Interaction design comparison

UCD – SEMESTER 2

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Introduction

We will compare two websites in this assignment which are: Game Mania and Nedgame. We will compare these sites on the following:

1. Filter/sorting options
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5. Comparison functionality (if available)

Game Mania

Game Mania is a Dutch/Belgian store all about gaming, it sells games for every console and sells merchandise from your favourite games.

Filter/sorting options

There are two navigation bars for filtering. The first one is for everything in general such as clicking on games gives you every game, they offer no matter which platform. The row beneath that is a filter which shows you a specific platform you want to buy something for. So, if for instance you want to see everything the site has to offer for the Xbox then you can click on this filter and then this filter will show everything the site has to offer for the Xbox.
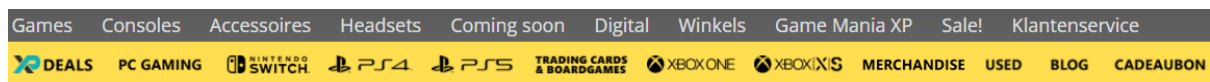
As described before if you click on the bottom row, it will take you to the page of the platform as seen below. In here you can see new released or soon to be released to keep yourself up to date with every game. There is also an option to see all the games.
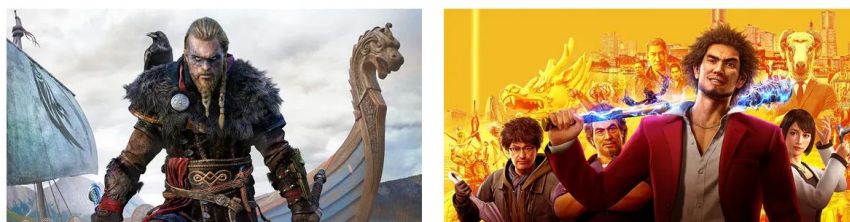
Flow of adding product

When clicking on the filter for games you will get a screen where you can see all the games from that platform. Then there is a button to see the product itself as seen below.
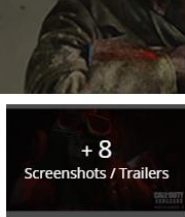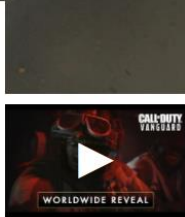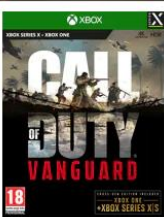
You can also see the title, which platform, reviews, new or used and the price.

After you click on "go to product" then you will see a screen where you can change your platform and wich edition you want (if nessesary), you can also click on a radiobutton if you want to have a new one or a used one as seen below.

When clicking on: "Add to shopping cart" you will get a short animation and directly after you can see a list of items that are recommended to use with that product. After this you can either choose to shop more or to order it directly as seen below.

Shopping bag editing

When clicking on the shopping bag you will get a small menu in where you can see your products. After clicking on edit you will get a bigger screen as seen below, where you can edit your products to add the same product or to delete the product.

When adding the same item, you will get a response from the site that the pieces of items are added to the shopping cart, you will get the same message when deleting a product (if you have 2 of the same products). When clicking on the little cross you will get a warning that asks you if you are sure that you want to delete this item. You can either choose to accept or cancel the action as seen below.

When clicking cancel you will be put back to the same screen as before but if you accept this then you will get an empty shopping cart as seen below.

The checkout process
When clicking on order (when you have something in your shopping bag), then you will be put to a screen where you either log in to your own account if you have one, or to go on without an account as seen below.

Snel en veilig bestellen

Vul dan hier dan je e-mailadres in

E-mailadres

eric.manders1998@hotmail.com

* Er bestaat al een account met jouw e-mailadres. Vul hieronder je wachtwoord in om in te loggen. Heb je nog geen wachtwoord? Gebruik dan de wachtwoord vergeten knop om deze in te stellen.

Wachtwoord

••••••••••••

☐ Aangemeld blijven   Wachtwoord vergeten?

