

Eric Simmons

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SUMMARY

Goal-oriented web developer with strong commitment to collaboration and solutions oriented problem-solving. Utilizes various web design software to develop customer-focused websites and designs. Committed to high standards of web design, user experience and usability for multiple types of end-users. Graphic design background results in judicious, creative, effective websites, apps, and platforms, which propel competitive advantage and revenue growth.

EDUCATION

- Vanderbilt University – Coding Boot Camp (Full Stack Web Development)
- 5 years Leadership in Sales mentoring program

STRENGTHS & PROFESSIONAL SKILL SET

- Ability to work quickly and efficiently with strong eye for detail
- Marketing and sales management
- Proven ability to work well under tight deadlines
- Knowledgeable in Microsoft Office Suite and CRM management tools
- Ability to work within groups and independently

CODING, DESIGN AND MISC SKILLS

- | | | | |
|----------------|------------------------|--------------------|------------------------|
| • HTML, CSS | • Bootstrap/Foundation | • jQuery, AJAX | • JavaScript/[ES5,ES6] |
| • Node.js, NPM | • Express | • MySQL, Sequelize | • React.js |
| • MongoDB | • Jest, Mocha | • Git | • Google Suite |
| • Photoshop | • Illustrator | • Visual Studio | • Microsoft Suite |

EMPLOYMENT HISTORY**Quality Control Specialist**

Hudson Yards - LSC Communications / Apr 2018 - Oct 2019

- Assist in developing and maintaining color corrections, retouching and QC standards for all clients
- Responsible for companywide mark-up of in-house content
- Provide color correction, cut-out, banding solution, extension and background replacement services
- Expertise in concept development and realism

Account Executive

Chyron Hego/Click Effects | Jan 2017 - Oct 2018

- Creation and standardization of \$30k - \$500k quotes
- Generated sales leads for warranty deals valued between \$8k - \$100k
- Responsible for audio sales in all territories resulting in 25% annual sales growth
- Develop new sales strategies for Audio Department while identifying new business prospects
- Manage prospective leads and existing accounts through Salesforce CRM platform

Client Relations Specialist

Click Effects | Jan 2014 - Jan 2017

- Creation and standardization of \$30k - \$500k quotes
- Read diagrams and RFPs for current projects to delegate client needs
- Generated sales leads through client outreach programs
- Proactive customer support process leading to 98% approval and 84% client return

Logistics Coordinator

Click Effects | Jan 2011 - Jan 2014

- Read diagrams and RFPs for current projects to delegate client needs
- Generated sales leads through client outreach programs
- Serve as the program manager for the implementation of new CRM tool
- Design and implement procedures across workplace to effectively enhance data integrity

PROJECTS

Serv App - <https://github.com/EricEnergy/mern-finalproject> | <https://serv-project.herokuapp.com>

- This application is intended as a tool for small business owners in the service industry to connect with customers interested in their skills via a social media app which also utilizes a calendar to make appointments online
- Role included back end heavy 3rd party API integration, building routes, building React forms and front end design
- Tools / languages used: MongoDB, Express, React, Node, Material-UI, and Cloudinary

Garaged App - <https://github.com/EricEnergy/garaged> | <https://garaged-app.herokuapp.com>

- Garaged was created to be an 'Airbnb-type' app, but for vehicles. Its purpose is for anyone with extra garage space to make a post in their city, that someone with a lack of space can then rent out for a fee
- Role included back end design with setting up Bcrypt and Passport functionality, as well as heavy front-end design
- Tools / languages used: Node Express, Express Handlebars, Sequelize, Passport, BCrypt, CSS, Bootstrap, API Cloudinary, jQuery, Chai, and Jest

Trip Planner App - https://github.com/EricEnergy/tripAssistant_Project | https://ericenergy.github.io/tripAssistant_Project

- This app allows users to enter a city they are visiting, and they are then given a list of categories of places they can visit. From the selected list they are then shown a list of available activities or events that can then be saved to their calendar
- Role included back end development, namely creating routes for data management, as well as integrating and testing all code from other project contributors
- Tools / languages used: MongoDB, Express, React, Node, Material-UI, and Cloudinary