

Product Differentiations:

1. To keep the customers updated, we would send confirmation emails to them using Google API when their order status had changed.
2. Not only do we allow the customers to check the status of an order using any existing order number (even if it is not his/her order), the customer can see all the orders that he/she has placed in the past and track the information of them.
3. We allow the customer to add any number of addresses and store them with his/her account. So he/she can use any of these addresses when placing an order.
4. We added images of all the corresponding products on the product catalogue to provide a better shopping experience for users.
5. We would love to contribute to protecting our environment! When customers purchase a product, he/she can choose the eco-friendly packaging option. If he/she chooses this option 3 times and more, he/she will be granted a badge on the home screen.
6. We have very user-friendly UI designs for all the functionalities to provide our users with a smooth shopping experience.