Inloggen en doorgaan met bestellen

––––––––––––––––––––– of –––––––––––––––––––––

Inloggen met Facebook

G   **Inloggen met Google**

––––––––––––––––––––– of –––––––––––––––––––––

Doorgaan zonder inloggen

Let op, je spaart geen Game Mania XP coins en je order wordt niet opgeslagen op je accountpagina.

When clicking on continue without order then you will need to put in your data so that they can deliver the product to your home as seen below.

Thuislevering

Voornaam *

Achternaam *

Door jouw telefoonnummer in te vullen, kunnen we bij dringende vragen over de levering contact met je opnemen.

Telefoonnummer *

Land *   Leveren in het buitenland ⓘ

Nederland

Postcode *   Huisnummer *   busnr.

Straat *   Gemeente *

Als je een PEGI16 of PEGI18 spel besteld en geen 16 jaar bent, vragen we je om de bestelling door jouw ouders of wettelijke voogd te laten plaatsen.

☐ Ik aanvaard de algemene verkoopsvoorwaarden *

Betaal hier

After this you need to pay for your product by choosing your bank and you will be taken to your bank their site to pay for the product (I did not buy the product).

Comparison functionality (if available)
Game Mania does not offer a comparison functionality.

Nedgame

Nedgame is a Dutch site like Game Mania where you can buy games and their responsive platforms.

Filter/sorting options

Nedgame has two different filtering options as well much like Game Mania has, but one filtering option is tucked away via a dropdown menu. Other than that, they are pretty much the same as with Game Mania where you can either go for the general things like games, consoles or merch and they also have the filtering option to go to specific platforms as seen below.
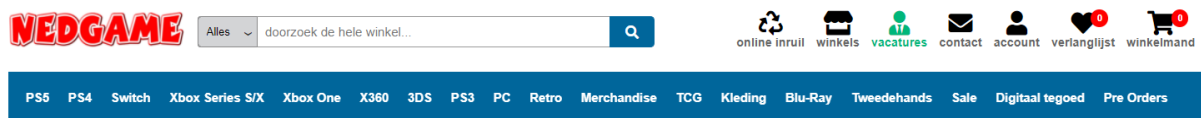
If you go to the specific filters, then you will be greeted with a different layout. It won't tell you what this platform is and will only show you categories of what you can buy and you also get different headlines with new games, best sold, pre-orders and second hand games as seen below.
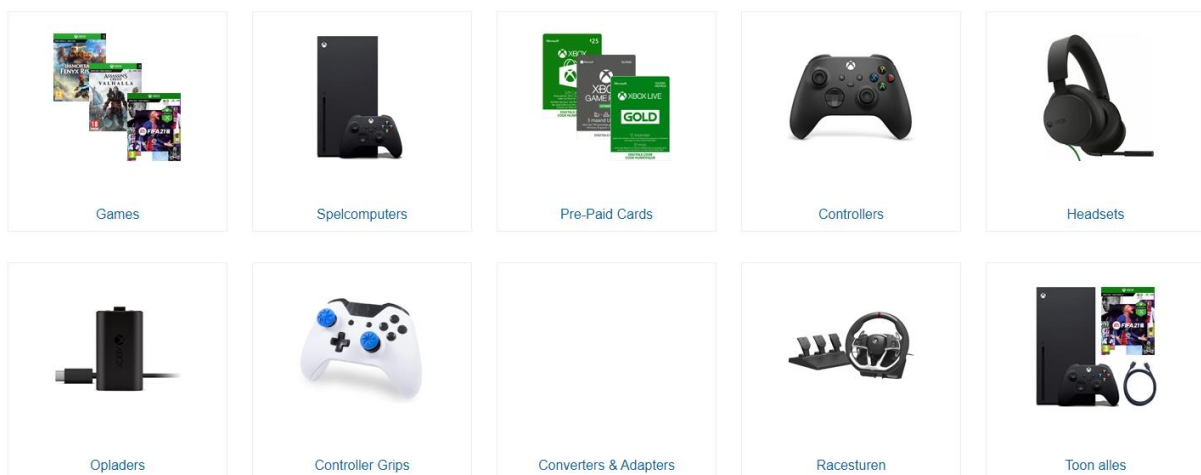
Flow of adding product

