitPoint": "Get faster, more valuable analytics data by performing advanced analytics directly within your data management system."

},

{

"BullitPoint": "Directly query across structured and unstructured data with advanced capabilities in data management solutions like SQL Server."

}

]

}

},

"Quarts": {

}

},

"DetailedResults": {

"H1": "Your Detailed Assessment results",

"ColumnOneHeader": "Your results",

"ColumnTwoHeader": "Companies like yours typically have these capabilities",

"ColumnThreeHeader": "Companies with more advanced data capabilities typically have",

"Sections": {

"OLTP": {

"Q0": "In-memory technologies are used for the majority of operational databases. Secondary operational database replicas are in the public cloud. Real-time operational analytical models are broadly deployed within operational databases.",

///------///

"Q4": "The majority of the enterprise infrastructure has been virtualized, but infrastructure as a service (IaaS) or platform as a service (PaaS) solutions are most likely not in use."

}

}

}

}

}