Judging Rubric

Categories	No Credit (0 Points)	Developing (1 Point)	Effective (2 Points)	Excellent (3 Points)
Relevance / Fit	The project has very little or no application.	The project takes wide liberty with the prompt and is only loosely related. The core messages are missing.	Project addresses the prompt but diverges in some of its core aspects. It is useful in theory but lacks aspects in execution to bring it into reality. Alternatively, the project develops a new idea that reasonably fits the hackathon.	The content of the project directly addresses the prompt. Project has application in a clear, unique way. Alternatively, the project develops a new idea that fits the hackathon goals well by coordinating with the organizers.
Functionality	Project is less than 20% functional (e.g., buttons don't work, data doesn't pull, etc.).	Project is semi-functional. Has 20-40% of functionality intended. Does some of the things it is intended to do.	Project is mostly-functional (40-80%). Does most of the things it is intended to do but is missing some functionality.	Project is fully functional (80-100%) - meets intentions (e.g., does what you say it is supposed to do).
Technical Difficulty	The chosen technology and design is already deeply established	The code adds a new twist on established design. The new code provides a better/faster/clearer way to attack the problem than the old one.	The new project tackles a problem that has been overlooked/ignored in the past or attacks a problem with a new angle / on a bigger scale / on a higher level.	The technology or design breaks ground. The project attacks the problem in a new way while providing a good solution.
Impact	The functionality provides little to no benefit to the "end user" and it has negative impact.	The functionality provides little to no benefit to the "end user" but it has no negative impact.	The functionality provides significant benefit to the "end user" but it has a major negative impact.	The functionality provides significant benefit to the "end user" and it has a major positive impact.