

```
/*Can be used to find high spending customers and the overall customer base. Whether they are repeating customers or not. For repeating customers, special offers can be sent to their email or phone to invite them to purchase more products. It can also be used to find out popular products so similar products can be created and advertised more strongly.
*/
CREATE VIEW customerdetails AS
SELECT CUSTOMERS.*, ORDERDETAILS.*, products.description
FROM CUSTOMERS INNER JOIN ORDERS ON CUSTOMERS.CUSTOMERID = ORDERS.CUSTOMERID INNER JOIN ORDERDETAILS ON ORDERS.ORDERID = ORDERDETAILS.ORDERID
inner join products on orderdetails.productid = products.productid;
```