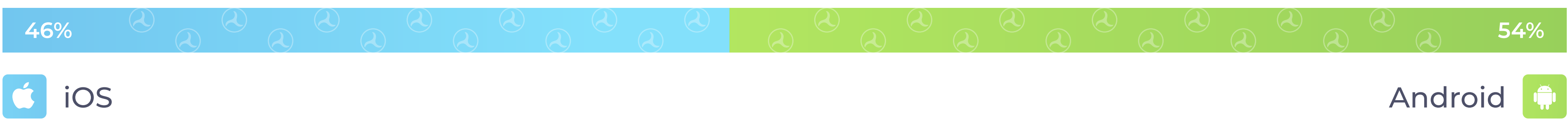


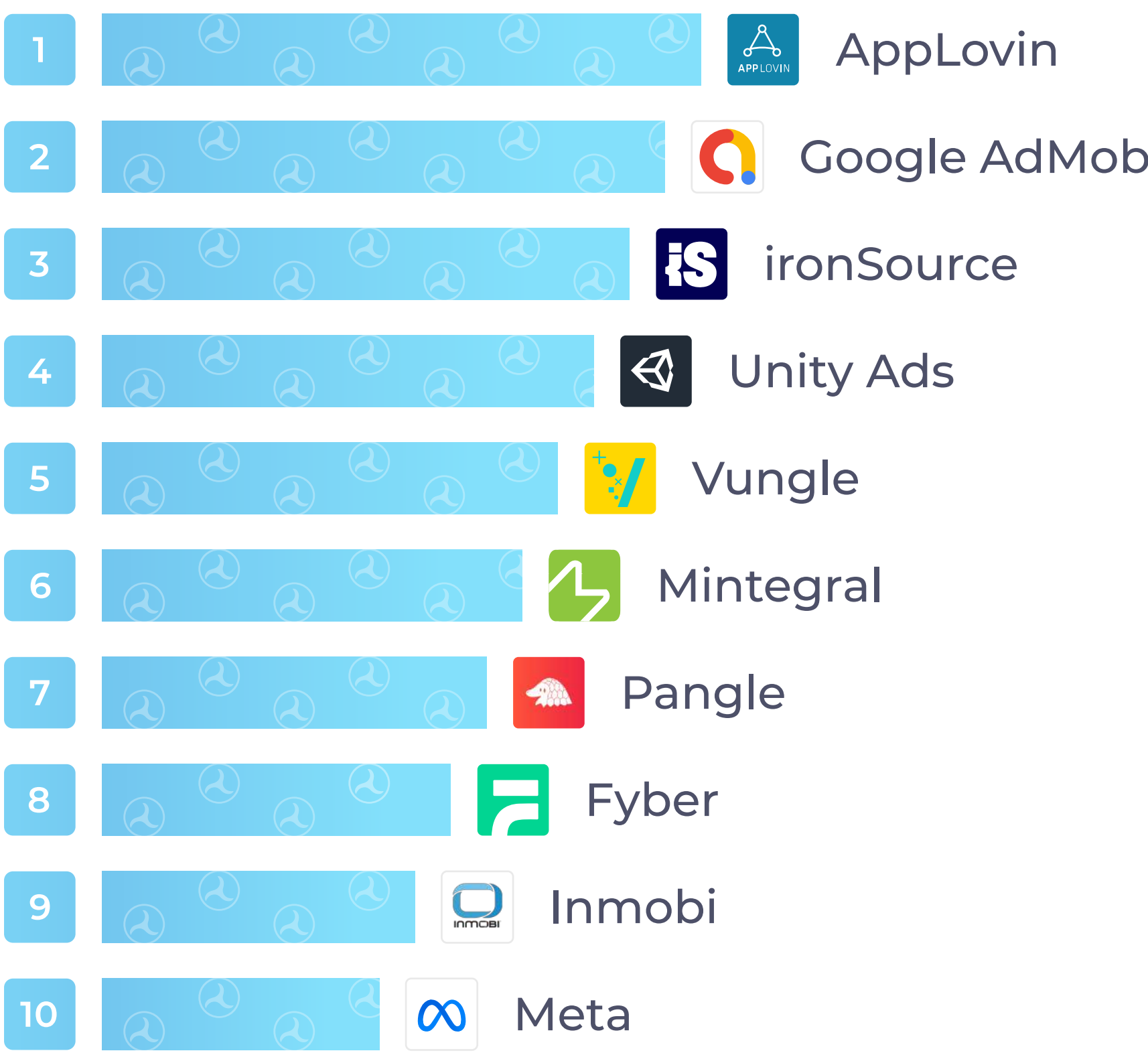
Ad monetization insights for mobile game developers