When clicking on a specific category you will be greeted with every game that this platform has to offer. In here you can add things directly to your shopping cart as seen below.
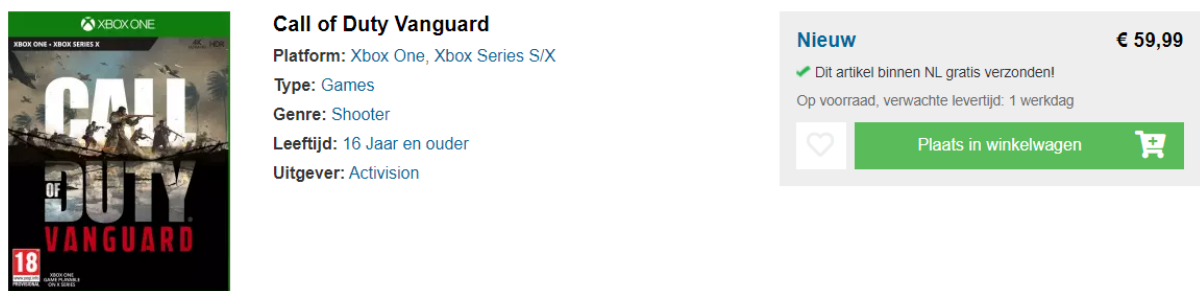
After adding the product to the shopping cart, you will get an animation that goes to your shopping cart which you can see up top of the website as seen below.

Shopping bag editing

When you click on the shopping bag you will be greeted with the product that you choose but also already if you want to check out with an existing account, a new account or as guest as seen below (or with Facebook).

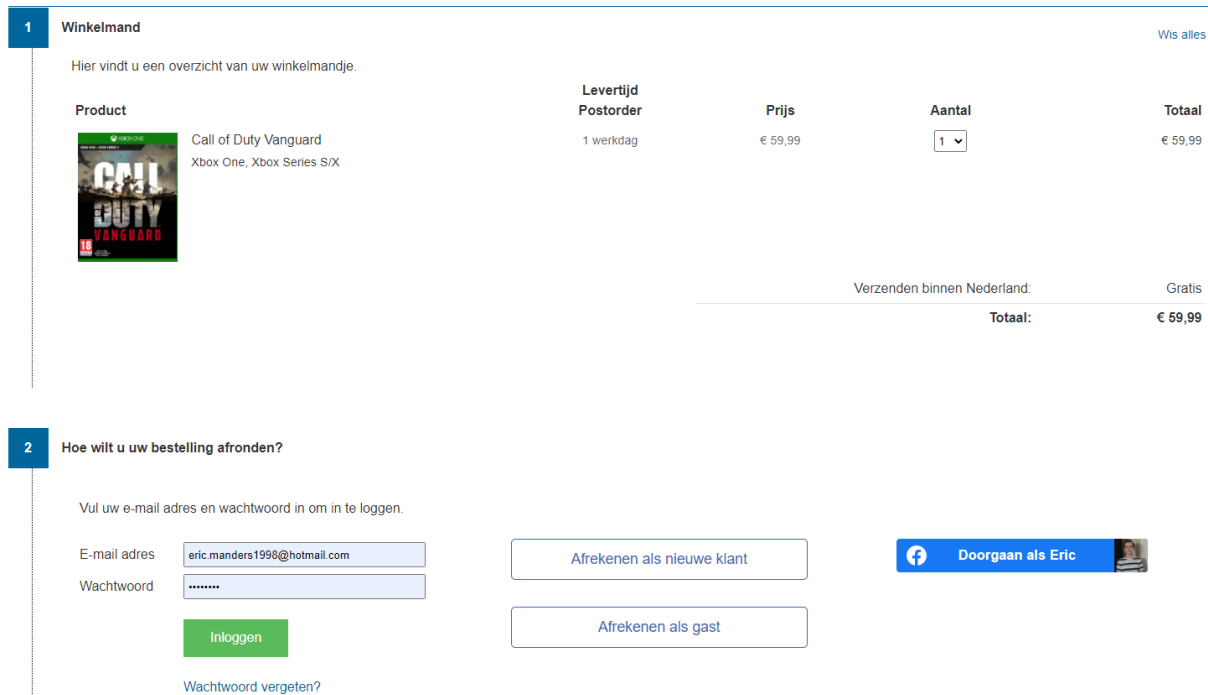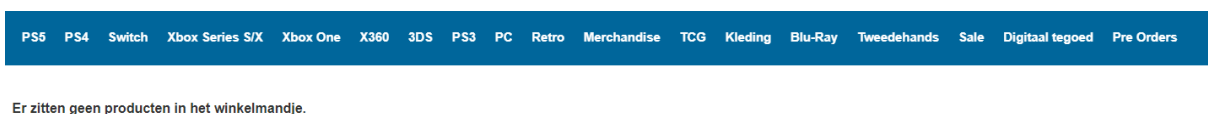When adding a product the page reloads itself and adds a product to the shopping cart. There is only a button to delete everything so if you want to delete only one item then in the dropdown you need to enter the number zero as in no product. When you do this the page will automatically refresh itself and your product will be gone as seen below.

It will give you the message: "there are no products in your shopping cart" if your shopping cart is empty.

The checkout process

When you want to checkout you can either choose as shown before that you can choose an exsisting account, a new account or as guest. If you choose a new account then the page will give your more checkout options to choose from where you need to fill in all your data, and fill in your payment method as seen below.

2	**Uw adresgegevens**

Factuuradres

Voornaam *	
Achternaam *	
Bedrijfsnaam	
Land *	Nederland ⌄
Postcode *	
Huisnummer *	a, l, bis, etc
Straatnaam *	
Plaats *	
	☐ Adres handmatig invullen
Mobiel nummer	
E-mail adres *	

3	**Kies verzendmethode**

🔘 Ik wil mijn bestelling op mijn factuuradres ontvangen.

Vul aub eerst uw adresgegevens in.

⚪ Ik wil mijn bestelling op een ander adres ontvangen.

⚪ Ik wil mijn bestelling op een PostNL punt afhalen.

　Afhalen op een PostNL punt niet mogelijk, deze zending past door uw brievenbus.

⚪ Ik wil mijn bestelling in een van de winkels ophalen.

4	**Kies betaalmethode**

iDEAL	vooruitbetaling per bank)))))	mastercard	VISA
Gratis	Gratis	Gratis	Gratis

When you fill in your data and click on your payment method then you will be taken to a new page where you need to pick your bank and pay with your bank their site (I did not buy the product as well).

Comparison functionality (if available)

Nedgame does not offer a comparison functionality.

Conclusion

Filter/sorting options

The filtering options are quite the same on both the websites. But Game Mania's specific pages gives much more information then on the Nedgame pages which only show you straight to the point categories of that platform itself.

The flow of adding a product

I rather choose the Game mania one even though you need to take extra steps for it, it is clearer this way. When you click on adding a product on Nedgame you will get a small animation that will go to the shopping cart which is lacklustre. While Game Mania shows you extra screens when you want to add a product to the shopping cart. They will first send you to the product page itself where you can see the information and price etc. And when you click on add to shopping cart it will give you a small animation and send you to a new pop up where you can select to shop more or to checkout.

Shopping bag editing

I would choose the shopping bag of the Game Mania rather than the Nedgame one. The one that Game mania has gives you a better indication when you take actions with your product, it will show you a message when you add or delete products and when you delete your whole list it will automatically give you a message that your shopping cart is empty. While Nedgame has an option to wipe every product that you have or to use zero in a dropdown menu, this can be very confusing for first users of these kind of sites.

The checkout process

Both the checkout processes feel the same, although Nedgame has a better function when checking out. It will ask in the shopping bag if the user is an existing user or a new user or just wants to be a guest. This goes straight to the point, and you can still see the product you want to buy during the checkout process. Unlike Game Mania where you will be sent to a new page.

Comparison functionality (if available)

Both are not available so I could not test this feature.

My conclusion

I would choose the Game Mania site over the Nedgame site since the Game mania gives you much more information and has a better shopping cart system. Even though Nedgame is straight to the point for me it misses a lot of information.