Q2 – 2022

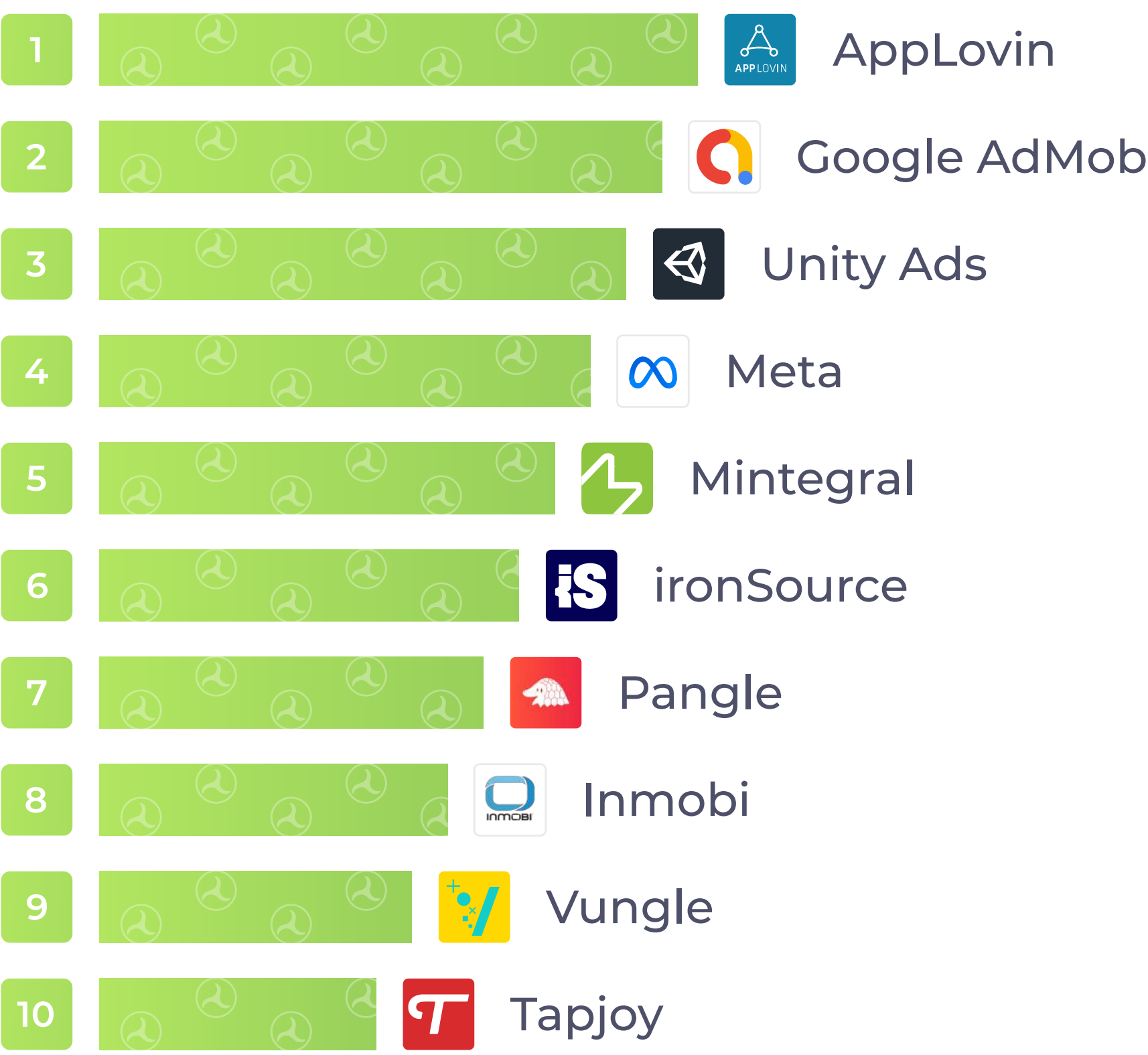
Ad Revenue distribution



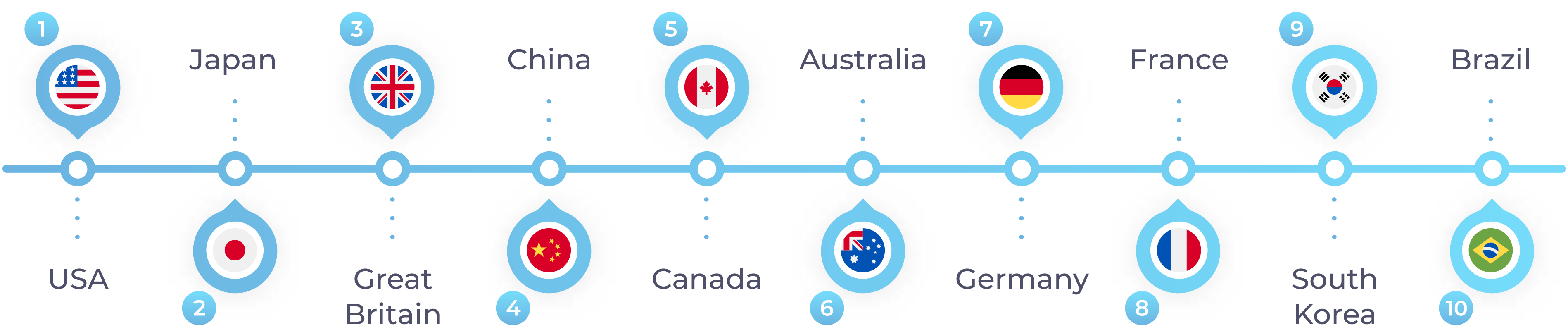
iOS – Top ad monetization channels by ad revenue



Android – Top ad monetization channels by ad revenue



iOS – Top countries by ad revenue



Android – Top countries by ad revenue



About Tenjin



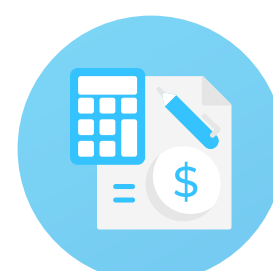
Our products

Advertising measurement. Embedded Ad revenue & IAP ROI/ROAS/LTV metrics. Cost aggregation. SKAdNetwork reporting. Data Warehousing.



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Teach best practices with modules and use cases based on real-life scenarios.



Our pricing

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